



**INDIRA**

ESTD. 1994

Shree Chanakya Education Society's

**Indira School of Business Studies**

# MBA PROSPECTUS 2020



**CULTIVATING  
DESIGN THINKING**





## ISBS - PROFILE

Indira School of Business Studies (ISBS), Pune, was established under the aegis of Shree Chanakya Education Society (SCES).

Shree Chanakya Education Society began as a trust in 1994, under the visionary leadership of Dr. Tarita Shankar, with an explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. Unrelenting initiatives by the management team at Indira led to the creation of multi disciplines such as Management, Information Technology, Pharmacy, Commerce, Science and Engineering. All this growth is enabled and sustained by the expertise and exertions of Prof. Chetan Wakalkar, Group Director, Indira Group of Institutes, whose commitment and concern for students' development stands unmatched. SCES has grown steadily and today boasts of several Institutes, having more than 12,000 students, from all over India pursuing multi-disciplinary graduate and post-graduate programs. The Institutes managed by SCES have maintained high academic standards and have successfully provided trained manpower to the diverse industry sectors of the country.

Indira School of Business Studies (ISBS) was established as a professional school to meet the growing needs of the business sector with an idea to bridge the gap between the 'Campus and Corporates'. In a short span of time, the programs of the Institute were approved by AICTE and ISBS established its presence in Pune as a premier business educational institute. ISBS and its efforts at quality education received further impetus in 2013, when its MBA Program received Affiliation with Savitribai Phule Pune University. The curriculum design, methodology utilized, coupled with technology for teaching keeps the students abreast of the trends in the field of business and assures greater articulation of the same.

ISBS has featured in Top 100 Management Institutes in India in NIRF 2019 Rankings. The National Institutional Ranking Framework (NIRF) is approved by the Ministry of Human Resource Development. Another feather in the Institute's cap is 'Accreditation of MBA Program of ISBS in the year 2019 from National Board of Accreditation' (NBA) New Delhi. This is indeed a matter of pride for all of us.

ISBS believes that the emerging global environment requires professional graduates to be equipped with sufficient knowledge and confidence to face tough and competitive scenarios. The current global economy has created an environment where managers have to face greater situational challenges; predict and handle the impulses of the market and provide better quality products and services.

### **NBA ACCREDITED**

MBA Program at ISBS has been accredited in the year 2019 by National Board of Accreditation (NBA).

### **NIRF RANKING**

ISBS features in "Top 100 Management Institutes in India" according to the National Institutional Ranking Framework 2019 (NIRF)



## VISION & MISSION

### Vision - IGI

"To create a center of academic excellence in the field of Management and IT education, with the purpose of fulfilling the industry requirements through holistic development of future performers who are also good human beings and possess the right knowledge, skill sets and attitude towards their work and life."

### Mission - IGI

- ◆ To promote a learning environment that welcomes and honors men and women from diverse cultures for involving themselves in intellectual inquisitiveness, explore knowledge dimensions for future applications in industry, business and life.
- ◆ To develop managers and entrepreneurs in the field of management and IT, who can serve as engines of national and global economic growth and innovation .
- ◆ To foster strategic alliances with industry for research and its application.
- ◆ To inculcate ethical, social and moral values in all our stakeholders which is the basis of humane social order.

### Vision - ISBS

"To become a preferred Business School for Students, Faculty and Industry."

### Mission - ISBS

- ◆ To promote learning environment for students from diverse cultures and engage them in globally relevant knowledge dimensions for future applications in the Industry, Business & Life.
- ◆ To provide research -oriented learning environment for faculty.
- ◆ To foster alliances with industry.
- ◆ To promote ethical and social values as a basis of humane social order.

### Program Educational Objectives (PEOs)

- ◆ Provide opportunity for application oriented learning in the field of business management to enhance decision making and leadership skills for managing dynamic business environments.
- ◆ Engaging faculty in research and training to impart current business trends to students to enhance their analytical and critical thinking.
- ◆ Forge industry and academic interface for student's exposure to manage the dynamics of business management.
- ◆ Expose students to various community centric initiatives to foster sensitivity for work ethics and human values.

### Program Outcomes (POs)

- ◆ Apply knowledge of management theories and practices to solve business problems.
- ◆ Foster analytical and critical thinking abilities for data -based decision making.
- ◆ Ability to develop Value based leadership.
- ◆ Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- ◆ Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.



## **DR. TARITA SHANKAR**

**Chairperson**

Indira Group of Institutes, Pune

**P**ursuit of Management Education at Indira Group of Institutes has been an inspiring journey. With over two decades of existence, Indira strongly believes in the power of education to transform the youth. The philosophy, governance and values of business are witnessing a sea change and plenty of its repercussions are already being witnessed across the globe. Indira embraces these changes and epitomizes matching innovation in curriculum. Such transformational efforts lead our aspiring managers to become professionals who develop capabilities to lead in dynamic environment. Quality being the bottom line for every industry, Indira has never lost sight of the fact that for India to forge ahead in its drive towards economic supremacy in the world, it is the quality of our people who drive it that matters the most.

And quality, as the cliché goes, is never an accident but an article of faith, and the entire faculty team at Indira embodies such dedication to quality. The Indira Group has proven itself on this count and has no intention of resting on its laurels. Indira offers holistic and transformative learning experiences, designed and delivered by experts from industry and academia. While the curriculum keeps the programs contextually abreast, innovative pedagogies inspire application oriented learning.

Indira strives to create good human beings and not just professionals. With the confidence that our intentions have matched our efforts, I wish you the very best in the future.

## TARITA SHANKAR AT HBS OPM 51

It was a beautiful sunny yet cold and crisp morning in Boston and the day was 29th March 2018. I was completing my OPM course and becoming a graduate from the Harvard Business School. A HBS alumnus is a dream come true!!

Year 2016 - 2018, three years, three weeks each year and 100s of hours of studies in class and with my living groups; one of the best and most cherished learning experiences of my life... not only did it give me new and more meaningful insights in my professional life but it enriched my personal life with new friendships for a lifetime.

Knowledge with case studies about some of the best industries of the world and experiences of living with owners and Presidents of companies who all were like me, passionate about work and believing that learning is forever!

As I put my OPM to work I realize that 'Being an operational leader is always more important than being a Directional leader.'

Building a team and trusting them to sustain and take your company to the next level is a must. Family is important but be sure to distinguish between the lovable darlings and the lovable fools... no matter whether you are graduate of OPM HBS or INDIRA MBA be human at all times and make giving back an inherent part of your life, as it's important to remember that making a profit is the best path ahead!



# GROUP DIRECTOR'S MESSAGE



## CHETAN WAKALKAR

Group Director & Managing Trustee  
Indira Group of Institutes, Pune

Dear Aspiring Leaders,

**W**e live in a fast changing world. The global economy is undergoing profound digital changes where along with the human touch, digitalization is playing a crucial role in facing challenges for conducting business processes.

The positive side of this emerging digital trend is that it's very customer-centric-meaning businesses are paying closer attention to the customer experience. Hence, it is exciting to see, how this new wave of digitalization will ultimately improve the way businesses engage with their customers. Emerging technologies, including the Internet of Things (IoT), Virtual Reality (VR) and Artificial Intelligence (AI) are enabling societal shifts as they seismically affect economies, values, identities and possibilities for future generations.

Indira's legacy represents the trust of all our thousands of students and stakeholders in IGI. Our experienced team is geared up for molding your future, keeping pace with the rapidly changing global economy.

Welcome to ISBS for a life defining learning experience. Best always.



### **DR. RENU BHARGAVA**

**Director**

Indira School of Business Studies

SBS has complete faith in the potential of Indian youth and believes that unleashing such potential, demands that all the students learning to occur within a powerful learning environment which provides active, self-directed acquisition of knowledge, skills and attitudes.

At ISBS our industry-academia interaction brings forth managers of business corporations to extend the knowledge of their challenges, with the future leaders of business. All such efforts are aimed to have an impact commensurate with every student's ambition. The curriculum is ever evolving and has a progressive outlook with an intellectual rigor, where a sound foundation of critical thinking and articulation is laid, in an environment that encourages curiosity and discovery. We enlist the support of a strong team of faculty, who put their best efforts to motivate our students and guide them towards professionalism. ISBS is where it is today, due to the synergy between our organizational vision and culture. We have adopted a holistic approach, integrating physical, emotional and social development as we aim to build an attitude amongst the young aspiring managers, on how they can continually expand their capacity to create the results they truly desire. These values form the basis of our efforts to maintain being a premier management institute and we look forward to sharing this experience with you.

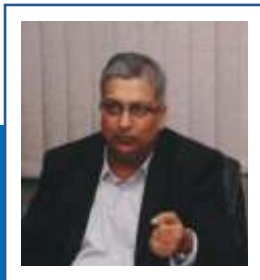
Academic institutions have the potential to generate a wave of positive change, thereby ensuring that individual aspirations flourish along with sustainable growth for business and environment. Such vast and incredible knowledge generation shapes the attitudes and behavior of business leaders through business education, research, training, and other pervasive, but less tangible, activities such as the spread and advocacy of new values and ideas. The roles and responsibilities of business as a global force are becoming more urgent and complex, and concepts related to foresight and agile decision making skills are gaining recognition as essential elements in business management. Indira School of Business Studies (ISBS) recognizes this precept of business leadership and augments its teaching and learning to drive business behavior through academics.



# MANAGEMENT ADVISORY BOARD



Management Advisory Board steers the efforts in furthering the mission and goal of an Institute. Board members provide advice on strategic planning and developing the Institute's reputation locally, nationally and globally as leaders in business education. As a visible and influential body in the community, the board acts as a conduit to link individuals, resources and opportunities to the Institute. Through their leadership positions in respective industries and communities, board members garner support for the research, teaching and service initiatives of the Institute. The Management Advisory Board comprises of individuals who have distinguished themselves in their careers and who are recognized leaders in their professions and communities. The members are known for their ability to synthesize information and place it within the appropriate social, environmental and economic context. The strength and diversity of the membership is representative of the business communities that Indira School of Business Studies serves.



**Mr. Shantanu SenSharma**  
Co - Founder  
Ozone Education Consultants (Pvt) Ltd.,  
Ex - Vice President - Tech Mahindra



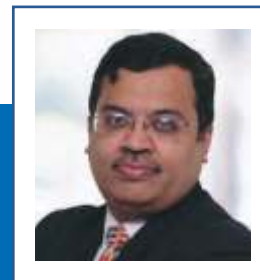
**Ms. Renuka Krishnan**  
Ex - Associate Vice  
President Talent  
Acquisition - KPIT



**Mr. Sanjeev Kotnala**  
Brand & Marketing advisor,  
Trainer, facilitator and  
Life-success Coach - MICA



**Mr. Bijoy Guha**  
Consultant (Ex CEO Tata  
Yazaki Autocomp)



**Mr. Prasanth Nayak**  
CEO Yazaki India Ltd.



**Mr. Sandeep Raut**  
Founder & CEO at Going Digital

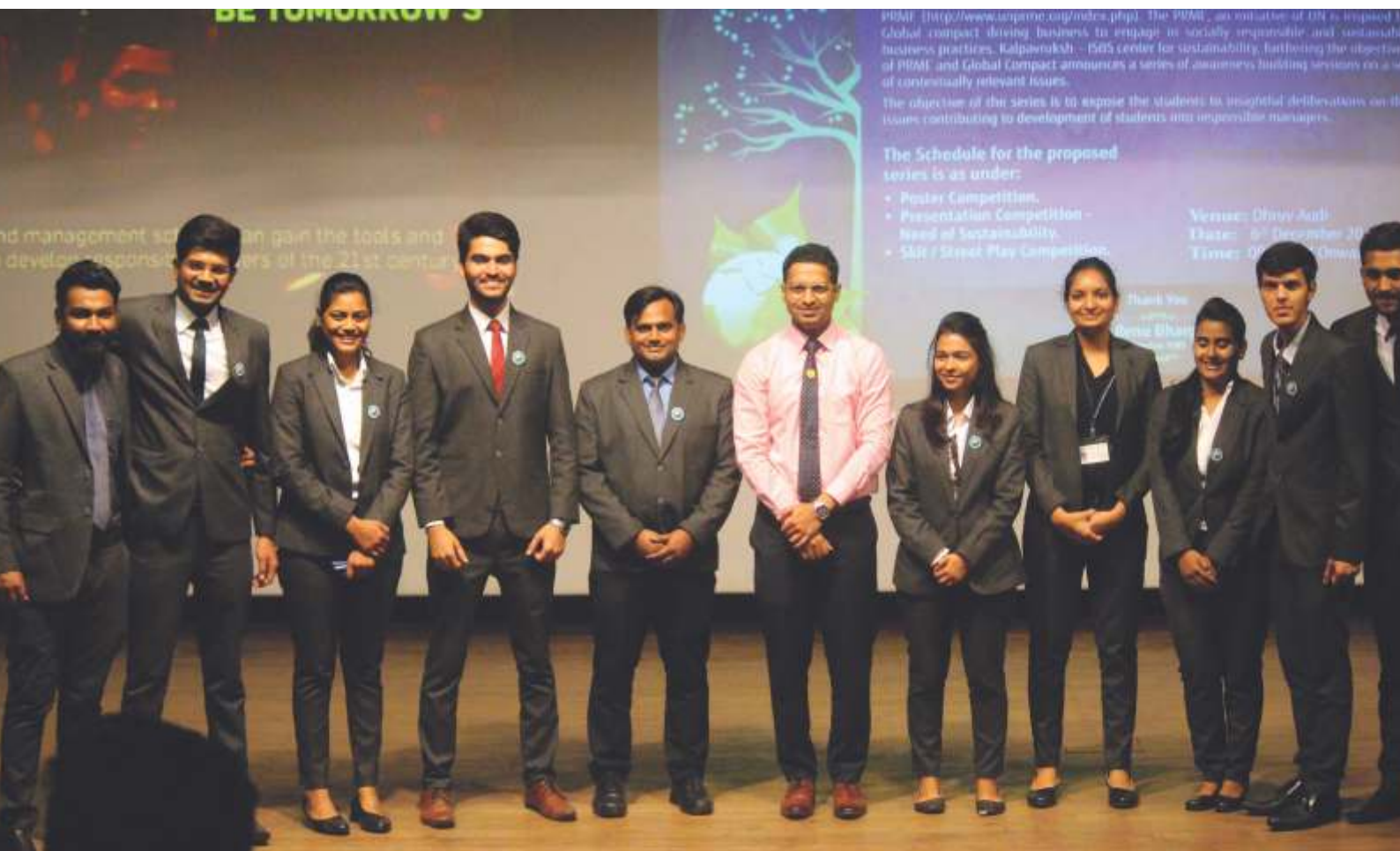
## CREATING SUSTAINABLE CAREERS IMPARTING VALUE AND PURPOSE

The Vision at Indira School of Business Studies (ISBS), Pune, India, is a holistic developmental approach, integrating purpose, values and methodology of education. Our purpose lies in developing the capabilities of students to be future creators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

We incorporate into our academic activities and curriculum the values of social responsibility. The methodology aims at creating an educational framework that enables effective learning experiences for responsible leadership.

Such an environment requires professional graduates to be equipped with not only the necessary knowledge but also the confidence of facing extremely competitive scenarios to keep abreast with the trends in the field of business. The need is felt to increasingly innovate. Creativity will only be a beginning; the challenge will be to transfer creative ideas into tangible solutions.

INDIRA provides visionary leadership, creative ambience, faculty strength and holistic learning to create the managers of tomorrow.



## CAMPUS

Indira School of Business Studies is located in the hub of the path towards the Pune - Mumbai Expressway. ISBS believes in providing an environment that fosters continuous improvement and innovation with related technical support and facilities to enhance student learning and faculty effectiveness.

Some distinctive features of over a 7000 sq.ft built-up campus include: Modern classrooms, Seminar Halls, Syndicate Rooms and Tutorial Centers with complete Wi-Fi connectivity. All this makes teaching and learning a memorable experience for the faculty and students. Each class room is fitted with projection television, overhead projectors and white boards.



## IT INFRASTRUCTURE AND COMPUTER CENTERS

ISBS has state-of-the-art IT infrastructure. The institute is equipped with the latest workstations and interactive smart classrooms with audiovisual units. ISBS has one to one/many video conferencing facilities. Wireless connectivity for students is provided throughout the campus including the hostels. The 50 mbps dedicated internet connectivity caters to the internet requirements within the campus 24x7.

The students experience, enhanced communication, coordination and collaboration with their faculty members, coordinators and team mates via personalized mail box on Live @edu (office365) and 25GB free space on sky drive.

The Library is digitally available to students for their reference books within the campus. The IT Infrastructure also covers the latest licensed software for designing and simulation of projects, statistical analysis and project presentation. Security (physical & data access) within the campus is administered via surveillance cameras and data access policies implemented via various servers using Microsoft Technology.

## MULTIMEDIA LIBRARY

The Library has a separate place exclusively devoted for a multimedia digital library section. It has 10 in-house PCs with all the A/V facilities. The library has one of the finest collections of academic reference videos and CDs comprising of national and international titles along with text book CDs at its video resource center. The library procures latest videos from sources such as Video Education and Harvard Business Resources. The library Video Resource Center helps enhance the inputs given to our students & makes learning a more enriching experience. Users can surf the internet, listen and watch academic related audios & videos, access e-resources like PROQUEST management which includes all area of Business & Management selectively chosen for reading & references. The library also has subscriptions like Business & Economics E-book collection, J-Gate, National Digital Library, e-journals, e-books, previous question papers, syllabus booklets (through library website) etc. updated in the multimedia digital library section. Apart from this, users can also browse through the library catalogue through web OPAC (Online Public Access Catalogue). The digital library is designed and developed keeping in view the shifting IT environment and the day-to-day needs of modern students.

## THE LIBRARY

The library facilitates the production and dissemination of knowledge, information, insights & intellect in all areas of management and these are constantly updated. The library provides open access facility to all its users. The library has over the years built a robust collection of 40,174 book volumes, over 85 current subscriptions to hard copy journals (both national & international) and periodicals, over 2004 CDs, DVD's and videos and many other resources like students' project reports, question papers, syllabus, daily newspapers, business magazines etc. The collection includes resources relevant to teaching, learning, training, research and consultancy needs of the users. The library has an annual institutional membership of British Council Library, Pune. Photocopy & Scanner facility is available for reference needs of users. Separate reading room facility is available for the students.



## Gym and Fitness Centre

Indira has developed a modern and well-equipped Gymnasium and Fitness Center for the students, which is managed by a full-time Fitness Instructor. We strongly believe that in today's fast-paced and stressful business environment, it is imperative to maintain 100% physical fitness. Gym, yoga and aerobics form the key components of our Fitness Program. We have a fully equipped gymnasium and have trained Individuals to conduct sessions in yoga, art of living, aerobics and other forms of physical fitness regime for students and faculty members.



## Students Welfare

ISBS provides certain benefits to students:

- ◆ Medical facilities: The SCES has medical support provided by Aditya Birla Memorial Hospital.
- ◆ Scholarship for Economically Backward Classes.
- ◆ Uniforms and work gear bags are provided to all students.
- ◆ Subsidized Transport Facility.
- ◆ Subsidized meals in the canteen.
- ◆ LCDs and Overhead Projectors in all Classrooms.
- ◆ Hostels have amenities such as televisions, washing machines.
- ◆ Gymnasium and Student activity center. There exists a contemporary gymnasium on campus and there are several games and cultural competitions organized by the institute, such as Sports Competitions, Environment Quiz, and Intellectual and Cultural Competitions.

## Sports Facilities

Indoor : Table tennis/Chess/ Carrom

Outdoor : Basket ball / Volley ball / Football / Cricket / Athletics / Outdoor Management Training



## OUR MASTERS - Bringing in Versatility

ISBS has a judicious blend of faculty with a combination of youth from the corporate and academia mingled with experienced stalwarts with vast experience in the industry and academics. Industry experts visit our campus as guest faculty and visiting faculty. To name a few guest speakers who have enlightened students and shared their life & corporate learning with ISBS students are mentioned below.



# GUEST SPEAKERS AT ISBS



Speaker's Name	Organization/Designation
Mr. Murali MS	Director Marketing & Chief Fun Officer, Capgemini.
Mr. Gaurav Buch	CHRO & Group Head HR, CSR & Administration, Rasna Group
Mr. Ranjan Sarkar	CHRO, Exide Batteries
Mr. Arun Arora	Head Communications Vedanta Limited
Ms. Smitha Hemmigae	Head Marketing, ThoughtWorks India
Mr. Inbarajan P.	Business Head, Dailyhunt
Mr. Abhijeet Parlikar	Sr. General Manager H.R, IR & Admin, John Deere
Ms. Supriya Rao	Sales, Pre-Sales & Relationship Management Professional, Xpanxion International
Mr. Akanksha Sane	Sr. Director - HR, PTC
Mr. Akash Sangole	General Manager & Head of Corporate HR, Panasonic
Mr. Sanjeev Parkar	Senior Director - Human Capital, Price Water Coopers
Mr. Akash Sangole	General Manager & Head of Corporate HR, Panasonic
Mr. Aditya Sant	Brand Manager - Dettol, Reckitt Benckiser
Mr. Chetan Dixit	Associate Director Business Intelligence, OLA Cabs
Mr. Deepak Choudhary	Director Sales & CEO -Audi New Delhi West, Audi Luxury Products Marketing
Ms. Chrystlline Fernandes	Media Operation Specialist, LinkedIn
Mr. Sitaram Kandi	VP - HR COE, IR, Skill Development & CSR, Tata Motors
Mr. Salil Chinchore	Head - Human Resource, Godrej Agrovet Ltd
Mr. Prasenjit Roy	SEVP & CMO, Netmagic
Mr. Maharana Ray	Vice President - Probiking, Bajaj Auto Limited
Ms. Ankita Singh	Vice President and Global Head of HR, CIGNEX Datamatics
Mr. Dharendra Kulkarni	Pre-Sales Senior Director, PTC
Mr. Mazin Abdullah	Director - Strategic Partnerships, BankBazaar.com
Mr. Rahul Gupta	Director - Strategy and M & A, Cognizant
Mr. Chiranjeevi Gandham	Director - HR Business Partner, Huawei
Mr. Rajesh Nair	Zonal Head- Sales, Suzuki Motorcycles
Mr. Bhrigu Dev	HRBP. West India, Zydus Wellness Ltd.



Speaker's Name	Organization/Designation
Mr. Shantanu Sen Sharma	Co Founder & Leadership Coach, Ozone Education Consultants Pvt. Ltd.
Mr. Minocher Patel	Motivational Speaker, Founder- Ecole Solitaire
Mrs. Hema Anand	Behavioural Trainer & Image Consultant
Mr. Bijoy Guha	Consultant, Ex CEO- Tata Yazaki
Mr. Dhruv Agarwal	Co founder- Mind Mechnics
Ms. Ritu Nathani	Director, Cybage Software Pvt. Ltd. , Head-Cybage CSR
Dr. Mani S Manivasagam	Global Head of Vehicle Engineering, Tata Technologies
Mr. Ravi Ramnathan	Principal Consultant, Strategic Inflection Solutions
Mr. Amit Gajwani	EVP   Head - Sales, Marketing & Communications, Legal at Cybage
Dr. Aloysius Edward	Dean, Faculty of Commerce & Management & Professor, KJC Banglore
Mr. Sandeep Raut	Founder & CEO at Going Digital
Mr. Sagar Surana	Director - Data & Intelligence (Software Engineering), Amdocs
CFP Ashok Alurkar	Founder, Rupee Clinic
Dr. P. Karthikeyan	Professor & Author
Mr. Amit Dangle	VP Sales and Marketing- Saviant Consulting
Dr. Maral Yazarloo	Motivational Speaker, Campaigner of women's rights, motor biking world record holder
Ms. Ella Duda	International Strategy Director, Sixieme Son, Paris
Mr. Pavan Savant	NGO, Muktangan Education
Mr. Chandrashekhar Tilak	National Securities Depository Limited.



## VISITING FACULTY

NAME	QUALIFICATION	SUBJECTS	EXPERIENCE
Prof. Guha Bijoy	B.E.	Sector Study Seminar	47 Years
Prof. J. P. Singh	B. Sc, L.L.B., M.B.A. Marketing	Legal Aspects of Business	46 years
Prof. Sudesh Soni	B. Sci. (Chemical Eng.)	Supply Chain Management	45 Years
Dr. Jayant Panse	B. Sci., C.A.I.I.B	International Finance	45 Years
Prof. S. K. Vaze	B. Sci., C.A.I.I.B	International Finance	45 Years
Prof. R. Natrajan	B. Sci., M.B.A.	Business Govt & Policy	41 Years
Prof. Debashish Dutta	B.E., M.B.A.	HR Audit / Strategic	41 Years
Prof. Sudhindra Mujumdar	M.Sc., MMS, PGDBM, Adv. Diploma in E-Com., Ph.D.	Retail Mgmt. & E-Commerce	39 Years
Prof. Prasad Kalbhande	M.B.A. (Finance)	Mgmt. Security Analysis & Portfolio	34 Years
Prof. Kingshuk Bhadury	M.P.M., MBBA, BHM, PGDM (HRM, MSCIMA)	Services Marketing	28 Years
Prof. Sumit Roy	M.A., M.Phil., B.Sc, Diploma in Training & Development	Bus. Ethics & Corporate Governance	25 Years
Prof. Sonia Jain	B.A., M.A., B.Ed. Economic	Analysis For Business Decision	24 Years
Prof. Hema Anand	B.A. (Eng. Honors, Hotel Mgt), PGDM (Marketing)	Managerial Communication / English	23 Years
Dr. D. K. Sakore	B.Tech., PGDM, NET, Ph.D.	International Marketing	23 Years
Prof. Poonam Aswani	B.Com., M.B.A.	Business Communication	19 Years
Prof. Neha Sahni	B.Com, M.B.A.	Strategic & Enterprise Performance Management	16 Years
Prof. Saryu Sahajpal	B.A., M.B.A.	HR Accounting & Compensation Mgmt.	15 Years

NAME	QUALIFICATION	SUBJECTS	EXPERIENCE
Prof. Rohan Bhase	M.Com., C.A.(ATC),	Risk and Treasury Mgmt T Tally Software Certified	14 Years
Prof. Ronak Shah	B.E., M.B.A. (Marketing)	Aptitude	13 Years
Dr. Ashutosh Gadekar	B.Com, M.B.A.( FIN), Ph.D.	Enterprise Performance Management	13 Years
Prof. Rohit Lalwani	B. Com, M.B.A	B2B Marketing	12 Years
Dr. Ashwini Sovani	B. Com, M.B.A., Ph.D.	Retail Management & E - Commerce	11 Years
Prof. Abhijit Survepatil	B.E., PGDBM, MMM	IT Skills Lab	11 Years
Prof. Amol Charegaonkar	B.E., M.B.A.	Excel	09 Years
Prof. Malti Chijwani	BMS, MMS, Ph.D.(pursuing)	News Analysis	09 Years
Prof. Namrata Mandloi	PGDBA, M.P.M.	Strategic HRM	09 Years
Prof. Arjun Panchal	B.E., M.B.A.	Entrepreneurship Devel. & Project Mgmt.	09 Years
Prof. Vilas Puranik	B.Com., M.Com.	Marketing of FMCG & Development & Project	09 Years



# FULL TIME FACULTY AT ISBS



Sr. No.	Name	Designation	Qualification	Specialization	Total Exp (in yrs)
1	Dr. Renu Bhargava	Director & Professor	B.A, MPM, Ph.D.	HR	30
2	Dr. Komal Singh	Dy. Director / Professor	B.Com, M.Com, Ph.D, UGC NET	Finance	18.5
3	Prof. Manmohan Vyas	Dean MBA / Asst. Professor	B.Com, MBA (Finance), MBA (HR)	Finance & HR	12
4	Dr. Yogesh Mahajan	Associate Professor	B.E., MBA, Ph.D.	Marketing	15
5	Dr. Varsha Bihade	Associate Professor	B.Sc., MBA, Ph. D.	Marketing	15
6	Dr. Kalpana K. Deshmukh	Asst. Professor	B.Sc, MBA, Ph. D.	HR	12
7	Dr. Tausif Mistry	Asst. Professor	B. Pharma, MBA, UGC NET, Ph. D.	Marketing	9
8	Prof. Tanay Kurode	Asst. Professor	BBA, MBA, Certified Fin. Planner (CFP)	Finance	8
9	Prof. Amrita Karnawat	Asst. Professor	BBS, MBA	Finance	7.5
10	Prof. Purva Shirish Agarwal	Asst. Professor	B. Pharma., MBA, PGDCR	Marketing	4
11	Dr. Mrityunjay Kumar	Asst. Professor	B. Sc., MBA, M. Phil, Ph. D.	Marketing	8
12	Dr. Abhijit Bobde	Asst. Professor	B.Pharm, MBA, Ph.D.	Marketing	18
13	Prof. Sakshi Parihar	Asst. Professor	B. Sc., MBA,	Finance	8



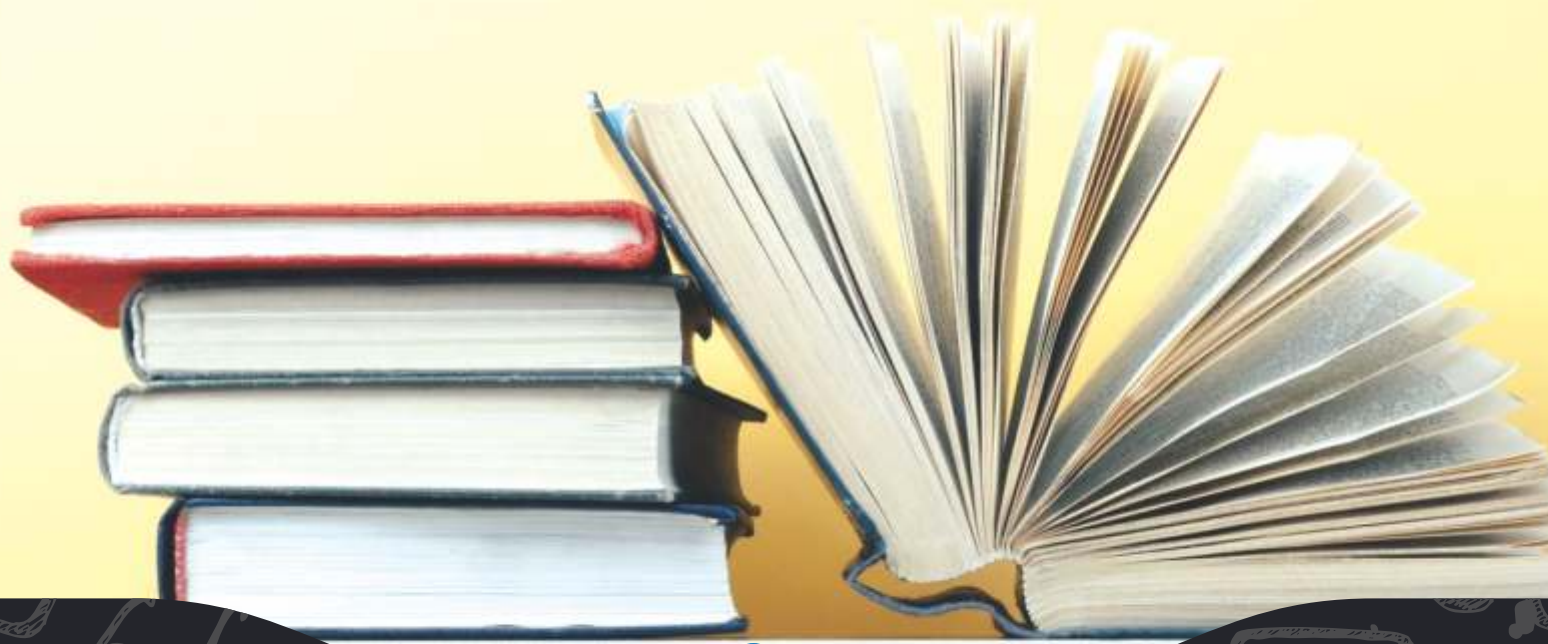
## MBA Course offered by Indira School of Business Studies



The MBA programme offered by SPPU, is an Outcome Based Education and Outcome Based Assessment programme. The outcome based education implies there is a performer (student) and the focus is on performance of the students, not the activity or task to be performed. The programme can be completed in four semesters and the curriculum is based on Choice Based Credit and Grading System. The syllabus offers wide choice for students to opt for, from various courses based on their interest, aptitude and career goals. The programme enables a student to obtain a degree by accumulating the required number of credits prescribed for the course.

The programme has well defined five Programme Educational Objectives (PEOs), ten Programme Outcomes (POs) and Programme Specific outcomes (PSOs) for the specialization courses, which are to be developed by respective institutes. The Choice Based Credit System provides the students with an academically rich, highly flexible, learning system, blended with abundant provision for skill development and a practical orientation. The curriculum, in addition to regular courses, is equipped with various types of courses to cater to the different intellectual level of students. Foundation courses are for those students who are seeking basic abilities of that subject like accounting, economics etc. Enrichment courses are courses for students who want to go beyond the syllabus and in areas of their interest. Alternative study credit courses are courses for students who want to do independent study of their choice in the field of management through innovative/live projects, online courses like MOOCs etc.

In case of specialization, students have the option of one major and one minor specialization from the given list. Also students who are interested in pursuing entrepreneurship can opt for Start-up: Launching and Sustaining program of AICTE, skipping elective courses. The assessment process is outcome based assessment. Outcome based assessment asks teachers to first identify what it is that we expect students to be able to do once they have completed a course.



# MBA COURSE OFFERED BY INDIRA SCHOOL OF BUSINESS STUDIES



No.	Block	CIE-ESE (Credits Per Course)	Course Type	Credits	Courses	Nature
1.1	A1	50-50 (3 Credits)	GENERIC CORE (GC)	42	14	Compulsory
1.2	A2	50-50 (3 Credits)	SUBJECT (SC)	18	6	Compulsory
1.3	A3	50-50 (3 Credits)	PROJECT	6	1	Compulsory
2	B	00-50 (2 Credits)	GENERIC ELECTIVE (University Level) GE - UL	22	11	Electives
3.1	C1	50-00 (2 Credits)	GENERIC ELECTIVE (Institute Level) GE - IL	8	4	Electives
3.4	C2	50-00 (2 Credits)	SUBJECT ELECTIVE (Institute Level) SE - IL	14	7	Electives
<b>TOTAL</b>				<b>110</b>	<b>43</b>	
<b>OPTIONAL COURSES (In Lieu of C1/C2 ONLY)</b>						
4.1	D	25-00 (1 Credit)	FOUNDATION COURSES	0-10	0-10	Electives
4.2	E	25-00 (1 Credit)	ENRICHMENT COURSES	0-14	0-14	Electives
4.3	F	50-00 (2 Credit)	ALTERNATIVE STUDY CREDIT COURSES	0-22	0-11	Electives

**5.0 Specializations offered:** The following specializations shall be offered as MAJOR / MINOR

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resources Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

**The following specializations shall be offered ONLY as MINOR Specializations**

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)

### Note

1. Institutes may offer ONLY SELECT specializations based on industry needs, faculty strength & competencies, student demands, employability potential, etc.
2. Institutes MAY NOT offer a specialization if a **minimum of 20% of students** are not registered for that specialization.
3. The Institute MAT NOT offer an elective course if a **minimum of 20% of students** are not registered for that elective course.



### 5.1 Open Electives(s)

1. Learners who intend to learn specific courses from other specialization(s) can opt for Subject Elective (SE - IL) courses from other specialization in lieu of the Subject Elective (SE - IL) courses from their native specialization.
2. These open electives MAY BE from two different specialization.
3. Open Electives can be opted for only in Sem III and Sem IV.
4. Students can opt for maximum 1 Subject Elective (SE - IL) course in Sem III and Sem IV each.  
i.e. Students can opt for maximum 2 Open Electives (total 4 credits).

### 5.2 Major Specialization + Minor Specialization Combination

1. For a **Major + Minor Specialization combination** the learner shall **complete**
  - a) Major Specialization - Courses: Total 9 (4 Subject Core courses and 5 Subject Elective courses)
  - b) Major Specialization - Courses: Total 4 (2 Subject Core courses and 2 Subject Elective courses)
2. For a **Major + Minor Specialization combination** the learner shall **complete**
  - a) Major Specialization - Credits: Total 22 (12 Credits from Subject Core + Minimum 10 Credits from Subject Elective)





## GENERIC CORE (GC) COURSES - 3 Credits Each 50 Marks CCE, 50 Marks ESE

COURSE NO.	COURSE CODE	COURSE	SEMESTER
101	GC-01	Managerial Accounting	I
102	GC-02	Organizational Behaviour	I
103	GC-03	Economic Analysis for Business Decisions	I
104	GC-04	Business Research Methods	I
105	GC-05	Basics of Marketing	I
106	GC-06	Digital Business	I
201	GC-07	Marketing Management	II
202	GC-08	Financial Management	II
203	GC-09	Human Resources Management	II
204	GC-10	Operations & Supply Chain Management	II
301	GC-11	Strategic Management	III
302	GC-12	Decision Science	III
303	GC-13	Summer Internship Project*	III
401	GC-14	Enterprise Performance Management	IV
402	GC-15	Indian Ethos & Business Ethics	IV

## GENERIC ELECTIVES INSTITUTE LEVEL (GE - IL) COURSES - 2 Credits Each 50 Marks CCE , 00 Marks ESE

Maximum 3 courses to be selected from the following list in Semester I			
COURSE NO.	COURSE CODE	COURSE	SEMESTER
113	GE - IL - 01	Verbal Communication Lab	I
114	GE - IL - 02	Enterprise Analysis & Desk Research	I
115	GE - IL - 03	Selling & Negotiation Skills Lab	I
116	GE - IL - 04	MS Excel	I
117	GE - IL - 05	Business Systems & Procedures	I
118	GE - IL - 06	Managing Innovation	I
119	GE - IL - 07	Foreign Language - I	I

Maximum 1 course to be selected from the following list in Semester II			
COURSE NO.	COURSE CODE	COURSE	SEMESTER
213	GE - IL - 07	Written Analysis and Communication Lab	II
214	GE - IL - 08	Industry Analysis & Desk Research	II
215	GE - IL - 09	Entrepreneurship Lab	II
216	GE - IL - 10	SPSS	II
216	GE - IL - 11	Foreign Language - II	II

**GENERIC ELECTIVES UNIVERSITY LEVEL  
(GE - UL) COURSES - 2 Credits Each  
00 Marks CCE , 50 Marks ESE**

**Any 3 courses to be selected from the following list in Semester I**

COURSE NO.	COURSE CODE	COURSE	SEMESTER
107	GE - UL - 01	Management Fundamentals	I
108	GE - UL - 02	Indian Economy	I
109	GE - UL - 03	Entrepreneurship Development	I
110	GE - UL - 04	Essentials of Psychology for Managers	I
111	GE - UL - 05	Legal Aspects of Business	I
112	GE - UL - 06	Demand Analysis & Forecasting	I

**Any 3 courses to be selected from the following list in Semester II**

207	GE - UL - 07	Contemporary Frameworks in Management	II
208	GE - UL - 08	Geopolitics & World Economic Systems	II
209	GE - UL - 09	Start Up and New Venture Management	II
210	GE - UL - 10	Start Up and New Venture Management	II
211	GE - UL - 11	Business, Government & Society	II
212	GE - UL - 12	Business Process Re-engineering	II

**Any 3 courses to be selected from the following list in Semester III**

306	GE - UL - 13	International Business Economics	III
307	GE - UL - 14	International Business Environment	III
308	GE - UL - 15	Project Management	III
309	GE - UL - 16	Quality Management	III
310	GE - UL - 17	Corporate Governance	III
311	GE - UL - 18	Management of Non-profit organizations	III

**Any 2 courses to be selected from the following list in Semester IV**

405	GE - UL - 19	Global Strategic Management	IV
406	GE - UL - 20	Competing in Global Markets	IV
407	GE - UL - 21	Cyber Laws	IV
408	GE - UL - 22	CSR & Sustainability	IV

## ADMISSION PROCEDURE FOR MBA AT INDIRA SCHOOL OF BUSINESS STUDIES

The MBA program at The Indira School of Business Studies (ISBS) is affiliated to Savitribai Phule Pune University. Admissions to the MBA course are done as per the rules & regulations framed by the Directorate of Technical Education, Maharashtra State (DTE).

The details of various dates (schedules) are published by them in their information brochure as well as available on their website. Interested candidates must regularly visit the DTE website: [www.dtemaharashtra.gov.in](http://www.dtemaharashtra.gov.in) for eligibility, procedure & participation in the Common Admission Process also referred as CAP.

Candidates are advised to do their registration for the Admission Process with DTE, get their documents verified at designated facilitation centers (FC) allotted by DTE and then submit preferences of Institutes. After the examination process and the students' preferences, DTE will prepare the merit list for admissions. Candidate will get admission to a suitable college as per his/ her merit and the preferences filled.

The Indira School of Business Studies is a part of the CAP process and candidates desirous to get admission at ISBS may give it as their preference. However, please note that the allotments (Round Wise) are done by DTE.

The Indira School of Business Studies DTE Code is MB6460 & the choice code for admission is 646010110. For specific queries one should personally visit ISBS Admission Cell in the campus.

### Fee Structure

#### MBA Fees - Fees Regulating Authority

Fee for the MBA program is finalized annually by the Fees Regulating Authority, Mumbai, India.

Refund of Tuition, Development and other fees after cancellation of admission secured through CAP rounds, Institute level round(s) and Vacancy Round of admissions as per All India Council for Technical Education (AICTE) and Directorate of Technical Education (DTE), Mumbai's guidelines.

The Final Fees as per Fees Regulating Authority, Mumbai for the Academic Year 2020-21 is as follows

Category	Open	EBC	OBC/EWS	VJ/DT/NT	SBC	SC	ST
Tuition Fees	202643	101322	101322	0	0	0	0
Development Fees	27357	27357	27357	27357	27357	0	27357
<b>Total</b>	<b>230000</b>	<b>128679</b>	<b>128679</b>	<b>27357</b>	<b>27357</b>	<b>0</b>	<b>27357</b>

## Fee Payment Schedule for MBA Course

- **1st Year** - Full Fees to be paid at the time of admission
- **2nd Year** - Full fees to be paid prior to commencement of second academic year

**Fees Payment Mode:** Demand Draft: In favor of "Indira School of Business Studies (MBA)" payable at Pune. Online Payment Method also accepted.

### Residential facility is available for both Girls & Boys

Approximately INR 95000 per Academic year including food & Accommodation .For further information contact:

**For Boys Hostel - Nitin Phadatare (020-66168150)**

**For Girls Hostel - Rekha Kadam (020-66168222)**

### For All Hostel Students -

Aforesaid hostel fees details are approximate and it is subject to change. If the aforesaid hostel fee is revised then it will be intimated to students at the time of confirming their admission in hostel.



## Co-curricular inputs under MBA Course

### Career and Leadership Development Program (CLDP)

The MBA course at ISBS focuses on skill development of students, which is imparted through Comprehensive Career and Leadership Development Program (CLDP). CLDP is integral part of Co-curricular teaching and learning. The CLDP has been developed to fulfil the requirement of personality and professional skills for enhancement of employability expertise of the students. ISBS conducts the Co-curricular Program (CLDP), concurrently with the curricular input, which make the ISBS - MBA course unique and comprehensive.

### Objectives

- Enhance personal and professional skills through application-based learning.
- Equip students with decision making and negotiation skills.
- Assists in imparting effective communication skills.
- Enhances general awareness to keep abreast with Business Environment.

### Various interventions under CLDP of MBA Course

- 1 **Certification Courses** - ISBS has collaborated with professional agencies to provide certification courses to MBA students in respective domain, such as Technical Analysis, Financial Modelling, Financial Analytics, Job analysis, Competency Mapping, Payroll Management, Innovation Management, Digital Marketing, Personality Development and the like. Such workshops provide insights to students into various predictive tools which can be used in the conduct of work in the Industry.
- 2 **Field Projects with Industry** - ISBS MBA students are given opportunity to be part of field projects with the industry. Students are engaged in field projects with companies such as Future Group, Transmission Pvt. Ltd. General Motors India Pvt. Ltd., Capgemini, Saint-Gobain, Thomas Cook, Bajaj Allianz to name few.
- 3 **Industry Interface through Seminars and Conferences** - ISBS holds conferences and seminars individually and in association with other campuses in the Indira Group of Institutions, and students are associated with these and their exposure to professional speakers in such platforms adds to the knowledge of students. Some such conferences and seminars in the past to name a few are:
  - Abhinavan - Annual Research Conference
  - World Quality Congress
  - World Marketing Congress
  - World Sustainability Summit
  - World Finance Summit
  - Indira International Innovation Summit
- 4 **Industry Interface through Corporate Leadership Awards** - Indira Group of Institutes (IGI) has instituted leadership awards to recognize the talent of corporate professionals for their contribution in the growth of industry in India. In the event of felicitation industry stalwarts share their growth

stories with students and thus enriching them with real life experience of the corporate world. Some such platforms are mentioned below

- Indira Brand Slam
- Brand Excellence Awards
- World HRD/ Asia Pacific HRM Congress
- Marketing Excellence Awards
- HR Branding Awards

Industry Visits- Under The ISBS- MBA course, institute imparts training to students through visits to the industry. The value addition comes by way of observing the processes within organizations and discussions with representatives of the organization. Such experiences have a lasting impact in the memory of students.

5 **Guest Faculty from Industry** - Guest Speakers from the industry are invited regularly to share their valuable experiences in various fields with the MBA students. This enables students to understand and relate the complexity of business with the conceptual knowledge imparted in the institute.

6 **Collaboration with Corporate Bodies and Associations** - ISBS has membership with bodies representing industry and has successfully collaborated with them in various initiatives. ISBS has had collaboration with following corporate bodies such as

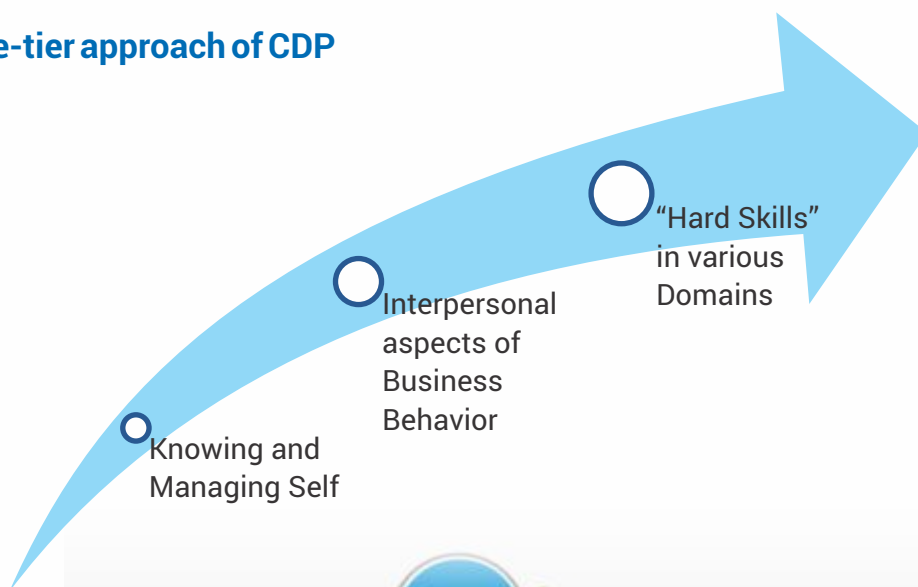
- Mahratta Chamber of Commerce Industries and Agriculture, Pune (MCCIA)
- Confederation of Indian Industries-Young Indians, Pune (CII-Yi)
- National Human Resource Development Pune, Chapter (NHRD)
- Principles of Responsible Management Education (PRME)
- Education Promotion Society of India (EPSI)
- National Entrepreneurship Network (NEN)
- Pune Management Association (PMA)
- Microsoft
- Abu Dhabi University
- ESDES University - France
- Mission Apollo
- Stratecent Consulting
- Ozone Education Consultants Pvt. Ltd.
- Rudders RLS Pty Ltd, Australia
- ICICI Securities Ltd.
- Pragati Foundation (NGO)
- IncuCapital
- Enactus, Nottingham, UK
- Synechron Technologies Pvt. Ltd.
- Aditya Birla Memorial Hospital
- All India Management Association
- Association of Indian Management Schools (AIMS)

7 **Career Development Program** - Under this initiative for the MBA course, eminent business personalities conduct skill enhancing workshops for the students. On successful completion of the program, the students are graded and certified based on their performance.

### Aim

- The program will focus on having students reflect on their current state and where they want to be in terms of certain Behavioral Competencies and Skills.
- Enhancing student's confidence and self-belief, and a conviction that a Delta Change in Knowledge, Skill and Attitude will make a huge difference to employability and beyond.

### The three-tier approach of CDP



## Skills in three tiers

Tier 1: Knowing and managing self	Tier 2: Interpersonal aspects of business behavior	Tier 3: Domain related skills
Problem Solving and Decision Making	Conflict Management	Make finance fun
Dealing with Change and Ambiguity	Negotiations	Employee Engagement - Coaching and Motivation
	Leadership Models	Team building
	New Age of Engagement	Selling Models
		Customer Centricity
		Creating Customer Delight

## Semester wise skills coverage for MBA Course

Tier	Semester	Topic
1	II	Problem Solving and Decision Making
2	II	Dealing with Change and Ambiguity
2	II	Conflict Management
2	II	Negotiation Skills
2	II	Leadership Skills
2	II	New Age of Engagement
3	II	Customer Centricity
3	II	Creating Customer Delight
3/Marketing	III	Selling Models
3/Finance	III	Finance is Fun with Simulation
3/ HR	III	Team Building
3/ HR	III	Employee Engagement

## Domain Skills Segregation for MBA Course

Marketing	Finance	HR
<ul style="list-style-type: none"> <li>Customer Centricity</li> <li>Creating Customer Delight</li> <li>SPIN &amp; Emerging Selling Models</li> </ul>	<ul style="list-style-type: none"> <li>Making Finance Funusing</li> <li>Customer Centricity</li> <li>Creating Customer Delight</li> </ul>	<ul style="list-style-type: none"> <li>Employee Engagement</li> <li>Team Building</li> <li>Creating Customer Delight</li> <li>Customer Centricity</li> </ul>



- 8 **OZONE** - For the MBA Course, ISBS provides the students with a skill development activity called "OZONE". In this initiative corporate professionals train students to impart skills relevant to face recruitment processes and serve as a bridge building activity to cater to the expectations of the industry from the management graduates. The industry experts train students on their interview skills, group discussions and summer internship project presentation. In this program students are given an insight on how they can portray the applicability of their project work in organization that they will join. This program is conducted in the first three semesters for the students.
- 9 **XED Intellect:** ISBS provides the MBA course students with analytical training called XED Intellect. This input is provided to students to build an analytical and logical aptitude in their repertoire of skills, to enhance decision making as a management professional. This program is conducted in the first two semesters for the students.
- 10 **Proton** - Aptitude refers to the competency of students to acquire knowledge. With the help of aptitude tests ISBS assists students to predict and understand their learnability and work towards enhancing gaps in their learning. It also assists students to assess their potential and suitability for certain careers.
11. **Personality development Program** - Indira School of Business Studies focuses on imparting knowledge on various technical domains on one hand and also lays high emphasis on improving the personality of students to enhance their complete repertoire, desirous of a management professional. Following initiatives are implemented for students personality grooming

**Language Leadership Lab** - Communication skills are essential for enhancement of student's personality on one hand and another to augment their interpersonal skills for people management. ISBS provides English language training along with finer aspects of communication skills and utilizes its provision of Language Leadership Lab (LAB): This prepares students for effective skills such as Reading, Speaking, Listening and Writing in English Language. These sessions are extensive, result oriented and are conducted by experienced trainers.

To accomplish the objective, ISBS has a well equipped audio-visual "English LAB" with latest technology to enhance interactive learning. The LAB has software that helps students learn and grade themselves on various parameters. The LAB is developed on the methodology of Listening, Speaking, Writing, Reading skills.



### It has following interactive modules

- Audio recording for assessing one's speech
- Vocabulary Building modules
- Self-Paced Reading Exercises
- Interactive Quizzes.
- Listening Exercises

**Soft Skill Development** - Besides communication skills, The MBA course aims to nurture and empower its future managers with soft skills to meet the ever changing needs of modern globalized business. Soft Skill Development is process driven with content standardization, for enhancing overall personality of students. Appropriate trainer selection brings forth desired outcome from the training imparted.

### Soft Skill Development includes input on

- Goal Setting and Career Planning
- Positive Thinking and Motivation.
- Time Management, People Skills, Business Etiquettes
- Personal Grooming and Hygiene and many more



## FACULTY INTERNATIONAL EXPOSURE PROGRAM

ISBS indorses the concept of quality in education and is dedicated to make certain that faculty members are well-equipped and well-connected with business scenario world-wide. ISBS has a firm belief that international exposure plays a major role when you want to succeed in today's economy. Therefore, at ISBS, faculty members are encouraged to take on international assignments in terms of teaching, research and collaboration.

### Some Faculty International Exposure Initiatives

ISBS faculty members conducted sessions on topics such as "Green Business Practices in India"; "Sustainability in Education" etc. for the students of James Cook University (JCU), Singapore.

International Academy of Science, Technology, Engineering and Management (IASTEM) invited ISBS Faculty Members as Keynote Speakers and Guests (Session Chairs) for International Conference on Economics and Business Management (ICEBM) in various countries including Thailand and Dubai etc.

Manipal Academy of Higher Education, Dubai invited ISBS faculty for global immersion program at their Dubai Campus for interacting with their students and faculty members. ISBS Faculty members delivered interaction session on "Employee Behaviour to accelerate career potential & New Age Marketing. These sessions conducted by ISBS Faculty were highly appreciated by students and faculty member of Manipal Academy of Higher Education, Dubai.

## INDIRA GROUP GOES GLOBAL

IGI has offered Global Exposure & Inputs through its various Student Exchange Programs and Skill Trainings to Singapore, Dubai & Malaysia and now ties up with One of Germany's Top Ranked Private Universities – FOM.

Offering Global Exposure in association with one of Germany' Top Ranked Private Universities - FOM



The way to get started is to Quit talking and being doing - Walt Disney

## THE WORLD HRD CONGRESS 2019

Heartiest congratulations to IGI team members for receiving multiple awards at the World HRD Congress 2019. Their untiring efforts and loyalty in building IGI into a world class institution is indeed commendable and recognized through such awards and accolades..proud of you all indeed.

## Indira Group at the 6th World Women Leadership Congress and Awards 2019.

- ◆ The WORLD WOMEN LEADERSHIP CONGRESS (WWLC) honored the strategic and influential role of various women leaders in the development of the modern economy, technology, and administrative methodologies.
- ◆ IGI Chairperson Dr. Tarita Shankar felicitated the awardees and speakers for their contribution and achievements.
- ◆ The Women Leadership Award recognizes and appreciates the profound role played by women as leaders, executioners, and decision makers, in shaping the future of the region and nation, and who embody the qualities of leadership in displaying active, creative, and integrative efforts in achieving the best possible results in the national and regional development plans.



## VIII National Research Conference ABHINAVAN 2020

Indira School of Business Studies hosted VIII National Research Conference 'ABHINAVAN' on 21st January 2020. The theme for this year's conference was 'Ethics, Innovation and Best Business Practices in India'. The Conference began with felicitation of dignitaries by Dr. Renu Bhargava, Director ISBS. The Chief Guest for the conference was Mr. Samraat Jadhav, Business Head - Alternate Channel, Monarch Network Capital Limited. Mr. Prashant Mane, Director, Client Relations FIS Global was the key note speakers.

All the respected dignitaries, guests and speakers enlightened everyone about the need for innovation in business today. In today's rapidly changing business environment, managing innovation is critical and a prerequisite for the success and competitiveness of organizations, whether public or private. Business ethics is an integral part of today's business world. It really becomes important for today's business leaders to run their organization in ethical manner & at the same time there are expectations from various stakeholders. Both the speakers shared their views on best practices in organizations today and the ethics and innovation as the pillars of success. They highlighted some practices that organizations need to follow in today's world in order to create and deliver value to all their stakeholder. Students had the opportunity to interact with the speakers and gain more clarity in this matter.

Students participated in the conference by presenting their research papers. The panel of judges evaluated the papers on various parameters and selected best 3 research papers. The conference concluded with the prize distribution and valedictory ceremony.

## INDIRA MANAGEMENT REVIEW (IMR)

Indira Management Review is a Research and Academic Journal published annually by The Indira School of Business Studies. Indira Management Review - IMR is indexed on platforms such as J-gate and i-Scholar. This journal endeavors to provide forums for academicians and industry participants to throw light on current and future concerns and challenges impacting the global business as well as promoting and disseminating relevant, high quality research in the field on management. ISBS has published IMR Volume XIII July 2019 Issue.



## 9th International Business Plan Competition

“Entrepreneurship is living a few years of your life like most people won't so you can spend the rest of your life like most people cant.” - Warren G. Tracy's student

Every year ISBS organizes its flagship annual International Business Plan Competition - IndiaPreneur to motivate the budding entrepreneurs and provide the much needed platform for them to showcase their ideas to Investors, Incubators and Venture Capitalists. Cash Prizes worth one lakh plus are awarded along with exciting goodies to the deserving winners.

The Corona Virus situation has changed the way we live and function, hence keeping safety of everyone in mind, with the help of technology, ISBS conducted IndiaPreneur 2020 entirely on virtual platform which further validates it as one of the top ranked PGDM college in Pune.

Every year the competitive benchmark and the battle amongst the top brains of the country has been pushed up a notch and with the new addition of technology, it has been pushed up even higher. It wasn't however an easy task to ensure seamlessness among people sitting at various parts of country, connected with each other virtually but team Indiapreneur was determined to make it happen.





## STUDENT ACTIVITIES

### **Nexus" (Students Council)**

We at INDIRA strongly believe that "challenges can be converted into opportunities with hard work and an integrated approach." All student activities are conducted through total student involvement and participation.

We strive to emulate the principles of teamwork and synergy, so as to derive greater benefits. The Student's Council is headed by a President and a Vice- President and acts as a guiding system for the Institute's success. The council comprises of various committees such as:-

### **Student Clubs**

ISBS believes in nurturing "creative instincts" of its students so that their talent gets an apt platform to flourish.

### **Marketing Club (Ingenius)**

The Marketing Club conducts myriad of events such as Quiz, Brand Revival, Debate, Extempore, Logo Designing and Ad Making etc. to get the best out of budding professionals!! ISBS Marketing aspirants participate in various marketing oriented activities with vigor and prove their mettle.

### **Finance Club (Finovate)**

'FINOVATE' - The Finance Club is a student driven initiative to provide a platform for students to acquire practical financial education with job-specific knowledge. This year we organized activities and workshops such as Debate Competition, Skit Competition, Finance Gym, Finance Modelling, Budget Decoded etc. to ensure that students are abreast with all the current trends in finance.

### **HR Club (Ensemble)**

Ensemble Club is driven by HR students. It emphasizes on the changing roles of HR and makes students understand the insights on current trends, career paths, internship experiences and guidance for laying the foundation of an Ensemble - The HR Club. The club also assists students in gaining membership to national HR societies such as NIPM, CII and MCCIA. HR Club indulges into activities such as Scrapbook for HR, Workshops on HR Analytics and Book Reviews etc.

### **Placement Cell**

Placement committee frequently interacts with the corporate world, thereby developing and maintaining symbiotic relations. It undertakes various activities related to campus placement for final year students, summer internship training for first year students, live projects and interactive and training sessions for students.

### **"Arohan" (E-Cell)**

Arohan organizes several seminars on topics of current importance and relevance. They interact with CEOs, Entrepreneurs, Consultants, Managers and Professionals from various spheres of business, who

are invited as Guest Speakers in order to throw light on the subject matter, with a view to change mind sets and broaden horizons.

### **Dor (Alumni Cell)**

Alumni Cell works as a bridge between the alumni and students, both at the corporate and personal level. We look up to our alumni, as they are our best ambassadors in the corporate world and vital link in the Industry - Institute Interface.

### **"Invictus" (Sports Cell)**

Students, who are under constant pressure to learn and excel, need space and time to relax and revitalize themselves. The sports committee organizes OMT tournaments such as cricket, basketball, volleyball, football, badminton, Yoga and fitness to enliven the sporting spirit and enable students to feel rejuvenated.

### **"Udaan" (Cultural Cell)**

To provide a platform to students to display their talent, creativity, imagination and aid in their holistic development, we have Udaan - the cultural cell at ISBS. The cell organizes various events and competitions at institute viz independence day, teachers day, theme days, simulation competition, management gamed etc....Udaan adds colors to student's life.

## **CSR INITIATIVES AT ISBS**

Business cannot be successful when the society around them fails - Jamie Lawrence

Indira Group of Institutes believes in sensitizing students towards society issues as a key part of learning process. CSR at Indira includes all stakeholders: students, faculty, NGO's, Government, Industry and the local community.

CSR committee at Indira School of Business Studies is known as PEHEL. ISBS drives its CSR activities through PEHEL.

### **CSR Objectives**

- ◆ To collaborate with NGO'S for CSR projects on areas such as health, education, environment, safety and community development.
- ◆ To empower students by providing opportunities to participate in social outreach programs so as to enable them to serve the underprivileged section of the society, and enhance their quality of life by willingly contributing skill and knowledge.
- ◆ To spread awareness about environment hazards and conservation of resources.
- ◆ Making CSR a compulsory activity for all the students. (30 hours of CSR involvement per student)



Tree plantation; Visits to NGO's caring for senior citizens / mentally challenged friends; Street play with NGO's; Food distribution to school kids; Grass cutting and cleaning at NGO premises; Clothes donation were some of the activities recently undertaken by our students.

## CORPORATE SOCIAL RESPONSIBILITY (CSR) COMMITTEE 'PEHEL' AT ISBS

S.No.	Committee Members	Designation In Committee
01	Professor Mangesh P Dande	Faculty Incharge CSR
02	Pratamesh Nachane	Student Member
03	Aishwarya Giradkar	Student Member

"PEHEL" at ISBS includes the participation of stake holders such as ISBS students and staff, non-government organizations (NGO), and the local community. The students and faculty actively participate in outreach program initiatives where they contribute their knowledge, skill and technical expertise to the community. ISBS has supported the program activities of several NGO's operating in the community. Apart from funding various activities for the community, ISBS also extends their expertise in terms of knowledge and human resources for the success of NGO initiative and programs.



## ISBS RESEARCH AND DEVELOPMENT CELL (IRDC)

ISBS has a separate unit dedicated to the research and development programs for faculty members. The objective of IRDC is to encourage ISBS faculty members to actively take up meaningful research projects; to help generate and extend knowledge useful to the industry, society and student community. All faculty members collectively contribute to the general objective of IRDC which is to build a center of excellence.

IRDC assists faculty members in their endeavor to engage in good quality research and capacity building. Various internal and external FDPs are organized every year and faculty members attend work shop/ conferences and FDPs at various prestigious institutions including IIMs. ISBS has a separate provision in the Annual Budget for IRDC.

## INDIRA SPIRITUAL PROGRAM

### Vedanta

Discourses in Vedanta are organized for students and we have collaborated with the Vedanta Academy founded by Shri Parthasarthy, and the disciples of the academy visit the campus to lecture the students about the Hindu way of life regularly or students are made to attend such sessions in the city.

Indira Group of Institutes understand that in the race for corporate and material excellence our students should not lose sight of the need to maintain a spiritual and ethical balance. In order to promote greater spiritual awareness amongst the students, ISBS exposes the students to spiritual avenues such as Shri Vaswani Mission, Vedanta Academy and Art of Living.

## FITNESS PROGRAMS AT ISBS

At ISBS we strongly believe that the efficiency and effectiveness of individuals is directly related to the mental and physical health of an individual. In order to inculcate these qualities in our students, we have introduced fitness programs comprising of gym, yoga and aerobics. Students joining INDIRA compulsorily attend some form of fitness classes.



## PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION (PRME)

Indira School of Business Studies, as an advanced signatory to the Principles for Responsible Management Education (PRME) is committed to the six principles of PRME. The PRME which is a UN initiative is inspired by Global Compact driving businesses to engage in socially responsible and sustainable business practices.

As institutions of higher education are involved in the development of current and future managers ISBS declares its willingness to progress in the implementation, within our institution, of the following Principles.

Starting with those that are more relevant to our capacities and mission, we will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions:

**Principle 1 | Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

**Principle 2 | Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

**Principle 3 | Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

**Principle 4 | Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

**Principle 5 | Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

**Principle 6 | Dialogue:** We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global, social responsibility and sustainability.

To achieve these objectives of PRME, we have launched a "Center for Sustainability: Kalpvruksh" at ISBS, a beginning of an ecosystem of responsible management students at ISBS.



# MANAGEMENT DEVELOPMENT PROGRAMS AT ISBS



Management Development Programs at ISBS Pune are designed to provide working executives with the objective of providing insights into managerial concepts and techniques relevant for formulating and implementing strategies in various functional areas such as Personal Effectiveness and TIFF, Analytics based DM, Finance GYM, Behavioral Science, Sales Management, Selling and Negotiation, Sustenance Strategy in SME's, Finance for Non Finance, Human Resource Management for Non HR, Equity Research and Valuations, B2B Marketing etc.



## GRIEVANCE COMMITTEE 2020-21

According to AICTE's Establishment of Mechanism for Grievance Redressal, Regulation 2012, the Grievance Redressal Committee has been constituted with the objective of resolving the grievances of students, parents and others. All the aggrieved students, their parents and others may henceforth approach the Grievance Redressal Committee.

Sr. No.	Committee Member Name	Designation	Committee Profile	Mobile No	Email ID
1	Dr. Renu Bhargava	Director	Grievance Committee Chairperson	9890669774	renub@indiraedu.com
2	Dr. Abhijit Bobde	Assistant	Grievance Committee Professor Secretary	9769211665	abhijit.bobde@indiraisbs.ac.in
3	Dr. Komal Singh	Deputy Director	Grievance Committee Member	9624038181	komal.singh@indiraisbs.ac.in
4	Prof. Manmohan Vyas	Dean	Grievance Committee Member	9552503733	manmohan.vyas@indiraisbs.ac.in
5	Ms. Megha Rungta	Student Council Member	Student Council Representatives	8527778167	megha.rungta@indiraisbs.ac.in

## INTERNAL COMPLAINT COMMITTEE 2020-21

Internal Complaint Committee has been constituted by the Director with the powers vested in him/her by the Governing council of Indira School of Business Studies as per the Governing Council meeting held on 29th June, 2013 to address Internal Complaint Committee (ICC) activities with the broad purpose of creating a fair workplace with gender equality. The cell is especially created to prevent or deter the commission of acts of gender inequality and sexual harassment and to provide the procedure for the resolution, settlement or prosecution of acts of sexual harassment and gender biases by taking all steps required.

# ANTI-RAGGING COMMITTEE

## 2019 - 21



The following are the Internal Complaint Committee members for the Academic Year 2019-2021

Sr. No.	Name	Designation	Contact No
1.	Dr. Kalpana Deshmukh	Presiding Officer	9764929458
2.	Prof. Amrita Karnavat	Faculty Member	9429787345
3.	Prof. Tanay Kurode	Faculty Member	7972118837
4.	Ms. Sharvari Ratnakar	Non-teaching staff member	9850898864
5.	Mr. Madhukar Jadhav	Non-teaching staff member	9763617683
6.	Mr. Saurabh Munot	Student Member - MBA (Batch 19-21)	7219211121
7.	Ms. Pooja Khatal	Student Member - MBA (Batch 19-21)	9637933945
8.	Ms. Megha Rungta	Student Member - MBA (Batch 19-21)	8527778167
9	Ms. Gauri Kulkarni	NGO Member	9657998921

### ANTI-RAGGING COMMITTEE

Ragging is the term used for the so-called "initiation ritual" practiced in higher education institutions but sometimes it involves abuse, humiliation or harassment of new entrants or junior students by the senior students. It often takes a malignant form wherein the newcomers may be subjected to psychological or physical torture. Ragging has ruined countless innocent lives and careers. To root out ragging in all its forms from universities, colleges and other educational institutions this committee has been formed in every educational institute under the guidelines given by Hon'ble Supreme Court in 2007. ISBS has zero-tolerance policy on ragging, which is a punishable offence.

### WHAT CONSTITUTES RAGGING?

Any disorderly conduct whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness any other student, indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

### PREVENTIVE MACHINERY FOR RAGGING IN ISBS

<b>Anti-Ragging Committee</b>	<ul style="list-style-type: none"> <li>◆ Includes representation from Faculty, Administrative staff, Legal Counselor, Social Activist, Students and Parents.</li> <li>◆ Responsible for following the compliance norms for Anti-Ragging. Meets twice a year in regular course, but in case of any exigency committee meets within 7 days of mishap.</li> </ul>
<b>Anti-Ragging Squad</b>	<ul style="list-style-type: none"> <li>◆ Responsible for making surprise visits to Hostel, Canteen, College Campus.</li> <li>◆ Includes Faculty and Administration representative.</li> </ul>
<b>Mentoring Cell</b>	<ul style="list-style-type: none"> <li>◆ Consist of Student Mentor (Senior to Juniors)</li> <li>◆ Behind every 6 Junior students, 1 Senior Student Mentor is assigned.</li> </ul>

## MEETINGS AND QUORUM

The tenure of the committee is one year and committee is instituted at the beginning of every academic year. Meetings are biannual for this committee. In case of any emergency situation the meeting is called immediately without even slightest of the delay. The quorum required for the meeting will be 3 members-

- a. Chairperson/ Secretary
- b. Faculty Representative
- c. Administration Representative

### Anti-Ragging Committee 2020-21

Sr. No	Name of the Committee Member	Committee Designation	Mobile Number
1	Dr. Renu Bhargava	Chairperson	9890669774
2	Dr. Mrityunjay Kumar	Secretary	9987994617
3	Dr. Komal Singh	Faculty Co-ordinator	9624038181
4	Prof. Manmohan Vyas	Member- Faculty	9552503733
5	Dr. Yogesh Mahajan	Member- Faculty	9890849127
6	Mr. Madhukar Jadhav	Admin Officer	9763617683
7	Mr. Vaibhav Pawar	Member- Administration	8007644916
8	Ms. Aishwarya Giradkar	Member- Student (MBA 19-21)	9823507657
9	Mr. Aniket Mahajan	Member- Student (MBA 19-21)	8275342267
10	Ms. Megha Rungta	Member- Student (MBA 19-21)	8527778167
11	Adv. Nelson Noronha	Member- Counsellor	9665094671
12	Ms. Gauri Kulkarni	Representative- NGO	9657998921



## Anti-Ragging Squad 2019-20

Sr. No	Name of the Squad Member	Designation	Mobile Number
1	Dr. Komal Singh	Faculty Co-ordinator	9624038181
2	Prof. Manmohan Vyas	Member- Faculty	9552503733
3	Dr. Yogesh Mahajan	Member- Faculty	9890849127
4	Mr. Madhukar Jadhav	Admin Co-ordinator	9763617683
5	Dr. Mrityunjay Kumar	Secretary	9987994617

## DRUG / ALCOHOL POLICY

Students of Indira are expected to abstain from drugs and alcohol during their stay at the institute. Violation of this policy will lead to cancellation of admission.



## DRESS CODE

At Indira, we believe in inculcating a sense of discipline and belonging in the students by observing a strict dress code. Students are expected to wear formal dress (shirt, trouser & tie for gents; western formals/salwar kameez for ladies) throughout the week, except on Saturdays which will be observed as 'casual-day'. On the occasion of guest lectures, seminars, etc. students are expected to be dressed in the Indira uniform (blazers, tie, shirt, trouser). A student failing to adhere to the dress code will not be allowed to attend lectures and will face strict disciplinary action.

## HOSTEL RULES

The boys and girls hostel at Indira have a set of rules which must be adhered to strictly by the students. Each hostel is headed by a warden who acts as a facilitator and observer to maintain discipline in the hostels and ensure its smooth functioning. Students opting to stay in the hostel will have to sign an undertaking in accepting the rules set by the management. Ragging of any type will not be accepted and the concerned students' admissions would be canceled immediately.







**"Do not let what you cannot do interfere with what you can do" - John Wooden**

Indira Group of Institutes has a placement cell headed by an Executive Director - Corporate Relations. The cell is a hub which aims to provide suitable career and training guidance to students according to their interests and capability. The cell aligns the competency of students with career options available to them with the industry to enable a smooth transition into the real world. The institute aims in assisting students for summer internships as well as final placements by arranging campus interviews for recruitments in corporate houses and in all public and, private sectors and MNCs. The emphasis is also laid on summer internships and final placements overseas. On an average 500+ companies visit Indira Campus for placements.





## OUR RECRUITERS

Following are some of the companies which have visited us in the current placement year & in the past :

Sector / Industry	Name of the Company Visited for Campus Placements	Sector / Industry	Name of the Company Visited for Campus Placements
Agriculture	RML AGTECH PVT. LTD - (285)	E- commerce	Amazon Naukri.com
Automobile	CarOk	Education	IEIBS( India Europe International Business School Tata Classedge
BFSI	Bajaj Finserv - (34) Transparent Value Pvt Ltd (33) Reval Analytics - (44) HDFC BANK - Ujjivan Financial Services SBI Cards ICICI Securities Australia and New Zealand Banking Group Limited Citibank N.A ICICI Pru AMC ICICI Bank Janlakshmi Financial services Bajaj Allianz General Insurance ICICI Prudential Mahindra Finance Religare Securities Limited Citibank N.A Kotak Mahindra Bank ICICI Securities Globeflex Gallagher ICICI Prudential Mutual Fund PNB Housing Finance Ltd - India Bulls Indusind Bank Ltd. Axis Bank ICICI Prudential Home Credit Kotak Mahindra Bank IndusInd bank Aviva life Insurance 5nance.com HSBC Karvy stock broking Bandhan Bank Wheels EMI IDFC Way 2 Wealth	FMCG	Ganesh Krupa Trading Co. Nestle Godrej Furlenco Hindustan Coca-cola Colgate Palmolive Shrinath Tex Prints Pvt. Ltd. Nilons Reliance Retail Mother dairy ITC Ltd Charoen Pokphand Foods PCL Cargill Graandprix Charoen Pokphand Foods PCL
		Hospitality	Orchid Hotel Tirupati Travels Optima life science Pvt.Ltd.
		Insurance	Bajaj Allianz Life Insurance
		Information Technology	TATA TECHNOLOGIES Deloitte Tech Mahindra Cybage Software Tech Mahindra E-Clerx Wishtree Technologies L&T Infotech eClerx Services Ltd WNS ICICI Prudential HealthFox Technologies Pvt. Ltd. Vivo Mobile India Pvt. Ltd. - Innovveg fintech Pvt.ltd Prototech Solution Sungaurd Cognizent Technologies

Sector / Industry	Name of the Company Visited for Campus Placements
Consultancy	E&Y GDS Neeyamo Enterprise Solutions Talent Corner RCK Financial Consultancy
Logistics	Magnum Cargo RIBBON LOGISTICS INDIA PVT LTD. TCI Express Ltd. UPS Logistics Maersk Line India Pvt. Ltd
Manufacturing	Markets and Markets Unibic India Pvt. Ltd. Saroj Steels Everest Industries
Market Resarch	Allied Analytics,LLP/Markets and Markets Markets and Markets Data Bridge Market Research ICICI Prudential AMC
Media	Xion Advertising
Real estate	India Bulls CBRE India Bulls Ventures Limited
Retail	D-Mart Landmark Group - Lifestyle Retail Franchise India
Retail	Vodafone- (Retail Role) Airtel

# CAMPUS PLACEMENT

**"Go out on a limb. That's where the fruit is". - Jimmy Carter.**

MBA Program at IGI believes in the holistic development of the students and through the academic calendar forms the basis of the agenda with sustained and abundant stress is to co-curricular activities. In order to mold productive and result oriented managers of the future, our Career Development Program is taught concurrently along with the main program. Such job oriented career development opportunities result in robust placement season every year.

Following are some of the distinguished placement for current and last batch.

## Congratulations...!!!

### ISBS Students Placed List 2018-20



Student Name : **Manali Joshi**  
 Company : Schlumberger  
 Stream : MBA (Finance)  
 Packages : 9.11 Lakh



Student Name : **Rohit Phalke**  
 Company : Schlumberger  
 Stream : MBA (Operation)  
 Packages : 9.11 Lakh



Student Name : **Shubham Jain**  
 Company : Square Yard  
 Stream : MBA (Marketing)  
 Packages : 9.6 Lakh



Student Name : **Sumit Khartade**  
Company : Square Yard  
Stream : MBA (Marketing)  
Packages : 9.6 Lakh



Student Name : **Aditya Sawarkar**  
Company : Square Yard  
Stream : MBA (Marketing)  
Packages : 9.6 Lakh



Student Name : **Varsha Dhar**  
Company : Deloitte(KS)  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Sayali Tupe**  
Company : Deloitte (Advisory)  
Stream : MBA (Marketing)  
Packages : 7.88 Lakh



Student Name : **Aishwarya Ware**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Amruta Bhore**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Chaitanya Jadhav**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Rahul Mahato**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Rajat Nawkhare**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Rishika Parihar**  
Company : HDFC Bank  
Stream : MBA (Finance)  
Packages : 6.75 Lakh



Student Name : **Pritam Khasbage**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Tejashree Pawar**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Ishan Singh**  
Company : HDFC Bank  
Stream : MBA (Marketing)  
Packages : 6.75 Lakh



Student Name : **Sayali Bande**  
Company : Makebot  
Stream : MBA(Marketing)  
Packages : 7.3 Lakh



Student Name : **Vaibhav Kanakdande**  
Company : HDFC Bank  
Stream : MBA(Marketing)  
Packages : 6.75 Lakh



Student Name : **Suraj Bhagwat**  
Company : HDFC Bank  
Stream : MBA(Marketing)  
Packages : 6.75 Lakh



Student Name : **Navoneel Sarkar**  
Company : Federal Bank  
Stream : MBA (Marketing)  
Packages : 6.67 Lakh



Student Name : **Mayur Sanjayrao Shrisathe**  
Company : ICICI Bank  
Stream : MBA (Marketing)  
Packages : 4.12 Lakh



Student Name : **Pallavi Phirke**  
Company : ICICI Bank  
Stream : MBA (Marketing)  
Packages : 4.12 Lakh



Student Name : **Saurabh Ghodekar**  
Company : ICICI Bank  
Stream : MBA (Marketing)  
Packages : 4.12 Lakh





Student Name : **Sourabh Rathi**  
Company : ICICI Bank  
Stream : MBA (Finance)  
Packages : 4.12 Lakh



Student Name : **Pooja Goyal**  
Company : ICICI Prudential Life Insurance  
Stream : MBA (Marketing)  
Packages : 4.5 Lakh



Student Name : **Chanshu Patil**  
Company : Jana Small Finance Bank  
Stream : MBA (Marketing)  
Packages : 4.0 Lakh



Student Name : **Vishal Pujari**  
Company : Berger Paints  
Stream : MBA (Marketing)  
Packages : 4.0 Lakh

**Congratulations!**









# INDIRA SUSTAINABLE MAHARASHTRA INITIATIVE



Indira Sustainable Maharashtra Initiative (ISMI) is a noble initiative launched in November 2015 by the visionary leader, the Chairperson of Indira Group of Institutes (IGI), Pune- Dr. Tarita Shankar.

Indira believes that education and training are powerful tools against poverty and hunger. Skill development through education is the key to improving rural productivity, employability and income-earning opportunities.

IGI decided to help children of farmers who committed suicide due to draught, by sponsoring their education in undergraduate and post graduate programs as we feel that such farmer's children deserve better opportunities to live and build their career.

The first batch with 6 students, second batch with 4 students, third batch with 5 students & fourth batch with 3 students commenced in July 2016, 2017, 2018 & 2019 at our UG- Commerce, Science, Architecture & Engineering College. All enrolled students secured commendable grades with more than 95% average classroom attendance. We are really proud of them as they have held our hopes high and today we are sure that these students will make us proud.

IGI also accolades its Alumni, Students and Staff Members who have taken the decision to support their Alma Mater in supporting this cause by sponsoring part of the education of the farmer's children.

Thank you all...



Ganesh Jadhav  
T.E.- B.E.  
Batch : 2018-21



Durgesh Dipak Nikam  
B.Arch. - ICAD  
Batch : 2018-23



Ganesh Suryawansi  
FY B.COM  
Batch : 2019-22



Gate Nikita  
SY B. COM  
Batch : 2018-21



Namrata Renghe  
FY B.COM  
Batch : 2019-22



Neha Rathod  
S.E.- B.E.  
Batch : 2019-22



Akash dadaram Gaikwad  
TY BBA  
Batch : 2017-20



Pinguje Pratiksha  
SY B.Sc (CS)  
Batch : 2018-21



Sachin Chougule  
SY BBA (CA)  
Batch : 2018-21



Swati Jadhav  
FY B.COM  
Batch : 2019-22



Satyam Suryawansi  
TY BBA (CA)  
Batch : 2017-20

## ALUMNI (2019)



Manita Patti  
B.E. -ICEM  
Placed in IT Source Technology, Mumbai



Narendra Rout  
B. Com-ICCS  
Placed in Syntel, Pune



Gaurav Ahire  
BBA (CA)-ICEM  
Pursuing MCA at ICEM

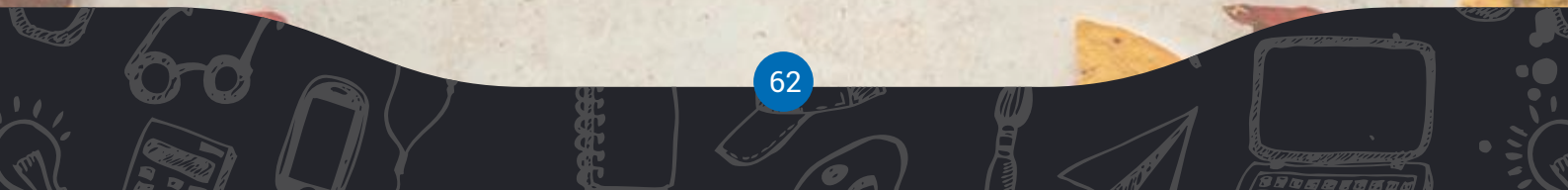



## ACCOLADES TO INDIRA

- ISBS has featured in top 100 Management Institutes in India in NIRF (National Institutional Ranking Framework) 2019 Rankings.
- Indira School of Business Studies was awarded - Best Institute Overall in IGI in WORLD HRD CONGRESS 2019
- Dr. Tarita Shankar Awards for Excellence 2018” were presented on 17th Feb 2018 at Hotel Taj Lands End, Mumbai under MODI AWARDS - Making of Developed India Awards. MODI AWARD is a benchmark to recognize excellence throughout the industry.
- First edition of these prestigious awards were presented to top industry stalwarts who have leadership in their chosen area of interest by the hands of visionary leader Dr. Tarita Shankar, Chairperson - Indira Group of Institutes, Pune.

### **National Awards for Excellence in Education - Oct. 2020**

- Indira Group of Institutes, Pune - Best Educational Group using Technology in Education
- Indira School of Business Studies, PGDM, Pune - Top Private B-School (Western Region)
- Global Digital Marketing Awards - 13th February 2020 - Award for Best Social Media Campaign - Indira School of Business Studies
- World BFSI Congress and Awards - 14th February 2020 - Most Admired Human Resource Provider - Indira Group of Institutes, Pune
- Best Social Media Marketing Campaign- Global Digital Marketing Awards 2020 presented by ET Now.
- Best Institute Overall - National Education Awards 2019 presented by ABP News.
- Innovation in Building Academic & Industry Interface - 11th Innovation Education and Leadership Awards 2019.
- Best Faculty in Human Resource- Prof. Shikha Sindhu- Pune Education Leadership Awards 2019, World Education Congress.
- B- School with Best Industry Interface- 24th Dewang Mehta B School Awards 2016.
- Best B School- Innovation Education Award 2016.
- AIMA Business Simulation Games October 2018 – ISBS Students- Simran Sethi, Aparna Nair & Utkarsh Choudhary won 3rd place in regional around.
- Summer Internship Project Competition Inter-College Competition October 2018 – ISBS Student- Prathmesh Chougule won 1st runner up.
- AIMA Presentation Competition November 2018, ISBS Student won Charles Prem & Priyanka Sagar won 3 place in regional around.
- Best Presentation Competition Award - Dewang Mehta November 2017 -ISBS Student – Simran Sethi
- AIMA Presentation Contest Awards November 2017 – ISBS Students Ankita Rohtangan & Sushiv Joshi
- Dewang Mehta 2017 Awards - Prof. Manmohan Vyas, Indira School of Business Studies awarded – The Best Professor in Financial Management.
- Best Placement Brochure – Indira Group of Institutes, Pune.
- Educational Institute that encourages leadership as a part of the curriculum – Indira Group of Institutes, Pune.
- Best Educational Group (Infrastructure & Facilities) – Indira Group of Institutes, Pune.
- Best Placement & Brand Marketing Officer – Prof. Raji Thomas, Chief Branding Officer – Indira Group of Institutes, Pune.
- Every year at Dewang Mehta B-school Awards (National Education Awards); Indira Group of Institutes presents 2 Lakhs cash prizes for the Best Student in Management Awards. (Female Category) in remembrance of Late Ms. Anita Gangal.
- Ms. Steffi Calmiano of Indira School of Business Studies won 3rd Prize.
- DNA Innovative Education Leadership Awards 2017.
- 9th INNOVATIVE EDUCATION AWARD - BEST BUSINESS SCHOOL - INDIRA SCHOOL OF BUSINESS STUDIES, PUNE.
- DNA Innovative Leadership Award to ISBS for” Innovation in Building Academic and Industry Interface.

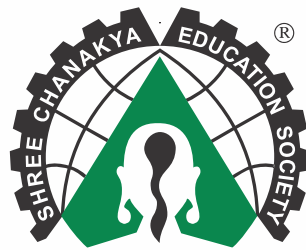


Tomorrow Is Too Late  
Yesterday is over  
AND  
Now Is Exactly The Right Moment  
So  
START!!!



The way you learn  
is changing  
*Are you ready?*





**INDIRA**

ESTD. 1994

The Indira Logo represents India's Spiritual wisdom over several millenniums. The spirit of enquiry and courage crystallizes Indira's mission to create the leaders of tomorrow by imparting education in line with the highest international standards and, to create a class of entrepreneurs and business leaders who will use the force of enterprise, not for personal gain, but with the wider social objectives, to improve the quality of life. Indira Logo represents India's Spiritual wisdom over several millenniums. The spirit of enquiry and courage crystallizes Indira's mission to create the leaders of tomorrow by imparting education in line with the highest international standards and, to create a class of entrepreneurs and business leaders who will use the force of enterprise, not for personal gain, but with the wider social objectives, to improve the quality of life.

## INSTITUTES UNDER INDIRA GROUP

**INDIRA INSTITUTE OF MANAGEMENT, PUNE**  
[www.indiraiimp.edu.in](http://www.indiraiimp.edu.in)

**INDIRA INSTITUTE OF MANAGEMENT PGDM, PUNE**  
[www.indiraiimp.edu.in](http://www.indiraiimp.edu.in)

**INDIRA SCHOOL OF BUSINESS STUDIES, PUNE**  
[www.indiraisbs.ac.in](http://www.indiraisbs.ac.in)

**INDIRA SCHOOL OF BUSINESS STUDIES PGDM, PUNE**  
[www.indiraisbs.ac.in](http://www.indiraisbs.ac.in)

**INDIRA GLOBAL BUSINESS SCHOOL, PUNE**  
[www.indiragbs.edu.in](http://www.indiragbs.edu.in)

**INDIRA COLLEGE OF ARCHITECTURE AND DESIGN, PUNE**  
[www.indiraicad.ac.in](http://www.indiraicad.ac.in)

**INDIRA COLLEGE OF COMMERCE & SCIENCE, PUNE**  
[www.iccs.ac.in](http://www.iccs.ac.in)

**INDIRA NATIONAL SCHOOL, PUNE**  
[www.indiranationalschool.ac.in](http://www.indiranationalschool.ac.in)

**INDIRA COLLEGE OF ENGINEERING & MANAGEMENT**  
[www.indiraicem.ac.in](http://www.indiraicem.ac.in)

**INDIRA KIDS, PUNE**  
[www.indirakids.ac.in](http://www.indirakids.ac.in)

**INDIRA COLLEGE OF PHARMACY, PUNE**  
[www.indiraicp.edu.in](http://www.indiraicp.edu.in)

**INDIRA SCHOOL OF COMMUNICATION, PUNE**  
[www.indiraisc.edu.in](http://www.indiraisc.edu.in)

# 5 Pillars of Design Thinking

Empathize, Define, Ideate, Prototype and Test... the 5 pillars of Design Thinking. This philosophy helps think unconventionally especially while dealing with ill defined problems. Today when businesses are striving to survive in a VUCA world, we nurture mindsets that are capable of finding effective solutions for even the most complex problems.

There is a need to incorporate a clinical educational component, in business education, coupled with opportunities to solve complex problems, in order to be an effective educational process.

Design Thinking incorporates “What ought to be” in contrast to pure sciences which are concerned with explaining “What is”. It provides with a source of business competitiveness by promoting innovation as well as by creating new alternatives to organizational issues. At ISBS PGDM we incorporate Design Thinking in business studies through project based learning by throwing design challenges of the business world to our students, providing opportunities of primary field learning. By learning methods of observation, visualization, and ideation, and applying them in a process of active exploration and feedback students gradually develop the confidence to deal with complex and challenging problems.

Design Thinking provides students opportunities to cycle through the process of active experimentation, concrete experience, reflective observation and abstract conceptualization which forms the cycle of learning at ISBS PGDM



Shree Chanakya Education Society's

## Indira School of Business Studies

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Fax: +91 02 22932217 | Toll-Free No: 18002094332

Email: [info@indiraisbs.ac.in](mailto:info@indiraisbs.ac.in) | Website: [www.indiraisbs.ac.in](http://www.indiraisbs.ac.in)

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[www.linkedin.com/school/indira-school-of-business-studies](http://www.linkedin.com/school/indira-school-of-business-studies) Indira school of business studies