



SHREE CHANKYA EDUCATION SOCIETY'S
INDIRA SCHOOL OF BUSINESS STUDIES PGDM
 89/2A, Tathawade New Mumbai Pune Highway, Pune-411 033.

Summary of Research Papers
2018-19
PGDM GENERAL

Research Publications AY 2018-19 PGDM General									
S.No.	Name of Faculty	Month	Title of Paper	Journal	ISSN	Vol., Issue	Affiliation	Link of Research Paper	Reference of Research Paper
1	Dr. Mahesh Mangaonkar	Dec.-2018	Living a Meaningful Life	International Journal of Advance and Innovative Research	2394-7780	Volume 5, Issue 4 (XIX)	UGC Care approved	Print Journal	Compendium 18-19
2	Dr. Mahesh Mangaonkar	Dec.-2018	Strategic Analysis of Indian Paint Industry	Ajanta-An International Multidisciplinary Quarterly Research Journal	2277-5730	Volume VII, Issue-IV	Peer Reviewed	Print Journal	Compendium 18-19
3	Prof. Rupesh Andhrutkar	May-19	A study of impact of behavioural training on individual performance measured through Kirkpatrick model for select software firms in Pune.	Indira Management Review	0974-3928	Vol. 12 issue 2	Peer Reviewed	Print Journal	Compendium 18-19

4	Dr.Yogesh Daudkhane	Dec.-2018	A study on satisfaction level of villagers about CSR initiative of Cybage Asha (Rural Upliftment) with special reference to construction of School building, classrooms & wall compound in Purandar, Velhe & Bhor Taluka.	Indira Management Review	0974-3928	Vol. 12 issue 2	Peer Reviewed	Print Journal	Compendium 18-19
5	Dr.Yogesh Daudkhane	Apr-19	Having Goal may not motivate an individual - Case Study	International Journal of Engineering and Management Research (I JEMR)	2250-0758	Vol. 9 Issue 2	Peer Reviewed	Print Journal	Compendium 18-19
6	Prof. Amruta Deshpande	Dec-18	“Gap Analysis & Impact Analysis of CSR Initiative of CybageAs ha (Rural Upliftment)” with special reference to Project Category- ‘Water Desilting’	Indira Management Review	0974-3928	Vol. 12 issue 2	Peer Reviewed	Print Journal	Compendium 18-19
7	Prof. Amruta Deshpande	Feb-19	A study on Employability of Management Students	RRInternational Journal of Multidisciplinary	2455-3085	Vol.-4 Issue-2	UGC Care approved	https://zenodo.org/record/2572878#.Ya8	Compendium 18-19

			with reference to Pune city					X0dBX61s	
8	Prof. Amruta Deshpande	Mar-19	A Study on Citizen Perception about Smart City Initiative with reference to Aundh Area in Pune City"	International Journal of Advance & Innovative Research	23947-780	Vol. 6, Issue 1 (XXVII)	UGC Care approved	http://iaraedu.com/about-journal/ija-ir-volume-6-issue-1-xxvii-january-march-2019.php	Compendium 18-19
9	Dr. Natashaa Kaul	Dec-18	Impact of Cybage Khushboo Scholarship Initiative	Indira Management Review	0974-3928	Vol. 12 issue 2	NA	http://isbsimr.com/index.php/imr/article/view/140921	Compendium 18-19
10	Dr. Abhinav Jog	Dec-18	Transition into SFBs- A new Growth Avenue for UCBs	PARIPEX- Indian Journal of Research	2250-1991	Vol. 9, Issue - 1	UGC Care approved	https://www.worldwidejournals.com/paripex/article/transit ion-into-small-finance-banks-a-new-growth-avenue-for-urban-cooperative-banks/MTA1MjU=/?is=1&b1=45&k=12	Compendium 18-19
11	Prof. Anand Deo	Oct-18	Is money the key driver to happiness – Key findings & suggestions	International Journal of Research in Business Management (IJRBM)	2347-4572	Vol.6, Issue - 10	Peer Reviewed	Print Journal	Compendium 18-19
12	Dr Anagha Bhope	Jun-19	Factors Impacting Mobile Wallet Usage in Pune City	International Journal of Research in Humanities	2321-8878	Vol. 7, Issue 6	UGC Care approved	Print Journal	Compendium 18-19

				, Arts, and Literature					
13	Dr Anagha Bhope	Mar-19	An analytical study of Volatility of Stock Price to establish the efficiency of stock market	Abhinavan Conference	978-93-88441-68-1	NA	Peer Reviewed	Print Journal	Compendium 18-19
14	Prof Sarita Agarwal	Dec.-18	A comparative study of three most traded cryptocurrencies: Bitcoin, Litecoin and Ripple.	International Research Journal of Management Sociology and Humanities	2348 - 9359	Vol.9, Issue - 1	Peer Reviewed	Print Journal	Compendium 18-19
15	Prof Sarita Agarwal	Dec.-18	An analytical study of volatility and return of two most traded cryptocurrencies: Bitcoin and Ripple	International Journal of Management and Social Science Research	2349-6738	Vol. 9, Issue - 1	Peer Reviewed	Print Journal	Compendium 18-19
16	Prof. Megha Aggrawal	Jan-19	Goods and Services Tax (GST) In India and its Impact on Selected Sectors of Indian Economy.	Abhinavan	978-93-88441-68-1	NA	Peer Reviewed	Print Journal	Compendium 18-19
17	Dr. Abhilas Pradhan	Jan-19	Emotional Intelligence - A Bibliometric Study	Abhigyan				-	

17	Dr. Abhilas Pradhan	Jan-19	A study on effectiveness of restructuring the Eco-system of Skill Development in Maharashtra	Shodh Sarita	0970-2385	NA	UGC Care Approved	Print Journal	Compendium 18-19
18	Prof Mangesh Dande	Jan-19	The Co-Relation between Teams Performance and Ethnic Diversity in a Business Organization Singh Randhawa Neetu Pritam, U. Surya Rao	IJRTE	2249-8567	Vol. 6, Issue - 10	Peer Reviewed	http://sanskodhancpb.co.in/index.php/Sanshodhan/article/viewFile/142809/100452	Compendium 18-19
19	Dr. Chanakya Kumar	Dec-18	Customers' Intentions To Use Mobile App For Online Shopping: An Analytical Study Of Gen Y	International Journal of Advance & Innovative Research	2394 - 7780	Vol. 5, Issue 4	UGC Care approved	Print Journal	Compendium 18-19
20	Dr. Rajlaxmi Pujar	Dec-18	A Study of Corporate Social Responsibility Initiatives by Cybage in context with infrastructure (road construction and community hall) in	Indira Management Review	0974-3928	Vol. 12 issue 2	Peer Reviewed	http://www.i-scholar.in/index.php/IMRIIMP/article/view/179164	Compendium 18-19

			select rural areas of Pune District.						
21	Dr. Rajlaxmi Pujar	Mar-19	A study of consumer behaviour with reference to theme restaurants in Pune city	International Journal of Advance & Innovative Research	2394 - 7780	Vol. 6, Issue 4	UGC Care approved	http://iaraedu.com/pdf/ijair-volume-6-issue-1-xxxviii-january-march-2019-part-8.pdf	Compendium 18-19
22	Dr Anagha Bhoje	Jun-19	Factors Impacting Mobile Wallet Usage in Pune City	International Journal of Research in Humanities , Arts, and Literature	2321-8878	Vol. 7, Issue 6	UGC Care approved	Print Journal	Compendium 18-19
23	Dr Anagha Bhoje	Mar-19	An analytical study of Volatility of Stock Price to establish the efficiency of stock market	Abhinavan Conference	978-93-88441-68-1	NA	Peer Reviewed	Print Journal	Compendium 18-19
24	Prof. Shikha Sindhu (Mann)	Jun-19	Evaluation of Recruitment & Selection Process of Business Development Executives at a Market Research Firm	IMPACT: International Journal of Research in Humanities , Arts and Literature	2347-4564,	Vol 7, Issue 2, PP:48-53	UGC Care approved	https://www.impactjournals.us/download/archives/25-06-2019-1561466401-6-IMPACT%20:%20IJRHAL-19.%20Format-humEvaluation%20of%20Recruitment%20&%20Selection	Compendium 18-19

								<u>n%20Process%20of%20Business%20Development%20Executives%20at%20a%20Market%20Research%20Firm.pdf</u>	
--	--	--	--	--	--	--	--	---	--