


Indira School of Business Studies PGDM

SWOC ANALYSIS

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STRENGTHS			
Sr. No.	Strengths	Importance	Action Point
S1	Faculty members are highly qualified	High	Maintaining the strength
S2	Course curriculum is industry aligned and designed in consultation with Industry	High	Maintaining the strength
S3	Institute is equipped with latest technological tools to train students well with help of technology	High	Maintaining the strength
S4	Library is well equipped with books and e resources	High	Maintaining the strength
S5	Strong industry interface	High	Maintaining the strength
S6	Strong international connect	High	Maintaining the strength
S7	Faculty use rich pedagogy to ensure students' engagement	High	Maintaining the strength
S8	High placement percentage	High	Maintaining the strength
S9	SMART classrooms, strong IT infrastructure	High	Maintaining the strength
WEAKNESS			
Sr.no.	Weakness	Importance	Action Point
W1	Students' papers publication in Q1, Q2 journals	Medium	Creating awareness amongst students about importance of getting in high quality journals.
OPPORTUNITIES			
Sr.no.	Opportunity	Importance	Action Point
O1	Interdisciplinary research leading to improved research outcomes	Medium	Networking with researchers from reputed organizations for joint publications. Encouraging faculty from different domains to write papers in collaboration.
CHALLENGES			
Sr.no.	Challenges	Importance	Action Point
C1	Incubating start-ups	Medium	Have an incubation centre that provides support to students whose business ideas get shortlisted in "Indiapreneur"- national level B Plan competition organized by institute.
C2	Getting funded research projects	Medium	Applying for grants by AICTE and get funded research projects post accreditation.