

Shree Chanakya Education Society's

INDIRA SCHOOL OF BUSINESS STUDIES PGDM

Legacy PGDM Program



PGDM 2022

Post Graduate Diploma in Management - AICTE Approved

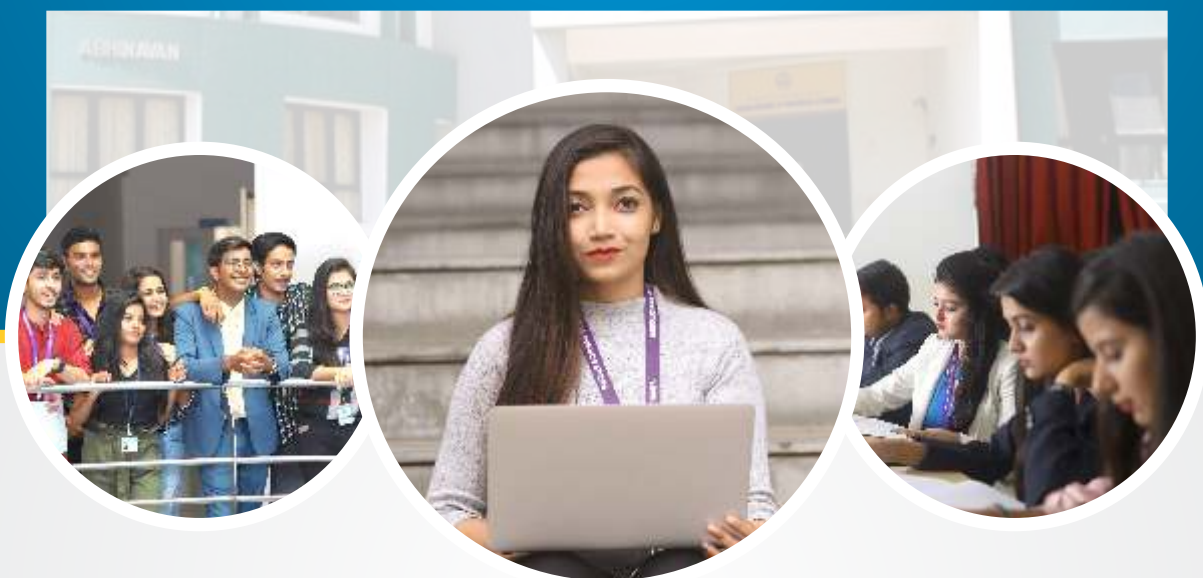
AN ECO-SYSTEM FOR FUTURE BUSINESS LEADERS

Enabling Knowledge

Enabling Careers

Enabling Life

PROSPECTUS 2022



AN ECO SYSTEM FOR FUTURE BUSINESS LEADERS

An education eco-system is a symbiotic environment where people interact with the content enabled by technology to deliver learning experiences. It consists of students, faculty, guest speakers, alumni, corporate entities and their representatives engaging in meaningful dialogue, in a collaborative effort to transform college students into professionals who can deal with real situations in the business world.

ISBS PGDM extends its eco-system beyond the college level to incorporate experiences at a community, regional and global level. The students are given a global perspective right from academics to industry. They are given a plethora of opportunities to interact with national and international speakers who are masters on various subjects. An international connect initiative gives them an opportunity to see the foreign systems and learn as well as to interact with students of other universities at a global level. Placements are secured in not just prominent corporates in India but also internationally.

When businesses are striving to survive in the VUCA world, ISBS PGDM provides an eco-system to nurture and enable mindsets that are capable of finding solutions for even the most complex problems. We not only instill in the students the necessary knowledge but also the confidence of facing extremely competitive scenarios to keep abreast with the trends in the field of business.

Our students have a more informed outlook with the right ethos which paves the way for a more fruitful career and life. The resulting learning environment creates a lifelong experience resulting in individuals who are the business leaders and change makers of tomorrow. Step into our eco-system and explore the world of ISBS PGDM.

————— *Enabling Knowledge | Enabling Careers | Enabling Life* —————



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ISBS PGDM Profile

Indira School of Business Studies PGDM (ISBS PGDM), Pune was established under the aegis of Shree Chanakya Education Society (SCES). SCES began as a trust in 1994, under the visionary leadership of Dr. Tarita Shankar, with an explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth.



*Ranked 30th amongst top Private B - Schools
by Times of India*



Unrelenting initiatives by the management team at Indira led to the creation of multi disciplines such as Management, Information Technology, Pharmacy, Commerce, Science and Engineering. All this growth is enabled and sustained by the expertise and exertions of Prof. Chetan Wakalkar, Group Director, Indira Group of Institutes, whose commitment and concern for students' development stands unmatched. SCES has grown steadily and today boasts of several Institutes, having more than 12,000 students, from all over India pursuing multi-disciplinary graduate and post-graduate programs.



*Ranked 28th among the Best B - Schools
in India by Business India Magazine*



The Institutes managed by SCES have maintained high academic standards and have successfully provided trained manpower to the diverse industry sectors of the country.



*Features in Top 100 Management Institutions
in India as per NIRF Framework*



Indira School of Business Studies PGDM (ISBS PGDM), Pune was established as a professional school to meet the growing needs of the business sector with an idea to bridge the gap between the 'Campus and Corporates'. In a short span of time, the programs of the Institute were approved by AICTE and ISBS PGDM established its presence in Pune as a premier business educational institute. The curriculum design, methodology utilized, coupled with technology for teaching keeps the students abreast of the trends in the field of business and assures greater articulation of the same.



*Awarded Best Institute Overall in the 11th
Innovative Education Leadership Awards*





VISION & MISSION

Group Vision

“To create a center of academic excellence in the field of Management and IT education, with the purpose of fulfilling the industry requirements through holistic development of future performers who are also good human beings and possess the right knowledge, skill sets and attitude towards their work and life.”

Vision - ISBS PGDM

“To become a preferred Business School for Students, Faculty and Industry.”

Group Mission

- » To promote a learning environment that welcomes and honors men and women from diverse cultures for involving themselves in intellectual inquisitiveness, explore knowledge dimensions for future applications in industry, business and life.
- » To develop managers and entrepreneurs in the field of management and IT, who can serve as engines of national and global economic growth and innovation.
- » To foster strategic alliances with industry for research and its application.
- » To inculcate ethical, social and moral values in all our stakeholders which is the basis of humane social order.

Mission - ISBS PGDM

- » To promote learning environment for students from diverse cultures and engage them in globally relevant knowledge dimensions for future applications in the industry, business and life.
- » To provide research-oriented learning environment for faculty.
- » To foster alliances with industry.
- » To promote ethical and social values as a basis of humane social order.



DR. TARITA SHANKAR

Chairperson

Indira Group of Institutes, Pune

CHAIRPERSON'S Message

Pursuit of Management Education at Indira Group of Institutes has been an inspiring journey. With over two decades of existence, Indira strongly believes in the power of education to transform the youth. The philosophy, governance and values of business are witnessing a sea change and plenty of its repercussions are already being witnessed across the globe. Indira embraces these changes and epitomizes matching innovation in curriculum. Such transformational efforts lead our aspiring managers to become professionals who develop capabilities to lead in a dynamic environment. Quality being the bottom line for every industry, Indira has never lost sight of the fact that for India to forge ahead in its drive towards economic supremacy in the world, it is the quality of our people who drive it that matters the most.

And quality, as the cliché goes, is never an accident but an article of faith, and the entire faculty team at Indira embodies such dedication to quality. The Indira Group has proven itself on this count and has no intention of resting on its laurels. Indira offers holistic and transformative learning experiences, designed and delivered by experts from industry and academia. While the curriculum keeps the programs contextually abreast, innovative pedagogies inspire application oriented learning.

Indira strives to create good human beings and not just professionals. With the confidence that our intentions have matched our efforts, I wish you the very best in the future.



CHETAN WAKALKAR

Group Director & Managing Trustee
Indira Group of Institutes, Pune

GROUP DIRECTOR & MANAGING TRUSTEE'S Message

Dear Aspiring Leaders,

We live in a fast changing world. The global economy is undergoing profound digital changes where along with the human touch, digitalization is playing a crucial role in facing challenges for conducting business processes.

The positive side of this emerging digital trend is that it's very customer-centric – meaning businesses are paying closer attention to the customer experience. Hence, it is exciting to see, how this new wave of digitalization will ultimately improve the way businesses engage with their customers. Emerging technologies, including the Internet of Things (IoT), virtual reality (VR) and artificial intelligence (AI) are enabling societal shifts as they seismically affect economies, values, identities and possibilities for future generations.

Indira Group of Institutes 28 year's legacy represents the trust of all our thousands of students and stakeholders in 'IGI'. Our experienced team is geared up for molding your future, keeping pace with the rapidly changing global economy.

Welcome to ISBS PGDM for a life defining learning experience. Best always.



Dr. VIDYA A. NAKHATE

Director

Indira School of Business Studies PGDM

DIRECTOR'S Message

Dear Students,

Indira School of Business Studies PGDM, Pune has been active in transforming business leaders of tomorrow. The institute has come a long way in establishing itself as one of the most reputed institutes in Pune. The academic rigor, dynamic research and learning environment at ISBS PGDM have resulted in creating human capital and enhancing intellectual capital. The vibrant faculty members at ISBS PGDM successfully blend theory with practice for creating a pleasant learning experience. The ultimate aim is to ensure placement and entrepreneurial success for the students. We at ISBS PGDM try to shape and reshape students making them corporate ready for tomorrow. ISBS PGDM believes in excellence which in itself is dynamic. Thus the two years program is designed in such a way that it meets the changing requirements of dynamism in the businesses.

The integration and globalization of economies have changed the algorithm of the businesses. Innovation and only innovation will drive future growth. Successful businesses today have devised new effective business planning and processing models which redefine the usual. This in turn requires changes in the academic curriculum of colleges and universities. ISBS PGDM in its drive to attain excellence revises its curriculum on a regular basis so as to stay abreast with industry trends and expectations. Hence we at ISBS PGDM shape students' career by making them corporate ready.

Come, and join the world of business management and take a leap towards success in your chosen career. I welcome you all to the Indira family and wish you a very happy, healthy, safe and fruitful two years ahead.



Dr. KUMENDRA RAHEJA

Dean

Indira School of Business Studies PGDM

DEAN'S Message

Dear Students,

At the onset, heartiest congratulations on securing admission at the premier PGDM program of Indira School of Business Studies PGDM.

Today more than ever, disruption is the new norm and the same has been propagated multi-fold by the pandemic situation. Every day we see an established organization with proven track record giving way to new start-ups built on the foundation of disruption. For these new kids on the block, disruption is not an event but the very way of doing business. Young businesses like Byju's, Airbnb, Oyo Rooms, Uber, Ola, Amazon, Flipkart, Paytm, Facebook to name a few, have come from nowhere and are already challenging the might of the well-established organizations. The businesses have moved online in a matter of one year. The world is becoming increasingly connected and interdependent in ways it has never been before. This clearly means that the business landscape is changing rapidly, posing a big challenge to the workforce of tomorrow. One must not only learn but also re-learn and up-learn throughout one's professional career. It is important that we possess the skills of tomorrow to remain on top of the game called business regardless of whether we pursue a professional career or take an entrepreneurial plunge.

Indira represents a great diversity in geographies, languages, cultures, traditions, faiths, enthusiasm, abilities, view-of-life thereby providing a very vibrant and wholesome peer environment which helps students not only to be competitive but also become a better human being. We are committed to the holistic development of the students and enabling them to take on the challenges of professional and personal endeavours and deliver on the ever-changing expectations of business and society. I can earnestly promise you that very exciting times lie ahead of us and we together will experience the sheer joy of having to accomplish so much in so little time.

Come - be a part of the future and let ISBS PGDM show you the way.

Stay safe and stay blessed along with your near and dear ones.

All the best!!

ADVISORY BOARD ISBS PGDM



Mr. Shantanu Sen Sharma

Co-Founder
Ozone Education
Consultants (pvt) Ltd,
Ex-Vice President -
Tech Mahindra



Ms. Renuka Krishnan

Ex-Associate Vice President
Talent Acquisition - KPIT



Mr. Sanjeev Kotnala

Brand & Marketing advisor,
Trainer, facilitator and
Life-success Coach-MICA



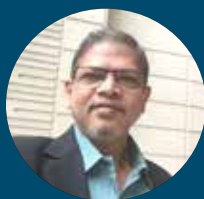
Mr. Bijoy Guha

Consultant
(Ex CEO Tata Yazaki
Autocomp)



Mr. Prasanth Nayak

CEO Yazaki India Ltd.



Mr. Sandeep Raut

Founder & CEO
at Going Digital



**Mr. Frederick Sidney
Correa**

Senior Associate VP
Darashaw & Company
Private Limited

INFRASTRUCTURE
Campus Highlights

More than 7000 sq. mt. campus area



OUR MASTERS - Bringing in Versatility

ISBS PGDM has a judicious blend of faculty with a combination of youth from the corporate and academia mingled with experienced stalwarts with vast experience in the industry and academics. In addition to sharing their knowledge in the classrooms, faculty members act as friends, philosophers and guides to the students and mentor them throughout their journey towards a successful career and life.



Dr. Vidya A. Nakhate

Director/ Professor

B.Pharm, MBA, B.A., MBA (Mkg), NET, M. Phil., Ph.D.

Specialization : Marketing

Total Experience : 18



Dr. Kumendra Raheja

Dean/ Professor

B. Com., M.B.A. (Mktg), Ph.D.

Specialization : Marketing

Total Experience : 20



Dr. Shikha Mann Sindhu

Dy. Director /Asst. Professor

BDS, PGDM, MPM, UGC NET, Ph.D.

Specialization : HR

Total Experience : 12



Dr. Abhinav Jog

Professor

B.Com, MBA, M.Com, CAIIB, PGDBA, Cert. in Japanese, Ph.D

Specialization : Banking & Finance

Total Experience : 37



Dr. Mahesh Mangaonkar

Professor

B.E., MBA, PGDIBO, PGDHRM (Gold Medalist), M.Phil., Ph.D., SET, UGC-NET

Specialization : Operations

Total Experience : 19



Dr. Bagirathi Iyer

Associate Professor

B.Com, PGDBA, M.Com. Ph.D.

Specialization : Marketing

Total Experience : 13



Dr. Gagan Preet Ahluwalia

Associate Professor

BBA, MBA, MA, Ph.D

Specialization : Marketing & HR

Total Experience : 17



Dr. Parmeshwar Yadav

Associate Professor

B.A., M.A. (Eco), Ph.D

Specialization : Marketing

Total Experience : 17



Dr. Varsha Bihade

Associate Professor

B.Sc., MBA, Ph.D.

Specialization : Marketing & HR

Total Experience : 16



Dr. Chanakya Kumar

Associate Professor

B.Sc., MBS, NET, Ph.D

Specialization : Marketing

Total Experience : 15



Dr. Dharendra Kumar

Associate Professor

BA, LLB, PGDM, MMM, NET, Ph.D.

Specialization : Gen Mgmt

Total Experience : 12



Dr. Anagha Bhope

Associate Professor

BA.Econo., BA-LLB, MBA-HR, MBA-Fin., PGDIEM, PGDCMM, NET, Ph.D.

Specialization : Finance

Total Experience : 10



Dr. Natashaa Kaul
Associate Professor
B.Sc., MBA, M.Sc. Ph.D
Specialization : HR
Total Experience : 8



Dr. Mangesh P. Dande
Assistant Professor
DME, MMS, DSM, DBM, SAP (PP),
NET, Ph.D.
Specialization : Production
Total Experience : 37



Dr. Rajlaxmi P. Pujar
Assistant Professor
B.Sc., MBA, Ph.D.
Specialization : Marketing
Total Experience : 22



Prof. Shobha Pophalkar
Assistant Professor
B.Com, PGDBM, MBS
Specialization : Marketing
Total Experience : 12



Prof. Arpana Boodle
Assistant Professor
BA, MBA
Specialization : HR
Total Experience : 6



Prof. Chaitaly Athaley
Assistant Professor
BBA, MBA
Specialization : Finance
Total Experience : 6



Prof. Rosy Kalia
Assistant Professor
B.Com., MBA
Specialization : Finance
Total Experience : 7



Prof. Rajyavardhan Tater
Assistant Professor
B.Com., PGDM, C.A.
Specialization : Marketing
Total Experience : 13



Prof. Vaibhav Mukund Kulkarni
Assistant Professor
BA, MBA
Specialization : Marketing & HRM
Total Experience : 13



Prof. Chetan Wakalkar
Associate Professor
B.E., MBA (Mktg)
Specialization : Marketing
Total Experience : 24



Dr. Neetu Randhawa
Assistant Professor
BA, MBA (HR), MBA (Mkt),
Masters -HRM- Sydney, Ph.D.
Specialization : HR
Total Experience : 12



Dr. Rohan Das
Assistant Professor
B.Sc., M.B.A., Ph.D.
Specialization : Marketing
Total Experience : 17



Prof. Neha Agarwal
Assistant Professor
BBA, MBA
Specialization : Marketing
Total Experience : 8



Prof. Amruta Deshpande
Assistant Professor
B.Sc., MBA (Hosp. Mgt)
Specialization : HR
Total Experience : 12



Prof. Puneet Bafna
Assistant Professor
CA, MBA (HR), MBA (IB), B.Com.
Specialization : Finance
Total Experience : 6



Prof. Sushmitha Rao
Assistant Professor
B.Com, M.Com. SET
Specialization : Finance
Total Experience : 5



Prof. Meghasham Chaudhary
Assistant Professor
M.Sc., MBA
Specialization : Marketing
Total Experience : 21



VISITING Experts

Prof. S. K. Vaze

Qualification : B.Sc., C.A.I.I.B.

Subject : International Finance

Total Experience : 42 Years

Prof. Debasish Dutta

Qualification : B.E., M.B.A.

Subject : Organization Development, HR Audit

Total Experience : 41 Years

Prof. Vilas Puranik

Qualification : B.Com., M. Com.

Subject : Strategy & Enterprise Performance Management

Total Experience : 38 Years

Dr. Vishwas Phadnis

Qualification : B.E., M.B.A. (Prod. Mgmt), Ph.D.(Mgmt)

Subject : Quality & Operations Management

Total Experience : 32 Years

Prof. Sumit Roy

Qualification : B.Sc., P.G.D.M.M., M.A.,

M.Phil. (Applied Ethics), Ph.D.

Subject : Business Ethics & Corporate Governance

Total Experience : 29 Years

Prof. Prof. Prasad Kalbhande

Qualification : M.B.A. (Fin)

Subject : Security Analysis & Portfolio Management

Total Experience : 29 Years

Prof. Sudhindra Mujumdar

Qualification : M.A. - Econo.

Subject : Retail Management & E-Commerce

Total Experience : 27 Years

Prof. Hema Anand

Qualification : P.G.D.M (Mktg), B.A. (Eng. Hons.),

Diploma in Hotel Mgmt

Subject : Managerial Communication

Total Experience : 26 Years

Dr. D. K. Sakore

Qualification : PB. Tech., P.G.D.M., NET, Ph.D.

Subject : International Marketing

Total Experience : 26 Years

Prof. J. P. Singh

Qualification : B.Sc., L.L.B. M.B.A. (Mktg)

Subject : Legal Aspects of Business

Total Experience : 25 Years

Mr. Gopal Jha

Qualification : B.A. (Hons) in Econ.

Subject : Quality and Operations Management

Total Experience : 25 Years

Prof. Suhas Mekhe

Qualification : B.E., M.B.A.

Subject : Service Marketing

Total Experience : 24 Years

Prof. Punam Aswani

Qualification : B.Com., M.B.A. (Mktg)

Subject : Integrated Marketing Communication

Total Experience : 20 Years

Dr. Yogesh Daudkhane

Qualification : B.H.M.C.T., D.L.L. & L.W., M.P.M.,

M.M.S., P.G.D.B.M., Ph.D.(HR)

Subject : Labour Law

Total Experience : 19 Years

Prof. Rohan Bhase

Qualification : B.Com. M.Com., C.A. (ATC)
Subject : Accounting & Finance for Bankers
Total Experience : 16 Years

Dr. Ashutosh Gadekar

Qualification : M. Com., M.B.A. (Fin), Ph.D.
Subject : Financial Management
Total Experience : 16 Years

Dr. Amol Charegaonkar

Qualification : B.E., M.B.A. (Fin), M.B.A.(IB), Ph.D.(Fin)
Subject : Advanced Excel, Business News Analysis
Total Experience : 16 Years

Prof. Manish Lamba

Qualification : B.E., M.B.A. (Fin)
Subject : Basics of Business Analytics
Total Experience : 16 Years

Prof. Malti Chijwani

Qualification : B.M.S., M.M.S., Ph.D. (Fin)
Subject : Business News Analysis
Total Experience : 15 Years

Prof. Abhijit Survepatil

Qualification : B.E., P.G.D.B.M. (Mktg), M.M.M.
Subject : IT Skills Lab
Total Experience : 14 Years

Prof. Ronak Shah

Qualification : B.E., M.B.A. (Mktg), P.G.D (I.B.)
Subject : Aptitude
Total Experience : 14 Years

Ms. Richa Gupta

Qualification : B.A. (Hons.) in Eng., M.A. (TESL), P.G.D.M. (HR & Strat. Mgmt)
Subject : Skill Enhancement Lab - Presentation
Total Experience : 14 Years

Prof. Suyog Chachad

Qualification : BB.E., M.B.A. (Fin), C.F.P.C.M., NET, SET
Subject : Marketing of BFSI
Total Experience : 12 Years

Dr. Ashwini Sovani

Qualification : B.Com., M.B.A., Ph.D.
Subject : Consumer Behaviour
Total Experience : 11 Years

Prof. Arjun Panchal

Qualification : B.E., M.B.A.
Subject : Entrepreneurship Development, Project Management
Total Experience : 10 Years

Prof. Nimmi Jacob

Qualification : M.B.A. (Fin)
Subject : Mergers & Acquisitions
Total Experience : 5 Years

Dr. Vishal Thelkar

Qualification : B.E., M.B.A. (HR & Mktg), Masters in Business Analytics, NET, Ph.D.
Subject : Statistics & Quantitative Techniques
Total Experience : 18 Years

Examination Team

Mr. Shailendra Sonawane
 Mr. Sanjay Muthal
 Mr. Santosh Yadav
 Mr. Majid Pathan

I.T. Team

Mr. Vivek Ganmukhi
 Mr. Chetan Parange
 Mr. Pranay Chavan

Library Team

Mrs. Jayanthi Kumbhar
 Mr. Muddasar Khan
 Mr. Amol Varpe

Admissions Team

Mr. Ashish Sharma
 Mr. Bhagyesh Wakalkar
 Ms. Tejaswini Khatavkar
 Mrs. Tanmayee Shekatkar

**Administrative Team**

Mrs. Nayana Moray
 Mr. Subhash Ghogare
 Mr. Dattatraya Jadhav
 Mr. Jitendra Patil
 Mrs. Rajashree Kesur

Mr. Haridas Deshmukh
 Mrs. Komal Jagtap
 Ms. Madhura Godbole
 Mr. Dipesh Kawale
 Mr. Machhindra Ransing
 Mr. Sahebrao Patil
 Mr. Ravindra Kate

GUEST SPEAKERS

Following are a few of the guest speakers who have enlightened students, shared their life and corporate learnings with ISBS PGDM students:

Dr. Srinivas Chunduru

Founder & Director
VANS Group

Dr. Surya Rashmi Rawat

Associate Professor
UBS, Himachal Pradesh University

Dr. Dorsa Heidari

Senior Human Resource Specialist
IBSHOP, Iran

Mr. Abhay Srivastava

Director - Human Resources
TK Elevator India

Mr. Achint Setia

Vice President & Head, Marketing
Myntra

Mr. Akhilesh Pandey

Regional Head- Rest of Maharashtra
Shree Maruti Courier Services Pvt. Ltd.

Mr. Ashish Tiwari

Senior Vice President -
Marketing & Digital
Future Generali India Life Insurance
Company Ltd.

Mr. Atma Godara

Production HR Generalist - APAC
Netflix India

Mr. Bhavin Pandya

Managing Director &
General Manager
Atlas Copco, Czech Republic

Mr. Chandrashekhar Tilak

Ex Chief Risk Officer & Executive VP
National Securities Depository Ltd.

Mr. Divyendu Shekhar Shangari

Senior Manager - Human Resource
Poonawalla Fincorp

Mr. George Cardoz

Head HR
Forbes Marshall

Mr. Guneet Singh

Head Marketing & Creative Solutions
Google

Mr. Kapil Budukh

General Manager- Marketing
Croma | A Tata Enter-prise

Mr. Manish Gupta

Head of Supply Chain &
Logistics General Manager Operations
Paytm

Mr. Manoj Lalwani

Chief Marketing Officer
Reliance BIG FM

Mr. Minocher Patel

Motivational Speaker & Founder
Ecole Solitaire

Mr. R. Rajnarayan

Former Executive Vice President &
Chief Human Resource Officer
Titan Company Ltd.

Mr. Ranganath IVS

Head HR
Shriram Bioseed Genetics

Mr. Rishikar Krishna

Assistant Vice President -
Brand Solutions
Radio Mirchi

Mr. Sagar Vadapurkar

Head HR
Dhani Group

Mr. Sahil Nayar

Senior Associate Director - HR
KPMG India Pvt. Ltd.

Mr. Sandeep Gupta

Global Brand Director Dettol
Reckitt Benckiser

Mr. Shubham Tripathi

Senior HR Manager
Zee Media Corporation Ltd.

Mr. Sudeep Bhalla

Head-Corporate Communications
Tata Motors Ltd.

Mr. David Kergel

Professor of Social Work
IU International University
of Applied Sciences, Germany

Mr. Samantak Panda

CEO & Founder
TuTeck and Inntelliian, London, UK

Ms. Anuja Mishra

Vice President and Head of Marketing
for Personal Care & Hygiene
Godrej Consumer Products Ltd.

Ms. Chaitanya Shinde

Assistant Manager - Talent Acquisition
and Campus LeadThermax Ltd.

Ms. Dayala Dagher Hayeck

Managing Director and
Board Member
NATCO SAL, Lebanon

Ms. Deepali Naair

Director - Marketing,
India & South Asia (CMO)
IBM

Ms. Kavyanidhi Narayan

Marketing Head -
Collaboration Business,
Cisco India & SAARC
Cisco Systems

Ms. Shruti Mishra

Senior Manager - People & Organization
(Retail) and People Attraction
Puma India

Ms. Susie Quesada

President
Ramar Foods Intl., USA



PROGRAMS

Offered

1 Post Graduate Diploma
in Management
(PGDM General)
Intake: 120 seats

2 Post Graduate Diploma
in Management
(PGDM)
Intake: 120 seats

3 Post Graduate Diploma
in Management
(PGDM Marketing)
Intake: 60 seats

The focus of the PGDM course is to build a holistic personality of students to make them industry ready. The PGDM Courses offered by ISBS PGDM are approved by AICTE. It is a two years full time program comprising of four semesters. Students from various academic backgrounds are eligible for admission to these courses. Hence, in the first semester of the program, students are exposed to fundamental concepts of Management, Accounting, Statistics and Quantitative Techniques, Business Law, Communication Skills and Managerial Economics. Additionally, skill based subjects such as Skills Enhancement Lab, IT Skills Lab, to name a few, help to enhance the students' managerial skills.

At the end of the first year, students are required to undertake a project assignment - Summer Internship Program (SIP). SIP is intended to give students an opportunity to sharpen their knowledge and skills in their selected industry sectors and also serves as a stepping stone in their final career. The SIP is of a duration of 60 days and a detailed project report of dissertation is submitted for full grade evaluation. In the second year students undergo intensive training in their specialized subjects with stress on learning through case studies and field projects of actual interaction within the industry.

The course outline for PGDM program follows a choice based credit system. Essentials in management are delivered through core courses. Electives in specialization core offer students an opportunity to choose inputs to design their career by focusing on higher end inputs from various sector or functional combinations. Continuous Evaluation of students form an integral part of the curriculum. Forty percent of the evaluation is done on a continuous basis, for the remaining sixty percent evaluation is done through a written test at the end of each semester for which question paper setting and evaluation is done by an external panel.



PROGRAMME STRUCTURE

Dual Specialization offered with **Major** and **Minor** from amongst Marketing, Finance, Human Resource & Operations & Supply Chain Management

PGDM General Program - Subjects List

Semester I

(Subject remain same across Specializations)

- › Economic Analysis for Business Decisions
- › Management Accounting
- › Legal Aspects of Business
- › Managerial Communication
- › Basics of Marketing
- › Statistics and Quantitative Techniques
- › Organizational Behaviour & Theory of Management
- › Industry and Enterprise Analysis
- › IT Skills Lab

Semester II

(Marketing Specialization)

- › Financial Management
- › Business Research Methods
- › Human Resource Management
- › Quality and Operations Management
- › Basics of Business Analytics
- › Services Marketing
- › Sales management and Negotiation Skills
- › Marketing of FMCG
- › Digital Marketing
- › Retail Management & E-Commerce
- › Supply Chain Management
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester III

(Marketing Specialization)

- › Strategy and Enterprise Performance Management
- › Summer Internship Programme
- › International Business Exposure Programme
- › Innovation Management & Sustainability
- › Integrated Marketing Communication
- › International Marketing
- › Product Positioning and Brand Management
- › Customer Relationship Management
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester IV

(Marketing Specialization)

- › Business Ethics and Corporate Governance
- › Consumer Behaviour
- › Tourism & Hospitality Marketing
- › Social Media Marketing
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

(* - **Minor must be other than the major specialization**)

(**- **Operations as a major and minor specialization is offered only to the Engineering students**)

Semester II

(HR Specialization)

- › Financial Management
- › Business Research Methods
- › Human Resource Management
- › Quality and Operations Management
- › Basics of Business Analytics
- › Labour Laws- I
- › Industrial Relations
- › Psychology for Managers
- › Learning and Development
- › Compensation & Benefits
- › HR in Startups and SMEs
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester III

(HR Specialization)

- › Strategy and Enterprise Performance Management
- › Summer Internship Programme
- › International Business Exposure Programme
- › Innovation Management & Sustainability
- › Labour Laws- II
- › Coaching and Mentoring
- › Performance Management System
- › HR Metrics and Analytics
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester IV

(HR Specialization)

- › Business Ethics and Corporate Governance
- › Labour Laws- III
- › Human Resource Information System
- › Organizational Development & Change Management
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester II

(Finance Specialization)

- › Financial Management
- › Business Research Methods
- › Human Resource Management
- › Quality and Operations Management
- › Basics of Business Analytics
- › International Finance
- › Retail Banking Operations
- › Indian Financial System
- › Strategic Financial Management
- › C2C (Campus to Corporate) - Finance
- › Financial Modeling
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester III (Finance Specialization)

- › Strategy and Enterprise Performance Management
- › Summer Internship Programme
- › International Business Exposure Programme
- › Innovation Management & Sustainability
- › Indian Tax Structure
- › Security Analysis and Portfolio Management
- › Derivatives and Risk Management
- › Wealth and Personal Financial Management
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester IV (Finance Specialization)

- › Business Ethics and Corporate Governance
- › Fundamentals of Insurance
- › Strategic Cost Management
- › Mergers and Acquisitions
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester II (Operations & Supply Chain Mgmt. Specialization)

- › Financial Management
- › Business Research Methods
- › Human Resource Management
- › Quality and Operations Management
- › Basics of Business Analytics
- › Services Operations Management - I
- › Supply Chain Management
- › Planning & Control of Operations
- › Productivity Management
- › Inventory Management
- › Quality Management Standards
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester III (Operations & Supply Chain Mgmt. Specialization)

- › Strategy and Enterprise Performance Management
- › Summer Internship Programme
- › International Business Exposure Programme
- › Innovation Management & Sustainability
- › Services Operations Management - II
- › Logistics Management
- › Manufacturing Resource Planning
- › Six Sigma for Operations
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

Semester IV (Operations & Supply Chain Mgmt. Specialization)

- › Business Ethics and Corporate Governance
- › E Supply Chains & Logistics
- › Industry 4.0
- › World Class Manufacturing
- › **Minor** specialization subject - 1
- › **Minor** specialization subject - 2

PGDM Marketing Program- Subjects List

Super Specialization offered in Digital Marketing, Mass Media Management, Event Management & Financial Products Marketing

Semester I

Economic Analysis for Business Decisions
Management Accounting
Legal Aspects of Business
Managerial Communication
Basics of Marketing
Statistics and Quantitative Techniques
Organizational Behaviour & Theory of Management
Industry and Enterprise Analysis
IT Skills Lab

Semester II

Financial Management
Marketing Research
Human Resource Management
Quality and Operations Management
Basics of Business Analytics
Services Marketing
Sales Management and Negotiation Skills
Strategic Marketing
Digital Marketing
Retail Management & E-Commerce
Supply Chain Management
Super specialization - subject 1
Super specialization - subject 2

Semester III

Strategy and Enterprise Performance Management
Summer Internship Programme
International Business Exposure Programme
Innovation Management & Sustainability
Integrated Marketing Communication
Consumer Behaviour
Strategic Brand Management
Marketing of FMCG
Super specialization- subject 1
Super specialization- subject 2

Semester IV

Business Ethics and Corporate Governance
International Marketing
Tourism & Hospitality Marketing
Social Media Marketing
Super specialization - subject 1
Super specialization- subject 2

** All the super specializations are tentative and may change as per the need of market and industry*

ADMISSION PROCEDURE

PGDM Academic Year 2022-23

A candidate is declared eligible for PGDM courses, if he/she has passed the degree examination from a recognized university with a minimum of 50% marks and a minimum of 45% marks for reserved category from any state in India. Such candidate's application must be accompanied with relevant caste certificates and non-creamy layer certificates at the time of confirming the admission. Absence of such certificates at the time of submitting the admission application forms for admission to the course disqualifies them from reserved category seats, and such candidates will be considered for open/general category. 20% of the sanctioned seats are institute level seats. Final year degree students, who have not received their result will be allowed to appear for the admission process, provided at the time of taking admission they have a certificate from their college/university about being a final year student awaiting result.

Before applying for the admission process of ISBS PGDM Program, candidates must have a written test score of any of the following tests: AICTE-CMAT/CAT/XAT/MAT/ATMA/G-MAT / State level Entrance Test (MH-CET) Candidates will be shortlisted for admission to its mentioned courses based on - Indira Common Admission Process (ICAP) - 2022.

Sr. No.	Component	ISBS Weightage
1	Score in Common Entrance tests (CAT /MAT/XAT/ATMA/CMAT/ GMAT/ (MH-CET)	35%
2	Score in Academic Performance	15%
3	Group Discussion(GD) & Personal Interview (PI)	45%
4	Participation in Sports, Extra- Curricular activities, Academic Diversity & Gender Diversity	05%

**Note: The percentile scores of different entrance tests will be normalized by using a multiplier.*



Residential facility is available for girls and boys

Approximately INR 95000 per academic year including food & accommodation. For further information contact:
For boys hostel - Nitin Phadatare (+91 9921181753)
For girls hostel - Rekha Kadam (+91 9923350900)

PROCESS FOR ICAP 2022

Stage 1 : Registration for ICAP

Candidates will fill up the ICAP online registration form for GD, PI and counseling, available on www.icap.indiraisbs.ac.in and www.indiraisbs.ac.in

Stage 2 : GD /PI and Counseling Process

Candidates will be required to be present in their choice of city for ICAP process of GD, PI and counseling. The GD, PI and Counseling will be held in the following cities:

Maharashtra : Pune, Nagpur
Madhya Pradesh : Indore, Jabalpur, Bhopal, Gwalior
Uttar Pradesh : Lucknow, Kanpur, Varanasi
Chhattisgarh : Raipur
Rajasthan : Jaipur, Udaipur

Gujarat : Ahmedabad, Surat
Bihar : Patna
Jharkhand : Ranchi
West Bengal : Kolkata
Odisha : Bhubaneswar

Note: Dates for given ICAP cities will be announced on ICAP website www.icap.indiraisbs.ac.in and ISBS website www.indiraisbs.ac.in. Indira School of Business Studies PGDM reserves the right to change or allot a city other than the one requested by the candidates in the event of feasibility and circumstance beyond its control. While we are keen to have the admission process in all the centers mentioned above, we reserve the right to cancel any of the centers depending upon the contingencies and such information will be conveyed to candidates well in advance through ICAP website and such candidates can enroll in the center closest to their city. The addresses of other locations, reporting date, time and other related details will be conveyed to the students through the ICAP and ISBS PGDM websites in the month of March 2022.

Stage 3 : Merit List for Admission

Merit list for admission will be displayed on the institute's website and campus. The dates for the same will be intimated through institute's website

Note: For updated details regarding admission keep visiting institute's website.

FEES STRUCTURE 2022-24

Sr. No.	Category	1st Year Fees-Annual Fees PGDM/ PGDM-MKT	2nd Year Fees- 2023-24 / Annual Fees PGDM/ PGDM-MKT
1	Tuition Fees	INR 3,60,000	INR 3,70,000
2	Development Fees	INR 35,000	INR 25,000
	Total	INR 3,95,000	INR-3,95,000

Fees Payment schedule for PGDM Course:

1st year - On admission Confirmation: 1, 00, 000 /-
1st Installment: INR 1,00,000 on or before 31st Aug 2022
2nd Installment: INR 1,00,000 on or before 30th Sept 2022
3rd Installment: INR 95,000 on or before 31st Oct 2022

2nd year - INR 3,95,000 to be paid on or before 30th June 2023

Note: Cancellation of admission and refund of fees will be as per AICTE Policy.



View, apply and track
**YOUR EDUCATION
LOAN IN
3 EASY STEPS**

Apply Now



Vidya Lakshmi is a first of its kind portal for students seeking Education Loan. This portal has been developed under the guidance of Department of Financial Services (Ministry of Finance), Department of Higher Education (Ministry of Education) and Indian Banks Association (IBA). Students can view, apply and track the education loan by accessing the portal www.vidyalakshmi.co.in

CO-CURRICULAR INPUTS

under Indra Employability Skills Enhancement Program (IESEP)

The Indra Employability Skills Enhancement Program (IESEP) has been developed to fulfil the requirement of personality and professional skills for enhancement of employability expertise of the students. It is one of the inputs which makes the ISBS PGDM course unique and comprehensive. Be it online or offline, the sessions are very interactive and aim at imparting knowledge across different specializations.

Objectives of IESEP

- » To enhance personal and professional skills through application-based learning.
- » To equip students with decision making and negotiation skills.



- » To assist in imparting effective communication skills.
- » To enhance general awareness to keep abreast with the business environment.

Inputs under IESEP

- » Certification Courses and Domain Specific Guest Sessions are organized to provide insights to students regarding various predictive tools and give them a sneak peek into the complexity of the business world. Certification courses are offered including topics such as Technical Analysis, Financial Modelling, Financial Analytics, Job analysis, Competency Mapping, Payroll Management, Innovation Management, Digital Marketing, Personality Development and the like.
- » Field Projects with industry are undertaken with companies such as Future Group, General Motors, Capgemini, Saint-Gobain, Bajaj Allianz to name a few.
- » Seminars and Conferences hosted by Indra Group of Institutes (IGI) and other organizations to aid the knowledge of students. Some such conferences and seminars attended in the past are -
 - ▶ Abhinavan - Annual Research Conference
 - ▶ World Quality Congress
 - ▶ World Marketing Congress
 - ▶ World Sustainability Summit
 - ▶ World Finance Summit
 - ▶ Indra International Innovation Summit

- » Corporate Leadership Awards hosted by IGI to recognize talent of corporate professionals giving an opportunity to industry stalwarts to share their growth story with students. Some such platforms are -
 - ▶ Indra Brand Slam
 - ▶ Brand Excellence Awards
 - ▶ World HRD/Asia Pacific HRM Congress
 - ▶ Marketing Excellence Awards
 - ▶ HR Excellence Awards

- » Collaboration with Corporate Bodies and Associations
ISBS PGDM has collaboration with corporate bodies such as:



Mahratta Chamber of Commerce Industries and Agriculture, Pune (MCCA)



Confederation of Indian Industries-Young Indians, Pune (CII-Yi)



National Human Resource Development Network (NHRDN)



Principles of Responsible Management Education (PRME)



Education Promotion Society of India (EPSI)



All India Management Association (AIMA)



Association of Indian
Management Schools (AIMS)



FOM, Germany



National Entrepreneurship
Network (NEN)



Kfuri Consulting, Germany



Pune Management
Association (PMA)



The Morning Context



National Institute of
Personnel Management



Stratecent Consulting



Drucker Society



Ozone Education Consultants



Enactus, Nottingham, UK



XED Intellect



Wheel of Innovations



Proton Training Solutions



X-Culture, USA



ICICI Securities Ltd.



International American
University



Microsoft



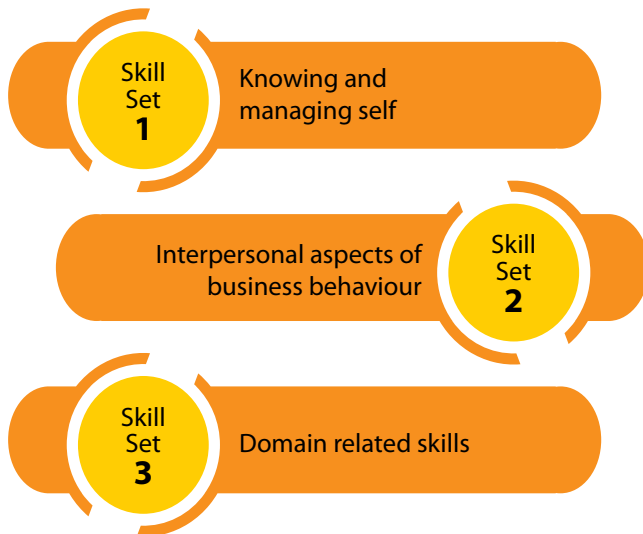
MDIS Singapore



IncuCapital



» Career Development Program (CDP) delivered by a specialized agency Stratecent Consulting and Ozone Consulting under which students are given 200 hours of inputs spread across a period of 25 days. Students are trained on three sets of skills including Dealing with Change and Ambiguity, SPIN selling, Business Performance Measurement, Negotiation Skills, Strategy Mapping etc.



» Advanced Marketing Program (AMP) delivered by specialized agency Stratecent Consulting under which students are trained for Digital Marketing, Real-time Marketing, Contextual Marketing, Pricing, Customer Satisfaction and Life-time Value to name a few of the topics in order to groom the students for higher roles in sales and marketing functions.

- » Skill Development by Ozone Consultancy which trains students to face recruitment processes. The array of activities includes discovery interviews, sector overview, summer internship project presentation, specialization inputs and group discussions to name a few of them.
- » General awareness and placement grading aptitude test by XED Intellect preparing students for the first stage of placement. It helps build the analytical and logical aptitude of students as well as keeps them abreast of the current affairs.
- » Modules imparted by Proton Training Solution through aptitude tests assisting students to predict and understand their learnability and work towards enhancing gaps in their learning. It also assists students to assess their potential and suitability for certain careers.
- » Personality and Soft Skills Development Program including goal setting, career planning, positive thinking and motivation, time management, people skills, business etiquette, personal grooming and hygiene. The emphasis is on improving the personality of students to enhance their complete repertoire, desirous of a management professional.
- » Language Leadership Lab which prepares students for essential skills such as reading, speaking, listening and writing in English language. These sessions are extensive, result oriented and are conducted by experienced trainers. To accomplish the objective, ISBS PGDM also has a well-equipped audio- visual "English LAB" with latest technology to enhance interactive learning.



Glimpses of some of the domain specific guest sessions and workshops

Marketing

- Six Sigma workshop
- Marketing in real life workshop
- Digital marketing workshop
- Customer centricity
- New age digital business models

Finance

- Making finance fun - using simulation
- Risk advisory
- Pre-budget analysis session
- Post-budget analysis session
- Financial reporting standards

HR

- Payroll management
- Sustainable HR Practices
- Enneagram
- Industrial relations
- Employee engagement and team building



INTERNATIONAL EXPOSURE

*International Business Exposure Program (IBEP)/ Online International Certification**



The philosophy of ISBS PGDM providing an International Business Exchange Program is to give the students a global exposure with the world becoming a global village now. Getting to know foreign systems and cultures also gives an insight to the students on how Indian businesses can achieve growth. The visits to countries of strategic importance to India can bring countries closer in their thinking, cooperation and achieve shared objectives.

The IBEP provides unique opportunities to explore daily operations of global organizations and contextualize key management concepts. The visit consists of seminars, on-site company visits and interactions. In the year 2020-21 when travel was restricted, to give global exposure to the students they were given an opportunity to be a part of X culture USA. X-Culture is a large-scale international experiential learning project involving over 3,500 MBA and business students from 100 universities across 40 countries.

**In case we are unable to undertake international travel owing to pandemic, the institute reserves the right to conduct an Online International Certification in lieu of it, the details of which shall be shared as and when due.*



INTERNATIONAL GUEST SPEAKERS

In the new connected world of global business, it is imperative to give global exposure to the budding managers. As a part of the International Exposure on campus ISBS invites leaders from across the world to share their global insights with the students. Following are some of the speakers invited on campus:



Dr. Yaron Zoller
Director
University of Wisconsin
Milwaukee,
Lubar School of Business



Mr. Farshad Aslani
Chief HR Officer
Asan Pardakht, Iran



Dr. Sigamoney Naicker
Chief Director
Inclusive Education at
Western Cape Education
Department, South Africa



**Mr. George Ochieng
Adongo**
Director
Geobrega Holdings Ltd.,
Kenya



Dr. Dorsa Heidari
*Senior Human Resource
Specialist*
IBSHOP, Iran



Mr. David Kergel
Professor of Social Work
IU International University
of Applied Sciences,
Germany



Mr. Sharath Shanth
Founder and CEO
UCWF Facilities
Management, UAE



Dr. Ken Shubin Stein
Founder and Chairman
Cortex Group, USA



Mr. Manish Dhamani
Chief Executive Officer
Dhamani 1969, Dubai



Mr. Mukesh Thakwani
Founder and Chairman
B5 Plus Ltd., Ghana



Ms. Susie Quesada
President
Ramar Foods Intl., USA



Mr. Samantak Panda
CEO- TuTeck
Founder of Inntellian,
London, UK



**Ms. Dayala Dagher
Hayeck**
*Managing Director and
Board Member*
NATCO SAL, Lebanon



FACULTY INTERNATIONAL EXPOSURE Program

ISBS PGDM has a firm belief that international exposure plays a major role when you want to succeed in today's economy. Therefore, faculty members are encouraged to take on international assignments in terms of teaching, research and collaboration such as:

- » Sessions by faculty members on "Green Business Practices in India", "Sustainability in Education" etc. for the students of James Cook University (JCU), Singapore.
- » Faculty members acted as keynote speakers and session chairs for International Conference on Economics and Business Management (ICEBM) in countries including Thailand and Dubai.
- » Session on "Employee behavior to accelerate career potential" and "New Age Marketing" at the Manipal Academy of Higher Education, Dubai as a part of their global immersion program.

INDIRA GROUP GOES GLOBAL

IGI has offered global exposure and inputs through its various Student Exchange Programs and skill-based training imparted in Singapore, Dubai and Malaysia and has tie ups with one of Germany's top ranked private universities-FOM.



International Webinar on "DIGITAL BUSINESS MODELS"

by Global Expert

Dr. G. Nicolas Kfuri

"Leadership is the capacity to translate vision into reality."

- Warren Bennis

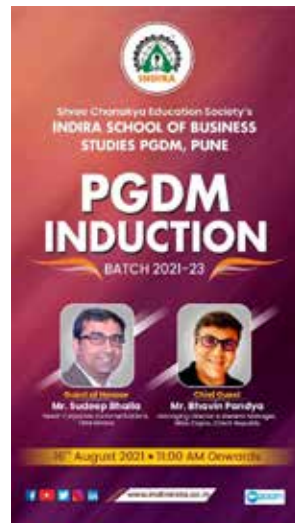
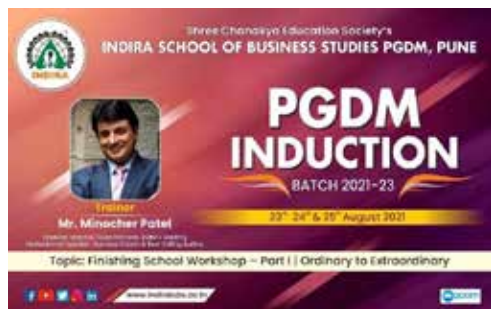
Business leaders operate in an increasingly volatile, uncertain and unpredictable ecosystem which gives rise to the need for them to rethink not only business but also mental models. Dr. Nicolas emphasized that leaders need to think about present and future business alignment.

Dr.Kfuri discussed various contemporary concepts of 7 traps, looping, purpose, 4 Cs creativity, holistic approach, prospective framework, leaders leading by example, straction (strategy + actions), customer centricity and thus beautifully explained the process through which the desired changes can be brought about, in the thought process of an aspiring and existing leader. Dr. Kfuri also conducted two live polls during the session on mindset, which further lifted the ardor of the listeners. He concluded the session commenting on how incredible India is, and how there is so much to learn from its diversity and complexity. The participants were intrigued with the insightful information that was delivered through this virtual session and questioned Dr.Kfuri avidly.



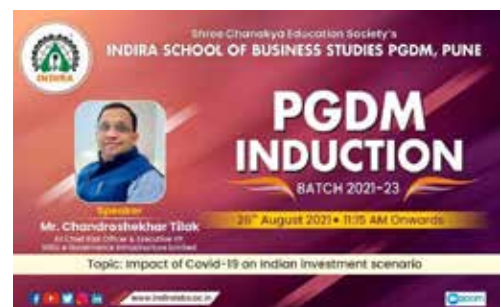
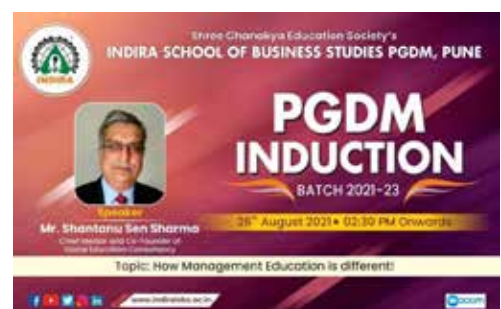
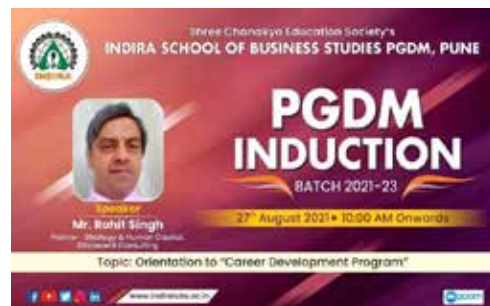
EVENTS

@ ISBS PGDM



Induction for the Batch of 2021-23

a program designed to help new students adjust, inculcating in them the ethos and culture of ISBS PGDM.



Foundation Day

Celebrating 28 years of IGI, of providing excellence in the field of education.





An event to acknowledge and celebrate the contribution made by HR stalwarts giving the students an opportunity to interact with them and benefit from their learning and experience.





Indira Brand Slam

A marketing and branding event featuring confluence of ideas, opinions and insights to strengthen industry-academia interface.





Indiapreneur

An annual international business plan presentation competition and entrepreneurship excellence awards with the aim to encourage an ecosystem for entrepreneurship.



Convocation Ceremony

A momentous occasion for the Batch of 2018-20 to celebrate the successful completion of their PGDM course.





Abhinavan National Research Conference

A national conference with a keen mission to provide a research-oriented environment to its faculty and the academic community at large.





Indira Global Leadership Lecture Series (IGLLS)

Academic world is creative and the industry has the task of commercializing ideas. A productive interface between industry and academia, in the present times of knowledge economy, is a critical requirement. Industry- academia interface brings to meet the industry's needs and expectations and the academic aspirations, so to have an interactive and collaborative arrangement between academia and corporates, **Indira Group of Institutes** has been organizing Talks, Seminars and Workshops for students at regular timelines.

This year **IGI** has rolled up its first '**Global Leadership Lecture Series**' from 6th October, 2020 which offered a great platform to students to listen to Industry stalwarts participating in this series across the globe. This fantastic initiative is a brainchild of our **Chairperson Dr. Tarita Shankar**. Honorable **Chairperson Indira Group of Institutes, Dr. Tarita Shankar**, is an alumnus of the recently completed OPM-51 program from the **Harvard Business School**. The speakers for **Indira Global Leadership Lecture Series-2020** are luminaries from the OPM batch and are co-alumni with **Dr. Tarita Shankar**. Speakers at The **Indira Global Leadership Lecture** series are leaders who demonstrate their ideologies for implementing successful global best practices thus establishing a learning experience for young professionals at **IGI**.

Indira Global Leadership Lecture Series is a framework of objective-driven association with Global Leaders from the International Community that helped students' learn new perspectives, new facets and new dimensions of the Global Business Scenario. Eminent Speakers not only discussed about Business, but also conversed about values like Empathy, Compassion, Innovation and Self Development etc. These sessions provided students with enough impetus to Think, Act, and Respond to critical situations around. This lecture series was spread over October- November, and to enumerate, 10 speakers delivered and shared their experiences about Leadership, Challenges in the current scenario, Innovation, Start-ups etc. The speakers represented different nationalities like-**United States of America, UAE, Ghana, Lebanon** to name a few.

This year's lecture series was organized on the Virtual Platform (amidst Covid-19) with Global Speakers, to enable students avail the much-desired learning experience.

**Mr. Sharath Shanth****Country :** UAE**Company :** UCWF**Designation :** Founder & CEO**Session Date :** 6th October, 2020**Topic :** Surviving the Pandemic & Growing in Turbulence**Mr. Shailesh F. Ranka****Country :** India**Company :** Ranka Jewellers Pvt. Ltd.**Designation :** Director**Session Date :** 20th October, 2020**Topic :** Diversification from family run business to New Generation Technology Start-up**Dr. Ken Shubin Stein****Country :** USA**Company :** Cortex Group LLC.**Designation :** Founder & Chairman**Session Date :** 13th Oct**Topic :** Choose-How the Mind and Brain influence our Decision making**Mr. Bhavin Shah****Country :** India**Company :** Green Electricals Pvt. Ltd.**Designation :** Managing Director**Session Date :** 21st October, 2020**Topic :** Respond-Recover-Renew**Mr. Chander Agarwal****Country :** India**Company :** TCI Express, India**Designation :** MD**Session Date :** 15th Oct, 2020**Topic :** Logistics Industry - Growth & Excellence in Covid times**Ms. Susie Quesada****Country :** USA**Company :** Ramar Foods Intl.**Designation :** President**Session Date :** 28th October, 2020**Topic :** How Purpose & Values Drive Success**Mr. Manish Dhamani****Country :** UAE**Company :** Dhamani Jewels LLC**Designation :** Director-Retail**Session Date :** 16th Oct, 2020**Topic :** Qualities of Self Leadership**Mr. Gyanesh Chaudhary****Country :** India**Company :** Vikram Solar Ltd.**Designation :** Managing Director**Session Date :** 29th October, 2020**Topic :** Finding the Way Forward**Mr. Mukesh Thakwani****Country :** Ghana**Company :** B5 Plus Limited**Designation :** Founder & Chairman**Session Date :** 19th October, 2020**Topic :** Out of The Box**MS. Dayala Dagher Hayeck****Country :** Lebanon**Company :** NATCO SAL. LEBANON**Designation :** Managing Director & Board Member**Session Date :** 27th November, 2020**Topic :** Managing Your Company, Yourself & Your family in an unstable country."

CLUBS & COMMITTEES ON CAMPUS

Student Driven





Nexus (The Student Council)

Consists of President and Vice-President who plan and execute all academic and non-academic student activities. They are the face of ISBS PGDM who coordinate between teachers, management and students. They lead and contribute to all other clubs and committees on campus.

Ingenious (The Marketing Club)

Focuses on providing a platform for the students to boost their creativity and skill set as well as keeping them abreast of the happenings in the world of marketing.

Finovate (The Finance Club)

A platform for students to improve their quantitative and analytical thinking capabilities with practical financial education to enhance their domain knowledge.

Ensemble (The HR Club)

with their motto "Unite, Learn, Soar" stimulates interest in HR as career, develop decision making, leadership and interpersonal skills to uphold the highest ideals in human resource management.

Arohan (The Entrepreneurship Committee)

builds an entrepreneurship culture providing students with the space, time, training, support and opportunities to engage with internal and external stakeholders.

Dor (The Alumni Committee)

works as a bridge between the alumni and students at a corporate and personal level creating an engaged network of alumni who share their experiences with students via sessions and support their career development.

Invictus (The Sports Committee)

gives students the time and space to relax, revitalize and enliven their sporting spirit by organizing tournaments such as cricket, basketball, volleyball, football, badminton, yoga and fitness.

Udaan (The Cultural Committee)

aids in the holistic development of students by giving them a platform to showcase their talent within ISBS and in various intercollege competitions.

Pehel (The CSR Committee)

providing experiential learning initiatives to sensitize students to social and environmental issues imbining in them a culture of corporate social responsibility.

Blank (The IT & Branding Committee)

student team learns social media marketing practically by running brand promotions for the institute on social media platforms including campaign conceptualization, content creation, artwork, executing the post and audience engagement.

Vedanta (Indira Spiritual Program)

discourses in collaboration with the Vedanta Academy inculcating spiritual awareness and balance amongst students.





CLUBS AND COMMITTEES ON CAMPUS

Institutional



IRDC

(ISBS Research and Development Cell)
a unit dedicated to assist faculty members and students take up quality research as well as engage in internal and external faculty development programs.

MDP

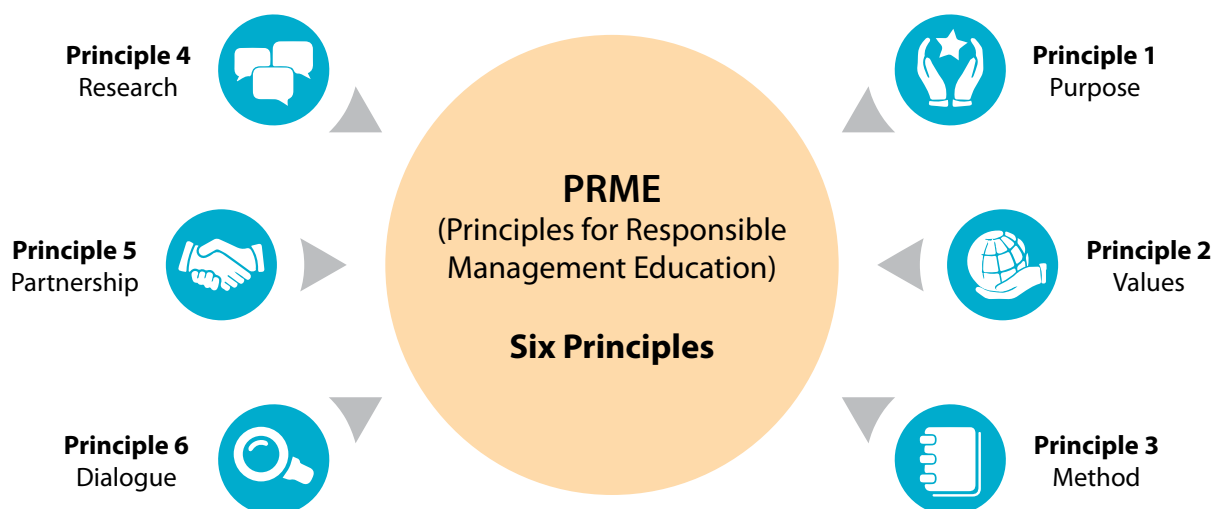
(Management Development Program and Consultancy)

designed by the faculty at ISBS PGDM to provide working executives of companies with insights into management concepts and techniques such as Personal Effectiveness and TIFF, Finance GYM, Behavioral Science, Sales Management, Selling and Negotiation, Sustenance Strategy in SME's, Finance for Non-Finance, Human Resource Management for Non-HR, Equity Research and Valuations, B2B Marketing etc.

PRME

(Principles for Responsible Management Education)

as an advanced signatory to PRME an initiative by United Nations, ISBS PGDM imbibes in the students the ethos of socially responsible and sustainable business practices. All the academic, co-curricular and extra-curricular activities at ISBS PGDM are designed and conducted in a manner so as to follow the said principles of PRME which are –





CLUBS & COMMITTEES ON CAMPUS

Compliance Committees

Student Grievance Redressal Committee 2021-22

According to AICTE's Establishment of Mechanism for Grievance Redressal, Regulation 2012, the Grievance Redressal Committee has been constituted with the objective of resolving the grievances of students, parents and others. All the aggrieved students, their parents and others may henceforth approach the Grievance Redressal Committee. An online grievance redressal mechanism has been established and it is available to the student in his ERP login www.erp.indiraedu.com

Committee Members A.Y. (2021-2022) - ISBS PGDM

Dr. Vidya Nakhate

Director
Grievance Committee Chairperson
9766314576
vidya.nakhate@indiraisbs.ac.in

Dr. Rajlaxmi Pujar

Assistant Professor
Grievance Committee Secretary
9922994640
rajlaxmi.pujar@indiraisbs.ac.in

Ms. Nidhi Kishore

Student Council Member
Student Council Representative
8805110564
nidhi.kishore@indiraisbs.ac.in

Dr. Kumendra Raheja

Dean Grievance committee member
9011662828
kumendrar@indiraisbs.ac.in

Dr. Shikha Sindhu

HOD-Academics and IQAC
Grievance committee member
7387949435
shikha.sindhu@indiraisbs.ac.in

Mr. Atharava Deshpande

Student Council Member
Student Council Representative
8263824648
atharava.deshpande@indiraisbs.ac.in

Ms. Sweety Singh

Student Council Member
Student Council Representative
9819199128
sweety.singh@indiraisbs.ac.in



Committee members
A.Y. (2021-2022) - ISBS PGDM

Anti-Ragging Committee 2021-22

Ragging is the term used for the so-called "initiation ritual" practiced in higher education institutions but sometimes it involves abuse, humiliation or harassment of new entrants or junior students by the senior students. It often takes a malignant form wherein the newcomers may be subjected to psychological or physical torture. Ragging has ruined countless innocent lives and careers. To root out ragging in all its forms from universities, colleges and other educational institutions this committee has been formed in every educational institute under the guidelines given by Hon'ble Supreme Court in 2007. ISBS PGDM has zero-tolerance policy on ragging, which is a punishable offence.

What Constitutes Ragging?

Any disorderly conduct whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness any other student, indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

Preventive Machinery for Ragging at ISBS PGDM

Anti-Ragging Committee

Includes representation from Faculty, Administrative staff, Legal Counselor, Social Activist, Students and Parents.

Responsible for following the compliance norms for Anti-Ragging. Meets twice a year in regular course, but in case of any exigency committee meets within 7 days of mishap.



Anti-Ragging Squad

Responsible for making surprise visits to Hostel, Canteen, College Campus.

Includes Faculty and Administration representative.



Mentoring Cell

Consist of Student Mentor (Senior to Juniors)

Behind every 6 Junior students, 1 Senior Student Mentor is assigned.

Meetings and Quorum

The tenure of the committee is one year and committee is instituted at the beginning of every academic year. Meetings are biannual for this committee. In case of any emergency situation the meeting is called immediately without even slightest of the delay. The quorum required for the meeting will be 3 members

a. Chairperson/ Secretary | **b.** Faculty Representative | **c.** Administration Representative

Anti-Ragging Committee Members A.Y. 2021-22 ISBS PGDM

Dr. Vidya Nakhate

Chairperson

9766314576

vidya.nakhate@indiraisbs.ac.in

Dr. Anagha Bhope

Secretary

7387004907

anagha1.bhope@indiraisbs.ac.in

Dr. Mahesh Mangaonkar

Faculty Co-ordinator

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mahesh.mangaonkar@indiraisbs.ac.in

Dr. Rajlaxmi Pujar

Member- Faculty
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Dr. Bagirathi Iyer

Member- Faculty
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Member- Administration
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Member- Student (PGDM20-22)
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Ms. Ayushi Singh

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Ms. Sweety Singh

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Ms. Priyanka Yadav

Member- Student (PGDM21-23)
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Mr. Karan Kundan

Chavan Member-
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Ms. Mona Anand

Member- Student (PGDM21-23)
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Ms. Tanushree Giri

Member- Student (PGDM21-23)
8709558093
tanushree.giri@indiraisbs.ac.in

Adv. Nelson Narohna

Member - Counselor
9665094671
adv.nelsonnoronha@gmail.com

Ms. Gauri Kulkarni

Representative - NGO
9657998921
savali.gauri@gmail.com

Anti-Ragging Squad Committee Members A.Y. 2021-22 ISBS PGDM

Dr. Mahesh Mangaonkar

Faculty Coordinator
9823032226
mahesh.mangaonkar@indiraisbs.ac.in

Dr. Bagirathi Iyer

Member- Faculty
9623443633
bagirathi.iyer@indiraisbs.ac.in

Dr. Anagha Bhope

Secretary
7387004907
anagha1.bhope@indiraisbs.ac.in

Dr. Rajlaxmi Pujar

Member- Faculty
9922994640
rajlaxmi.pujar@indiraisbs.ac.in

Mr. Harish Deshmukh

Member- Administration
8788634041
harish.deshmukh@indiraisbs.ac.in

Drug/Alcohol Policy

Students of Indira are expected to abstain from drugs and alcohol during their stay at the institute. Violation of this policy will lead to cancellation of admission.

Dress Code

Boys

1. Neat Formal Shirts (No Polka dots n flowery shirts)
2. Tie a must.
3. Smart Polished formal shoes only
4. Clean Shaved (No stubble)
5. Please use a Deo
6. Neatly cut hair

Girls

1. Neat Formal Shirt with Trousers
2. Neat Salwar Kameez. No Sleeveless kurtas allowed.
3. If you wearing leggings kurtas should be knee length or below
4. Neat Smart Shoes. No slippers.
5. Girls with shoulder length hair or longer please tie your hair in a bun or ponytail
6. Use a Deo
7. Light makeup no dark lipstick.

Hostel Rules

The boys' and girls' hostel at Indira has a set of rules which must be adhered to strictly by all students. Each hostel is headed by a warden who acts as a facilitator and observer to maintain discipline in the hostels and ensure its smooth functioning. Students opting to stay in the hostel will have to sign an undertaking in accepting the rules set by the management. Ragging of any type will not be accepted and the concerned students' admissions would be cancelled immediately.

PLACEMENTS AND CORPORATE RELATIONS

Making Students Employable



Indira Group of Institutes has a Corporate Relations cell headed by **Ms. Madhuri Sathe, Executive Director - Corporate Relations**. The cell is a hub which aims to provide suitable careers and training guidance to students according to their interests and capabilities. The institute aims in fully assisting students for Summer Internship Programs in the Industry as well as Final Placements by arranging campus interviews for recruitment in various corporate houses in the public and private sectors and several other MNCs. Through our Corporate Relations Cell, Indira aims to build a bridge for smooth transition of students from academics to economically independent citizens. On an average we have 500+ companies visiting Indira Campus for placements every year.

ISBS PGDM FACILITATES SUMMER INTERSHIPS AND FINAL PLACEMENTS

Summer Internships have grown to become an important criterion to judge a B-Schools competitiveness. At ISBS PGDM the students have to undertake a summer internship project giving them an exposure to a variety of work cultures and a wholesome educational experience.

With lockdown restrictions in place, online internships provided a more accessible and environmentally friendly alternative to work with corporates. Indira School of Business Studies PGDM worked closely with multiple organizations to ensure that online SIPs offered the perfect opportunity for students to work towards a successful career from the comfort of their homes. Some of the companies where ISBS PGDM students have undertaken their SIPs in the recent past are – Shoppers Stop, Bajaj Finserv, Amul, HDFC Bank, Bharti Airtel, Mahindra Logistics, ICICI Bank, Reliance Nippon, Bridgegroup Solutions, Aditya Birla Sunlife Insurance, Sakal Media Group, ITC, Reliance Retail, Bharat Forge, Tata Steel etc.





Final Placements at ISBS PGDM (for 2019-21 Batch)

ISBS PGDM has stood strong during these difficult times and has shown great resilience in the terms of placements. We did not experience any decline in the number of recruiters or the packages offered and the placements commenced at a brisk pace with reputed companies despite the pandemic and its adverse ripple effects on the global economy.

During these tough times, the efforts taken by the central placement cell and professors have yielded positive results by placing more than 70% of the students with high salary packages in reputed companies such as TCS, Deloitte, ITC, MRF, Marrico, HDFC, ICICI and a few more from diverse sectors. We attribute the outstanding placements as an affirmation by the corporate world of the highly relevant management-centric education we strive to deliver to our students year after year.

More than 250 companies conducted virtual placement drives and about 50% of the eligible students at ISBS PGDM received offers of Rs 7 Lakhs and above during this period.

The highest package was Rs 12 Lakhs per annum and the average package was Rs. 6.31 lakhs per annum.

Achieving Campus Placements for management students in an unprecedented time such as this is a true statement of the value of the experience at ISBS PGDM. This stellar success is a testimony to our students' resilient caliber in navigating the industry's shifting trends and their future journey as young business leaders of tomorrow.

Placement is one of the most critical measurements of the excellence of any B-school. It signifies the recognition of the quality and potential of the professionals graduating from an institution. Our placement record and growth has been remarkable since the inception of the college.



Marketing

Highest Package
12 Lakh (Property Pistol)

Average Package
6.15 Lakh



Finance

Highest Package
11 Lakh (Property Pistol)

Average Package
6.31 Lakh



HR

Highest Package
7 Lakh (Syngenta)

Average Package
4.38 Lakh

PLACEMENTS AND CORPORATE RELATIONS - Our Recruiters

Following is a partial list of corporates that have visited the institute in the past and present:

» Automobile

B.U.Bhandari Motors
CarOk
Force Motors
Maruti Suzuki
MRF Tyres
Piaggio Vehicles
Volkswagen IT Services

» BFSI

Aditya Birla Health Insurance Co.
Angel Broking
Australia & New Zealand
Banking Group
Aviva life Insurance
Axis Bank
Axis Securities
Bajaj Allianz General Insurance
Bajaj Allianz Life Insurance
Bajaj Finance
Bajaj Finserv
Bajaj Finserv Health
Bajaj Housing Finance
Bajaj Finserv Direct Limited
Bandhan Bank
Catholic Syrian Bank
Citibank
Deutsche Bank
Development Credit Bank
ESAF Small Finance Bank
Federal Bank
FIS Global
Gallagher
Globeflex
HDFC Bank
HDFC Life
HDFC Limited
Home Credit
Home First Finance Company
HSBC
ICICI Bank
ICICI Prudential AMC
ICICI Prudential Life Insurance
ICICI Prudential Mutual Fund
ICICI Securities
IDFC First Bank
India Bulls
Indusind Bank
Interactive Brokers
Janlakshmi Financial services
JM Financial
Karvy Stock Broking
Kotak Life Insurance
Kotak Mahindra Bank
Mahindra Finance
Motilal Oswal

NJ Group
PNB Housing Finance
Religare Securities
Reval Analytics
S&P Global
SBI Capital Markets
SBI Card
SBI Mutual Fund
Tata AIG General Insurance
Tata Capital
The Capital Box
Transparent Value
Ujjivan Financial Services
Way 2 Wealth
Wheels EMI
YES Securities

» Consultancy

Allegis Global Solutions
Biosphere Clinical Research
Bridge Group Solutions
Darashaw & Co.
Datametica Solutions
Deloitte
Ernst & Young
Huron Consulting Group
KPMG
Machintel
Makebot Robotic Solutions
Neeeyamo Enterprise Solutions
Purnartha Investment Advisers
PWC
RCK Financial Consultancy
SG Analytics
Talent Corner HR Services
UAS International

» E-commerce

5nance.com
Amazon
magicbricks.com
Naukri.com
No Broker
Paytm
PhonePe
Zomato

» Education

IEIBS (India Europe
International Business School)
Byju's
PlanetSpark
SpeEdLabs
Tata Classedge
WhiteHat Jr

» FMCD

Berger Paints
Graandprix
Haier
Hettich
Indigo Paints
Kent RO Systems
Panasonic Life Solutions
Vivo Mobile India

» FMCG

Cargill
Charoen Pokphand Foods
Coffee Day Beverages
Colgate Palmolive
Godrej & Boyce
Haldiram's
Hindustan Coca-Cola Beverages
Hindustan Unilever Limited
ITC
Kellogg's India
L'Oreal India
Marico
Mother dairy
Nestle
Nilons
Patanjali Ayurved
Wipro Enterprises

» Information Technology

Angular Minds
Acuiti Labs
Atos Syntel
Avalara Technologies
Capgemini
Catenon
Cognizent Technologies
Cybage Software
eClerx
e-Emphasys
e-Infochips (An Arrow Company)
Hashedin
HealthFox Technologies
IBM
Icertis
Infosys
Kalyani Technologies
L&T Infotech
McKinley & Rice
Mphasis
Netwin
Oracle
Persistent Systems
Prototech Solutions
SandLogic Technologies
Schlumberger

SE2 Digital Service
Sungaurd
Tata Consultancy Services
Tata Technologies
Tech Mahindra
TechAim Information Technologies
TIBCO Software
Vyom Labs
Wishtree Technologies
WNS
XL Dynamics

» **Manufacturing**

Atlas Copco
Everest Industries
Exide Industries
JK Cement
Johnson Controls
Kalyani Technoforge
Saint Gobain
Sany Heavy Industry
Saroj Steels
Smiths Group
Unibic India

» **Market Research**

Absolute Reports
AC Nielson
Allied Analytics
Boyd and Moore Executive Search
Data Bridge Market Research
Markets and Markets

» **Media**

Radio City
Radio Mirchi
Xion Advertising

» **Real Estate**

CBRE
Indiabulls Real Estate
Kolte Patil Developers
Property Pistol Realty Pvt. Ltd.
Square Yards
Storekaro

» **Retail**

Aditya Birla Retail
Big Basket
D-Mart
FirstCry
Franchise India
Landmark Group - Lifestyle Retail
Reliance Retail

» **Telecom**

Airtel
Reliance Jio
Vodafone Idea

» **Others**

Orchid Hotel
Mahindra Holidays and Resorts
Optima Life Science
RML Agtech



PLACEMENTS AND CORPORATE RELATIONS - Campus Placements

Placement season commenced for the Batch of 2020-22 in October 2021 and following is a glimpse of the Partial list of placements secured by December 2021 as the placement season continues:



Eisha Anil Massi

Company : Property Pistol
Specialization : Marketing
Package : 10.12



Sanskar Dendge

Company : FIS Global
Specialization : Finance
Package : 9.98



Ranjan Kumar

Company : Property Pistol
Specialization : Marketing
Package : 10.12



Sonali Patil

Company : FIS Global
Specialization : Finance
Package : 9.98



Alisha Udawat

Company : Property Pistol
Specialization : Finance
Package : 10.1



Tirthankar Sen

Company : FIS Global
Specialization : Finance
Package : 9.98



Harshit Agrawal

Company : FIS Global
Specialization : Finance
Package : 9.98



Vishal Thakur

Company : FIS Global
Specialization : Finance
Package : 9.98



Hrishikesh Thorat

Company : FIS Global
Specialization : Finance
Package : 9.98



Akshita Nagaich

Company : Hashedin by Deloitte
Specialization : Finance
Package : 8.1



Neha Dubey

Company : FIS Global
Specialization : Finance
Package : 9.98



Saikat Majumdar

Company : Hashedin by Deloitte
Specialization : Marketing
Package : 8.1




Payodhi Pathak

Company : FIS Global
Specialization : Finance
Package : 9.98




Shambhavi Parashar


Company : Hashedin by Deloitte
Specialization : Marketing
Package : 8.1



Anupriya
Company : NielsenIQ
Specialization : Marketing
Package : 8



Divya Choudhary
Company : Deloitte (US Tax)
Specialization : Finance
Package : 7.6




Lavanya Chitre
Company : NielsenIQ
Specialization : Marketing
Package : 8




Krunal Koshi
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6




Nancy Khilwani
Company : NielsenIQ
Specialization : Marketing
Package : 8




Linta Antony
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6




Roshan Sunil Sawale
Company : NielsenIQ
Specialization : Marketing
Package : 8



Moumi Sarkar
Company : Deloitte (KS)
Specialization : Marketing
Package : 7.6



Yash Dadhich
Company : NielsenIQ
Specialization : Marketing
Package : 8




Sakshi Sarda
Company : Deloitte (US Tax)
Specialization : Finance
Package : 7.6




Aniket Kale
Company : Deloitte (RFA)
Specialization : Marketing
Package : 7.87




Shivani Gupta
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6




Arya Goenka
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6




Shweta Sharma
Company : Deloitte (US Tax)
Specialization : Finance
Package : 7.6



Atharava Deshpande
Company : Deloitte (US Tax)
Specialization : Finance
Package : 7.6



Deepa R. Thanekar
Company : No Broker
Specialization : Marketing
Package : 7.52



Diksha Kumari
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6



Nilesh Divate
Company : No Broker
Specialization : Marketing
Package : 7.52



Pranav Bhole

Company : No Broker
Specialization : Marketing
Package : 7.52



Aditya Deshmukh

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Shubham Dhakne

Company : No Broker
Specialization : Marketing
Package : 7.52



Akash Kumar Agarwal

Company : HDFC Bank
Specialization : Finance
Package : 6.75



Vishal Ratnparkhe

Company : No Broker
Specialization : Marketing
Package : 7.52



Ankit kumar

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Aditya Gour

Company :
Purnartha Investment Advisers
Specialization : Marketing
Package : 7.15



Anmol Chhabriya

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Prerna Chaturvedi

Company :
Purnartha Investment Advisers
Specialization : Marketing
Package : 7.15



Babasaheb Sukale

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Neetish Sharma

Company : Makebot
Specialization : Marketing
Package : 7



Chirag Sahay

Company : HDFC Bank
Specialization : Finance
Package : 6.75



Rishabh Patidar

Company : Board Infinity
Specialization : Marketing
Package : 7



Kaushik Deshmukh

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Roma Chandbhanani

Company : Makebot
Specialization : Marketing
Package : 7



Krunal Thakur

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Vishal Shrivastava

Company : Makebot
Specialization : Marketing
Package : 7



Mandeep Arora

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



P Vivek N Rao

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Tejas Satpute

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Piyush Kumar

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Tushar Bargal

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Priyanka Nagle

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Uttam Sengupta

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Rajat Katara

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Jayesh Khatri

Company : HDFC Bank
Specialization : Finance
Package : 6.57



Ramkrishna Suman

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Mansi Singh Parihar

Company : HDFC Bank
Specialization : Finance
Package : 6.57



Rikita Bose

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Neharika Samal

Company : HDFC Bank
Specialization : Finance
Package : 6.57



Shreya Upadhyay

Company : HDFC Bank
Specialization : Finance
Package : 6.75



Shivam Khawala

Company : HDFC Bank
Specialization : Finance
Package : 6.57



Smarika Panda

Company : HDFC Bank
Specialization : Finance
Package : 6.75



Shivam Shinde

Company : GEP
Specialization : Marketing
Package : 6.5



Surendra Singh Yadav

Company : HDFC Bank
Specialization : Marketing
Package : 6.75



Akash Chopra

Company : Catenon
Specialization : Marketing
Package : 6



Charul Joshi

Company : Syngenta
Specialization : HR
Package : 6



Akanksha Morghade

Company : PWC
Specialization : Finance
Package : 5.52



Jayant Arora

Company : Vans Skilling and Advisory
Specialization : Marketing
Package : 6



Anushka Dubey

Company : PWC
Specialization : Finance
Package : 5.52



Nidhi Kishore

Company : Purnartha
Specialization : Finance
Package : 6



Lakhraj Singh

Company : PWC
Specialization : Finance
Package : 5.52



Kartik Pokar

Company : PhonePe
Specialization : Marketing
Package : 5.8



Mahavir Bardiya

Company : PWC
Specialization : Finance
Package : 5.52



Sahil Sharma

Company : PhonePe
Specialization : Marketing
Package : 5.8



Muskan Khan

Company : PWC
Specialization : Finance
Package : 5.52



Samar Siddique

Company : PhonePe
Specialization : Marketing
Package : 5.8



Nayastha Somani

Company : PWC
Specialization : Finance
Package : 5.52



Tishank Bopche

Company : PhonePe
Specialization : Marketing
Package : 5.8



Neha Agarwal

Company : PWC
Specialization : Finance
Package : 5.52



Saikat Patra

Company : TATA Technology
Specialization : Marketing
Package : 5.75



Neha Dilip Khedkar

Company : PWC
Specialization : Finance
Package : 5.52



Adesh Pradip Neve

Company : PWC
Specialization : Finance
Package : 5.52



Piyush Malviya

Company : PWC
Specialization : Finance
Package : 5.52



Pulkit Agarwal

Company : PWC
Specialization : Finance
Package : 5.52



Amit Kumar Anand

Company : Godrej Properties
Specialization : Marketing
Package : 5.5



Sakshi Mahajan

Company : PWC
Specialization : Finance
Package : 5.52



Ankit Adya

Company : Godrej Properties
Specialization : Marketing
Package : 5.5



Sayalee Dattatraya Joshi

Company : PWC
Specialization : Finance
Package : 5.52



Ravi Ranjan

Company : Godrej Properties
Specialization : Marketing
Package : 5.5



Shakshi Prasad

Company : PWC
Specialization : Finance
Package : 5.52



Rohit khobarkhede

Company : Godrej Properties
Specialization : Marketing
Package : 5.5



Shefali Shivaji Suryavanshi

Company : PWC
Specialization : Finance
Package : 5.52



Saloni Gupta

Company : Naukri.com
Specialization : Marketing
Package : 5.5



Shubham Kumar

Company : PWC
Specialization : Finance
Package : 5.52



Sanjana Tamhankar

Company : TAM Media Research
Specialization : Marketing
Package : 5.5



Sonal Jain

Company : PWC
Specialization : Finance
Package : 5.52



Amandeep Bhatia

Company : Xanadu Realty
Specialization : Marketing
Package : 5.3



Sudhanshu Sharma

Company : PWC
Specialization : Finance
Package : 5.52



Aryaman Vyas

Company : Xanadu Realty
Specialization : Marketing
Package : 5.3



Vivek Kumar

Company : PWC
Specialization : Finance
Package : 5.52



Pragati Nawalkar

Company : Xanadu Realty
Specialization : Marketing
Package : 5.3



Sarthak Sanjay Ghushe

Company : Xanadu Realty
Specialization : Marketing
Package : 5.3



Aman Verma

Company : Machintel
Specialization : Marketing
Package : 4.5



Suraj Kumar Mourya

Company : Xanadu Realty
Specialization : Marketing
Package : 5.3



Kamakshi Sharma

Company : New York Stock Exchange
Specialization : Finance
Package : 4.5



Yash Sharma

Company : Xanadu Realty
Specialization : Marketing
Package : 5.3



Nikita Mishra

Company : Bandhan Bank
Specialization : Finance
Package : 4.5



Chhaya Makhija

Company : Spacewalk Advisor
Specialization : Marketing
Package : 5.1



Pankaj Shankar Nakade

Company : JM Financial
Specialization : Finance
Package : 4.5



Adesh Meena

Company : IndiaMart
Specialization : Marketing
Package : 5



Prachi Verma

Company : New York Stock Exchange
Specialization : Finance
Package : 4.5



Ketaki Gokhale

Company : Persistent
Specialization : HR
Package : 5



Prem Balodiya

Company : Huron
Specialization : Finance
Package : 4.5



Soumya Khandelwal

Company : Visible Alpha
Specialization : Finance
Package : 5



Rahul Samantara

Company : Atos Syntel
Specialization : HR
Package : 4.5



Shubham Jain

Company : TrueIN
Specialization : Marketing
Package : 4.89



Renu Verma

Company : Futijisu
Specialization : HR
Package : 4.5



Aastha Sengar

Company : Atos Syntel
Specialization : HR
Package : 4.5



Rutuja Kalmegh

Company : Neeyamo
Specialization : Marketing
Package : 4.5

**Saurabh Yuwaraj Patil**

Company : Huron
Specialization : Finance
Package : 4.5

**Vishesh Gogate**

Company : HDFC Life
Specialization : Marketing
Package : 4.5

**Shalu Bharti**

Company : Bandhan Bank
Specialization : Finance
Package : 4.5

**Aishwarya Jadhav**

Company : L&T Infotech
Specialization : HR
Package : 4.15

**Tanmay Sheolkar**

Company : Kolte Patil Developers
Specialization : Marketing
Package : 4.5

**Sakshi Sayre**

Company : L&T Infotech
Specialization : HR
Package : 4.15

**Trupti Pachpor**

Company : JM Financial
Specialization : Marketing
Package : 4.5

**Amey Kore**

Company : Velotio Technologies
Specialization : HR
Package : 4.5

**Ayushi Singh**

Company : Collabera
Specialization : Marketing
Package : 2.53

**Ananya Sahoo**

Company : Naukri.com
Specialization : Marketing
Package : 5.5

**Aakash Shrivastava**

Company : HDFC Life
Specialization : Finance
Package : 4.2 Lakh

**Ansh Raj Purohit**

Company : Eclerx
Specialization : Finance
Package : 6.53

**Abhinav Mishra**

Company : JM Financial
Specialization : Finance
Package : 3.5

**Arbaaz Kalawant**

Company : Kotak Mahindra Bank
Specialization : Finance
Package : 4.5

**Adhishree Gadre**

Company : Grand View Research
Specialization : Finance
Package : 6

**Arushi Yadav**

Company : Reliance Jio-BP
Specialization : Marketing
Package : 9

**Amartya Pushp**

Company : EVOSYS
Specialization : Marketing
Package : 4.5

**Avinash Kumar**

Company : Skolar
Specialization : Marketing
Package : 3



Ayush Agarwal

Company : JM Financial
Specialization : Marketing
Package : 3.5



Ketki Gokhale

Company : Persistent
Specialization : HR
Package : 5



Ayush Yogesh Burad

Company : Jana Small Finance Bank
Specialization : Finance
Package : 4



Madhura Tagare

Company : Fullerton India Credit
Specialization : Finance
Package : 4.72



Chetan Dewalkar

Company : MRF Tyres
Specialization : Marketing
Package : 5.5



Mahima Hurkat

Company : EVOSYS
Specialization : Marketing
Package : 4.5



Deepa Thanekar

Company : No Broker
Specialization : Marketing
Package : 7.52



Mansi Parihar

Company : HDFC Bank
Specialization : Finance
Package : 6.57



Divya Nikam

Company : Jana Small Finance Bank
Specialization : Finance
Package : 4



Mukesh Kumar

Company : Indigo Paints
Specialization : Marketing
Package : 6



Isha Pandey

Company : Reliance Jio-BP
Specialization : Marketing
Package : 9



Neha Khedkar

Company : PWC
Specialization : Finance
Package : 5.52



Kajal Fulwani

Company : Yardi Software
Specialization : HR
Package : 4



Neha Yasmin

Company : PitchBook Data
Specialization : Finance
Package : 4



Karan khare

Company : Grand View Research
Specialization : Marketing
Package : 6



Nikhil Mittal

Company : FIS Global
Specialization : Finance
Package : 6.6



Kaustubh Kale

Company : Mahindra Holiday & Resorts
Specialization : Marketing
Package : 4.25



Nirmal Nirash

Company : Jaro Education
Specialization : Marketing
Package : 8.46



Piyush Biranwar

Company : MRF Tyres
Specialization : Marketing
Package : 5.5



Robert Raj

Company : IDFC First Bank
Specialization : Marketing
Package : 3



Piyush Thorat

Company : PitchBook Data
Specialization : Finance
Package : 4



Saket Anil More

Company : HDFC Bank
Specialization : Finance
Package : 6.57



Poulami Santra

Company : upGrad
Specialization : Marketing
Package : 4



Sarthak Ghushhe

Company : Xanadu Realty
Specialization : Marketing
Package : 5.3



Prakhar Jain

Company : Zenith Rubber
Specialization : Marketing
Package : 5



Saurabh Patil

Company : Huron
Specialization : Finance
Package : 4.5



Pratik Bahute

Company : Inspacco
Specialization : Marketing
Package : 4



Saurabh Singh

Company : ICICI Securities
Specialization : Marketing
Package : 4



Preksha Sanghani

Company : Grand View Research
Specialization : Marketing
Package : 6



Sayalee Joshi

Company : PWC
Specialization : Finance
Package : 5.52



Rahul Bhamare

Company : EVOSYS
Specialization : Marketing
Package : 4.5



Sayli Ubhare

Company : Conneqt
Specialization : HR
Package : 2.5



Rahul Jaiswal

Company : Reliance Retail
Specialization : Marketing
Package : 5



Shefali Suryavanshi

Company : PWC
Specialization : Finance
Package : 5.52



Rajat Verma

Company : Reliance Jio-BP
Specialization : Marketing
Package : 9



Shivam Kishore

Company : Reliance Retail
Specialization : Marketing
Package : 5



Shruti Sharma

Company : Grand View Research
Specialization : Marketing
Package : 6



Vikram Singh

Company : Reliance Retail
Specialization : Marketing
Package : 5



Sonali Nilkanth Patil

Company : FIS Global
Specialization : Finance
Package : 9.98



Vishal Ratnaparkhe

Company : No Broker
Specialization : Marketing
Package : 7.52



Swastik Mahapatra

Company : Grand View Research
Specialization : Marketing
Package : 6



Yatan Talwadia

Company : Jana Small Finance Bank
Specialization : Finance
Package : 4



Tirtha Wagh

Company : New Vision
Softcom & Consultancy
Specialization : Marketing
Package : 3.5



Yogesh Deore

Company : upGrad
Specialization : Marketing
Package : 4



Vaibhav Mishra

Company : HDFC Life
Specialization : Marketing
Package : 4.2



ALUMNI TESTIMONIALS



Harsh Deodhar
2006-08 (Marketing)

Ah! Venture
Head - Investor Relations

"Alma mater' always perceived this word as the school or college you attended. A google search revealed as per Latin alma mater means 'nourishing mother' - and suddenly this makes so much sense to use it with reference to ISBS. My ultimate Alma mater- ISBS has not only nurtured a foundation of management but it taught me and others how to walk with confidence with a chin-up and aspiration.

I believe there are ultimately 2 things which matter the most in your PGDM Program.

1st The Connections you make

The people you meet in a PGDM program, will never be just your closest friends but also one of your best business references and probably colleagues defining the future references, connections and business relations you have.

2nd The Foundation you have

The learnings you are taught are the weapons that you are equipped with. If there is pressure in the classroom today, the good corporate world is going to be even more pressurising.

In its truest sense ISBS gave us an opportunity to make the right connections as well as a nourishment for a stronger foundation."



Prajakta Deshpande
2018-2020 (HR)

KSB Limited
HR Executive

"Doing PGDM in HR after completion of my post-graduation and working for two years in the industry, was a decision well thought. When you return from corporate to campus, you need to choose the right college. I returned to ISBS after working with the best IT companies and in order to change my career from Clinical Research to HR.

The education, level of studies and industry exposure is outstanding. In-spite of the pandemic, the aim of the college was to give you good knowledge. Seamless online learning was adopted by the institute, it displayed remarkable agility. We were all ensured that we were well equipped to enter the corporate world.

I would recommend ISBS to all those who want to make a great management career."



Anjali Jaybhaye
2006-08 (HR)

Facile Services
Assistant Manager, HR

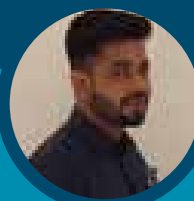
"I was privileged to be a part of Indira School of Business Studies. The culture and academic environment of the college is extremely encouraging and makes you believe in yourself. The college believes in inculcating a solid foundation in its students and inspiring them, not just to follow their dreams but to achieve them as well. The importance of discipline, hard work and sincerity are values that are instilled in you and eventually prepares you to take up any challenge. Thank You ISBS!!!"



Sumeet Shah
2006-08 (Marketing)

Incentius
Client Engagement, Consulting,
Analytics & Visualization, Angel Investor

"The academic experience at Indira School of Business Studies with superb instructors has prepared me for a successful job for the rest of my life. Throughout my two years of PGDM in Marketing at ISBS, the department has made me gain knowledge and solid experience on business, ethics, personality and professionalism. These attributes were the key reasons because of which I was successfully placed as Global Lead at Optymyze and went on to add further achievements to my career. Big thanks to all my faculty and friends for the amazing journey at ISBS."



Deval Nagayach
2008-10 (Marketing)

Philips
Assistant Manager

"Indira School of Business Studies boasts some of the best infrastructure and professors that a business school can provide. As far as the placements are concerned, enough opportunities are provided to every student and it is up-to the individual to make the most of it. Moreover, having a placement policy in order makes thing even more transparent. I am really lucky and proud to have been a part of this institution not only because I got placed but because of the things I have learnt at a part of ISBS."



Sumit Ghosh
2007-09 (Marketing)

Savills India
Associate Director - Industrial & Logistics

"The academic experience, world class infrastructure and excellent faculty at Indira School of Business Studies has provided me with a focus on lifelong pursuit of excellence. The exceptional programs and teaching methodologies backed by practical skills and industry interface have given me the confidence to pursue my career ahead. The unparalleled support and motivation of the faculty members of ISBS has been my guiding light throughout the beautiful journey."



Astha Rathi Maheshwari
2009-11 (HR)

Retail Solutions Inc.
Talent Acquisition Specialist

"Indira School of Business Studies gives a great opportunity for students to broaden their knowledge beyond their field of studies with lots of exposure in a multicultural environment. The friendly attitude of the professors and their willingness to always offer a helping hand has made me feel a part of the ISBS family. The 2 years spent here were splendid and has helped me to grow better professionally and personally."



Simran Sethi
2017-2019 (Finance)

Deloitte USI
Tax Consultant

"Sometimes a Bachelors might not be enough. PGDM gives you the edge you need to stand out among the crowd or the maturity you need to excel in your professional career. ISBS gave me that opportunity."

Confidence and good communication skills are some of the by-products of my education. ISBS offers a variety of job opportunities and because of this, I was able to choose Deloitte. It's been almost 3 years here at Deloitte and all the skills I developed have come in handy."

I, recommend you to join the ISBS family and let yourself develop not just professionally but also intellectually."



Ketan Kirad
2011-13 (Marketing)

Forbes Marshall
Area Manager

"The PGDM Program from Indira School of Business Studies is a milestone of my life, which has changed not just my career profile but my whole approach towards life. Academic rigor through fantastic faculty members, interaction with top management from industry and a class full of variety of profiles from the cross section of top notch companies as class mates made the PGDM program from ISBS a perfect platform to enhance my knowledge and take my career to the next level by filling in the gap which I always felt was there after my graduation."



Amit Fulmogare
2006-08 (Marketing)

HCL Technologies
Associate General Manager -
Engineering and R&D Services

"My experience at Indira School of Business Studies has led to a successful and fruitful career. It has helped me advance to a highly responsible and challenging position in a leading-edge IT Company. Along with that comes an increased sense of self-esteem and a feeling of accomplishment and personal satisfaction."

At ISBS, I discovered welcoming classmates, engaged faculty and a learning culture. I really enjoyed the teacher-student feedback, the contents of the courses and the teaching framework offered. At ISBS everything possible is done to make the students life focused on high-quality learning. The quality of the professors gives it a high academic level with their strong industry experience and abilities. Thank You ISBS!!"



Chahak Jain
2019-21 (Finance)

ICICI Bank
Deputy Manager

"Deciding to do PGDM from Indira School of Business Studies was the best decision I made, the journey here has been full of opportunities which has helped me to become the strong and confident person I am today. Even in the tough times of Covid-19 our Institute stood by us and I can proudly say that now I am placed with ICICI Bank. I can't thank Indira enough for helping me grow and become a better person."



Raisa Kar
2019-21 (Finance)

Deloitte
Tax Consultant

"A Journey of a thousand miles begins with a single step"- Lao Tzu. ISBS was that correct step which paved my path towards a brighter career. A place where opportunity strikes you often. From the very first day till my last day; being a part of many clubs-committees; to be an active participant in every possible event; intra college as well as inter college helped me to mould myself to a better version of myself. Faculty and management team at ISBS were not only my mentors but also motivators, inspiring me to achieve. It was also a great environment which was competitive as well as helpful. My time at ISBS changed my life. When I look back to see, I clearly made the right decision."



Rajatkumar Agrawal
2018 – 2020 (Finance)

Oracle Financial Services
Associate Consultant

"I am proud to say, I was a student of Indira School of Business Studies. The faculties have immense knowledge and industry experience which helped us gain required skill sets essential for the industry. Thanks for the beautiful journey Indira School of Business Studies!!"



Sushmita Nayak
2017-2019 (Marketing)

HDFC Bank
Relationship Manager

"Management studies is not just theoretical knowledge. It is also additional skills which ISBS provided us through valuable co-curricular inputs. There were opportunities to attend corporate seminars, join and work on various committees and other extracurricular activities which groomed our personalities and prepared us to enter the corporate world."



Life @ ISBS PGDM





AWARDS AND ACCOLADES



Best B - School (West Zone) with AA+ rating by Careers 360 - 2021

6th World Sustainability Awards - Most Sustainable Education Institution - 2021

National Education Awards - Best in Class Infrastructure and Facilities - 2021

National Awards for Excellence in Education -
Best Educational Group using Technology in Education - 2021

National Awards for Excellence in Education -
Top Private B-School (Western Region) - 2020

Ranked 30th amongst top Private B-Schools by TOI Ranking Survey - 2020

Global Digital Marketing Awards - Award for Best Social Media Campaign - 2020

Ranked 28th among the Best B - Schools in India by Business India Magazine - 2019

Features in Top 100 Management Institutions in India as per NIRF Framework - 2019

National Education Awards - Best Institute Overall - 2019

11th Innovative Education Leadership Awards - Best Institute Overall - 2019

National Education Awards - Best Academic & Industry Interface - 2018

Dewang Mehta B-School Excellence Awards - 2017, 2018 & 2019

9th Innovative Education Award - Best Business School - 2017



A GLIMPSE OF PUNE

Pune is a unique city. It has a rich cultural heritage that is rooted in traditional Maharashtrian culture while having a cosmopolitan edge fuelled by its thriving IT industry. Life In Pune, India is touted to be one of the best ones in the country with its great people, weather, and reasonable cost of living. Often when outsiders ask, "Is Pune a good place to live?," the most common answer Pune-kars give is that they would never want to live anywhere else. The city has an unparalleled charm and appeal that get people, who live here, hooked to the lifestyle. So, what exactly makes Pune such a unique place?

Pune-kars always are bragging about the city's exceptional weather and for a good reason.

It is a city with a rich, diverse crowd that makes it a city with an optimum population.

Life in Pune for students and IT professionals is one of the best. With the presence of top educational institutes in Pune along with presence IT companies- youngsters form the heartbeat of the city.

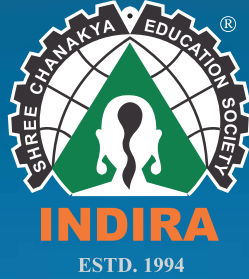
Pune is a city that was the epicentre of Chhatrapati Shivaji's empire. It makes the city's history loaded with rich culture and heritage. The Maratha culture is extremely prominent in Pune, more than any other place in Maharashtra.

This culture permeates through the blood of Pune-kars as they celebrate festivals like Sankranti, Gudi Padwa, Ganesh Chaturthi, and Shivratri with pomp all year round. The celebrations also give birth to multiple groups or "pandals" across the city that gather to dance Lavani, play lezim, or form a dhol-tasha troupe. Not to forget the bhajans and "abhangs" that happen in famous mandirs like Dagdusheth Halwai and Chaturshringi every day.

And not just the festivals, there are physical representations of Pune's heritage too. From Shaniwarwada to Aga Khan palace to Sinhagad Fort, the entirety of Pune is peppered with historical monuments.



When it comes to culture, traditions, and history - Pune truly has a unique edge.



Shree Chanakya Education Society's

INDIRA SCHOOL OF BUSINESS STUDIES PGDM

Legacy PGDM Program



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