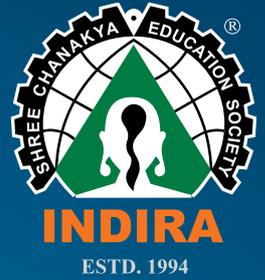


Shree Chanakya Education Society's

INDIRA SCHOOL OF BUSINESS STUDIES PGDM



PGDM 2022

Post Graduate Diploma in Management - AICTE Approved

AN ECO-SYSTEM FOR FUTURE BUSINESS LEADERS

Enabling Knowledge

Enabling Careers

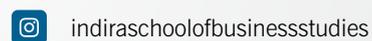
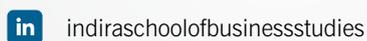
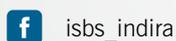
Enabling Life

INDIRA COMMON ADMISSION PROCESS

www.icap.indiraisbs.ac.in



ADMISSIONS OPEN





Indira School of Business Studies PGDM

AICTE Approved PGDM Program

About SCES

Indira School of Business Studies PGDM (ISBS PGDM) was established under the aegis of Shree Chanakya Education Society (SCES). SCES began as a trust in 1994, under the visionary leadership of Dr. Tarita Shankar, with an explicit vision to provide sustainable impetus to the corporate and entrepreneurial abilities in the youth. Unrelenting initiatives by the management team at Indira led to the creation of multi disciplines such as Management, Information Technology, Pharmacy, Commerce, Science and Engineering. All this growth is enabled and sustained by the expertise and exertions of Prof. Chetan Wakalkar, Group Director, Indira Group of Institutes, whose commitment and concern for students' development stands unmatched. SCES has grown steadily and today boasts of several Institutes, having more than 12,000 students, from all over India pursuing multi-disciplinary graduate and post-graduate programs. The Institutes managed by SCES have maintained high academic standards and have successfully provided trained manpower to the diverse industry sectors of the country.

About ISBS PGDM

Indira School of Business Studies PGDM (ISBS PGDM) was established as a professional school to meet the growing needs of the business sector with an idea to bridge the gap between the 'Campus and Corporates'. In a short span of time, the programs of the Institute were approved by AICTE and ISBS PGDM established its presence in Pune as a premier business educational institute. The curriculum design, methodology utilized, coupled with technology for teaching keeps the students abreast of the trends in the field of business and assures greater articulation of the same.

ISBS PGDM ranked 28th among the "Best B- Schools in India 2020" in a survey conducted by Business India Magazine. ISBS PGDM was also awarded "Best Institute Overall" in 11th Innovation Education Leadership Award 2019 presented by DNA. ISBS PGDM has also featured in Top 100 Management Institutes in India in NIRF 2019 Rankings.

Specializations Offered :

Marketing, Finance and Human Resource Management

Intake : PGDM (General) - 120 seats,
PGDM - 120 seats,
PGDM (Marketing) - 60 seats

Highlights of ISBS PGDM



International
Business
Exposure
Program (IBEP)



State of
Art Physical & IT
Infrastructure



100%
Placement



Top
100 Ranking
in NIRF



Indira
Employability
Skills
Enhancement
Program (IESEP)



Distinguished
Faculties

Registration for ICAP 2021 - Log on to : www.icap.indiraisbs.ac.in

Indira School of Business Studies PGDM

89/2-A "Abhinavan" New Mumbai Pune Highway, Tathawade, Pune, Maharashtra – 411033

Landline : +91 20-66759560/ 421 / 496 | Mobile No : +91 9691910546

Email id : admissions@indiraisbs.ac.in, Website : www.indiraisbs.ac.in



Admission Procedure Academic Year 2022-23

Eligibility

A candidate is declared eligible for PGDM courses, if he/she has passed the degree examination from a recognized university with a minimum of 50% marks and a minimum of 45% marks for reserved category from any state in India. Such candidate's application must be accompanied with relevant caste certificates and non-creamy layer certificates at the time of confirming the admission. Absence of such certificates at the time of submitting the admission application forms for admission to the course disqualifies them from reserved category seats, and such candidates will be considered for open/general category. 20% of the sanctioned seats are institute level seats. Final year degree students, who have not received their result will be allowed to appear for the admission process, provided at the time of taking admission they have a certificate from their college/university about being a final year student awaiting result.

Before applying for the admission process of ISBS PGDM Program, candidates must have a written test score of any of the following tests: AICTE-CMAT/CAT/XAT/MAT/ATMA/GMAT / State level Entrance Test (MH-CET) Candidates will be shortlisted for admission to its mentioned courses based on – Indira Common Admission Process (ICAP) – 2022.

Admission to ISBS PGDM will be based on performance of candidates in following categories of ICAP:

Component : Score in Common Entrance tests
(CAT/MAT/XAT/ATMA/CMAT/
GMAT/(MH-CET)

ISBS Weightage : 35%

Component : Score in Academic Performance

ISBS Weightage : 15%

Component : Group Discussion (GD) &
Personal Interview (PI)

ISBS Weightage : 45%

Component : Participation in Sports,
Extra- Curricular activities,
Academic Diversity &
Gender Diversity

ISBS Weightage : 05%

**Note: The percentile scores of different entrance tests will be normalized by using a multiplier.*

Process for ICAP – 2022

Stage 1 : Registration for ICAP

Candidates will fill up the ICAP online registration form for GD, PI and counseling, available on www.icap.indiraisbs.ac.in and www.indiraisbs.ac.in

Stage 2 : GD /PI and Counseling Process

Candidates will be required to be present in their choice of city for ICAP process of GD, PI and counseling. The GD, PI and Counseling will be held in the following cities:

Maharashtra : Pune, Nagpur
Madhya Pradesh : Indore, Jabalpur, Bhopal, Gwalior
Uttar Pradesh : Lucknow, Kanpur, Varanasi
Chhattisgarh : Raipur
Rajasthan : Jaipur, Udaipur
Gujarat : Ahmedabad, Surat
Bihar : Patna
Jharkhand : Ranchi
West Bengal : Kolkata
Odisha : Bhubaneswar

Note: Dates for given ICAP cities will be announced on ICAP website www.icap.indiraisbs.ac.in and ISBS website www.indiraisbs.ac.in Indira School of Business Studies PGDM reserves the right to change or allot a city other than the one requested by the candidates in the event of feasibility and circumstance beyond its control. While we are keen to have the admission process in all the centers mentioned above, we reserve the right to cancel any of the centers depending upon the contingencies and such information will be conveyed to candidates well in advance through ICAP website and such candidates can enroll in the center closest to their city.

The addresses of other locations, reporting date, time and other related details will be conveyed to the students through the ICAP and ISBS PGDM websites in the month of March 2022.

Stage 3 : Merit List for Admission

Merit list for admission will be displayed on the institute's website and campus. The dates for the same will be intimated through institute's website

Note: For updated details regarding admission keep visiting institute's website.



Fees Structure 2022-24

1. 1st Year Fees-Annual Fees PGDM/PGDM-MKT

Tuition Fees : INR 3,60,000
Development Fees : INR 35,000
Total : INR 3,95,000

2. 2nd Year Fees-2023-24 / Annual Fees PGDM/ PGDM-MKT

Tuition Fees : INR 3,70,000
Development Fees : INR 25,000
Total : INR 3,95,000

Fees Payment schedule for PGDM Course:

1st year

On admission Confirmation: 1,00,000 /-
1st Installment: INR 1,00,000 on or before 31st Aug 2022
2nd Installment: INR 1,00,000 on or before 30th Sept 2022
3rd Installment: INR 95,000 on or before 31st Oct 2022

2nd year

INR 3,95,000 to be paid on or before 30th June 2023

Note: Cancellation of admission and refund of fees will be as per AICTE Policy.

Residential facility is available for girls and boys

Approximately INR 95000 per academic year including food & accommodation.

For further information contact:

For boys hostel – Nitin Phadatare (+91 9921181753)

For girls hostel – Rekha Kadam (+91 9923350900)



Campus Placements 2020-21

At the ISBS PGDM program we believe in enabling a smooth transition from academics to economically independent citizens for the students. Our placement record and growth has been remarkable since the inception of the college.

As the placement season for the PGDM Batch of 2020-22 continues, following are some of the glimpses:



Student Name : Alisha Udawat
Company : Property Pistol
Specialization : Finance
Package : 10.1



Student Name : Krunal Koshi
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6



Student Name : Eisha Anil Massi
Company : Property Pistol
Specialization : Marketing
Package : 10.1



Student Name : Linta Antony
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6



Student Name : Ranjan Kumar
Company : Property Pistol
Specialization : Marketing
Package : 10.1



Student Name : Moumi Sarkar
Company : Deloitte(KS)
Specialization : Marketing
Package : 7.6



Student Name : Akshita Nagaich
Company : Hashedin by Deloitte
Specialization : Finance
Package : 8.1



Student Name : Sakshi Sarda
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6



Student Name : Saikat Majumdar
Company : Hashedin by Deloitte
Specialization : Marketing
Package : 8.1



Student Name : Shweta Sharma
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6



Student Name : Shambhavi Parashar
Company : Hashedin by Deloitte
Specialization : Marketing
Package : 8.1



Student Name : Neetish Sharma
Company : Makebot
Specialization : Marketing
Package : 7



Student Name : Aniket Kale
Company : Deloitte(RFA)
Specialization : Marketing
Package : 7.87



Student Name : Roma Chandbhanani
Company : Makebot
Specialization : Marketing
Package : 7



Student Name : Arya Goenka
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6



Student Name : Vishal Shrivastava
Company : Makebot
Specialization : Marketing
Package : 7



Student Name : Atharava Deshpande
Company : Deloitte(US Tax)
Specialization : Finance
Package : 7.6



Student Name : Jayesh Khatri
Company : HDFC Bank
Specialization : Finance
Package : 6.57



Student Name : Mansi Singh Parihar
Company : HDFC Bank
Specialization : Finance
Package : 6.57



Student Name : Lakhraj Singh
Company : PWC
Specialization : Finance
Package : 5.52



Student Name : Neharika Samal
Company : HDFC Bank
Specialization : Finance
Package : 6.57



Student Name : Aastha Sengar
Company : Atos Syntel
Specialization : HR
Package : 4.5



Student Name : Shivam Khowala
Company : HDFC Bank
Specialization : Finance
Package : 6.57



Student Name : Nayastha Somani
Company : PWC
Specialization : Finance
Package : 5.52



Student Name : Nidhi Kishore
Company : Purnartha
Specialization : Finance
Package : 6



Student Name : Neha Agarwal
Company : PWC
Specialization : Finance
Package : 5.52



Student Name : Kartik Pokar
Company : PhonePe
Specialization : Marketing
Package : 5.8



Student Name : Piyush Malviya
Company : PWC
Specialization : Finance
Package : 5.52



Student Name : Sahil Sharma
Company : PhonePe
Specialization : Marketing
Package : 5.8



Student Name : Sakshi Mahajan
Company : PWC
Specialization : Finance
Package : 5.52



Student Name : Samar Siddique
Company : PhonePe
Specialization : Marketing
Package : 5.8



Student Name : Shubham Jain
Company : TrueIN
Specialization : Marketing
Package : 4.89



Student Name : Tishank Bopche
Company : PhonePe
Specialization : Marketing
Package : 5.8



Student Name : Aastha Sengar
Company : Atos Syntel
Specialization : HR
Package : 4.5



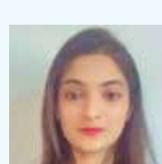
Student Name : Adesh Pradip Neve
Company : PWC
Specialization : Finance
Package : 5.52



Student Name : Rahul Samanta
Company : Atos Syntel
Specialization : HR
Package : 4.5



Student Name : Anushka Dubey
Company : PWC
Specialization : Finance
Package : 5.52



Student Name : Aishwarya Jadhav
Company : L&T Infotech
Specialization : HR
Package : 4.15



Life
@
ISBS PGDM



International Business Exposure Program (IBEP)/ Online International Certification*



A foreign tour which provides unique opportunities to explore daily operations of global organizations and contextualize key management concepts. The visit consists of seminars, on-site company visits and interactions. In the year 2020-21 when travel was restricted, to give global exposure to the students they were given an opportunity to be a part of X culture USA. X-Culture is a large-scale international experiential learning project involving over 3,500 MBA and business students from 100 universities across 40 countries. Here are a few glimpses of the IBEP program over the years:



**In case we are unable to undertake international travel owing to the pandemic, the institute reserves the right to conduct an Online International Certification in lieu, the details of which shall be shared as and when due.*





International Guest Sessions

In the new connected world of global business, it is imperative to give global exposure to the budding managers. As a part of the International Exposure on campus ISBS invites leaders from across the world to share their global insights with the students. Following are some of the speakers invited on campus:



Dr. Yaron Zoller

Director

University of Wisconsin Milwaukee,
Lubar School of Business



Mr. Farshad Aslani

Chief HR Officer

Asan Pardakht, Iran



Dr. Sigamoney Naicker

Chief Director Inclusive

Education at Western Cape
Education Department,
South Africa



Mr. George Ochieng

Adongo, Director

Geobrega Holdings Ltd., Kenya



Dr. Dorsa Heidari,

*Senior Human Resource
Specialist at IBSHOP, Iran*



Mr. David Kergel

Professor of Social Work

IU International University of
Applied Sciences, Germany



Mr. Sharath Shanth

Founder and CEO

UCWF Facilities Management,
UAE



Dr. Ken Shubin Stein

Founder and Chairman

Cortex Group, USA



Mr. Manish Dhamani

*Chief Executive Officer
Dhamani 1969, Dubai*



Mr. Mukesh Thakwani

Founder and Chairman

B5 Plus Ltd., Ghana



Ms. Susie Quesada

President

Ramar Foods Intl., USA



Ms. Dayala Dagher Hayeck

Managing Director and

Board Member

NATCO SAL, Lebanon



Mr. Samantak Panda

CEO - TuTeck,

Founder of Inntelliian, London, UK





Awards and Accolades



Ranked 28th among the Best

B- Schools in India by Business India Magazine - 2019

Features in Top 100 Management Institutions in India as per NIRF Framework - 2019

National Awards for Excellence in Education - Top Private B-School (Western Region) - 2020

Ranked 30th amongst top Private B-Schools by TOI Ranking Survey - 2020

Dewang Mehta B-School Excellence Awards - 2017, 2018 & 2019

Global Digital Marketing Awards - Award for Best Social Media Campaign - 2020

National Education Awards - Best Institute Overall - 2019

11th Innovative Education Leadership Awards - Best Institute Overall - 2019

9th Innovative Education Award - Best Business School - 2017

National Education Awards - Best Academic & Industry Interface - 2018

National Education Awards - Best Academic & Industry Interface - 2016

National Education Awards - Outstanding B-School West - 2016

Asian Education Leadership Awards - 2012

World Education Congress Asia Awards - 2011

Ranked 2nd in Asia's Best B-School Awards - 2011





Few Top Recruiters

Absolute Reports
Acuiti Labs
Aditya Birla Health Insurance Company
Allegis Global Solutions
Allied Analytics
Angel Broking
Angular Minds
ANZ
Atlas Copco
Atos Syntel
Avalara Technologies
Axis Bank
Axis Securities
B.U.Bhandari Motors
Bajaj Allianz General Insurance
Bajaj Finance
Bajaj Finserv
Bajaj Finserv Health
Bajaj Housing Finance
Bajaj Finserv Direct Limited
Bandhan Bank
Berger Paints
Big Basket
Biosphere Clinical Research
Boyd and Moore Executive Search
Bridge Group Solutions
Byju's
Capgemini
Catenon
Catholic Syrian Bank
Citibank
Coffee Day Beverages
Cybage Software
Darashaw & Co.
Data Bridge Market Research
Datametica Solutions
Deloitte
Deutsche Bank
Development Credit Bank
eClerx
e-Emphasys
e-Infochips (An Arrow Company)
Ernst & Young
ESAF Small Finance Bank
Everest Industries
Exide Industries
Federal Bank
FirstCry
FIS Global
Force Motors
Zomato
Godrej & Boyce
Haier
Haldiram's
Hashedin
HDFC Bank
HDFC Life
HDFC Limited
Hettich
Hindustan Coca-Cola Beverages
Hindustan Unilever Limited
Home First Finance Company
Huron Consulting Group
IBM
Icertis
ICICI Bank
ICICI Prudential AMC
ICICI Prudential Life Insurance
ICICI Securities
IDFC First Bank
Indiabulls Real Estate
Indigo Paints
Infosys
Interactive Brokers
ITC
JK Cement
JM Financial
Johnson Controls
Kalyani Technoforge
Kalyani Technologies
Kellogg's India
Kent RO Systems
Kolte Patil Developers
Kotak Life Insurance
Kotak Mahindra Bank
KPMG
L&T Infotech
L'Oreal India
Machintel
magicbricks.com
Mahindra Holidays and Resorts
Makebot Robotic Solutions
Marico
Markets & Markets
Maruti Suzuki
McKinley & Rice
Mother Dairy
Motilal Oswal
Mphasis
MRF Tyres
Naukri.com
Netwin
NJ Group
No Broker
Oracle
Panasonic Life Solutions
Patanjali Ayurved
Paytm
Persistent Systems
PhonePe
Piaggio Vehicles
PlanetSpark
PNB Housing Finance
Property Pistol Realty Pvt. Ltd.
Purnartha Investment Advisers
PWC
Radio City
Radio Mirchi
Reliance Jio
Reliance Retail
Saint Gobain
SandLogic Technologies
Sany Heavy Industry
SBI Capital Markets
SBI Mutual Fund
Schlumberger
SE2 Digital Service
SG Analytics
Smiths Group
SpeEdLabs
Square Yards
Storekaro
Talent Corner HR Services
Tata AIG General Insurance
Tata Capital
Tata Consultancy Services
TATA Technologies
Tech Mahindra
TechAim Information Technologies
The Capital Box
TIBCO Software
UAS International
Vodafone Idea
Volkswagen IT Services
Vyom Labs
WheelsEMI
WhiteHat Jr
Wipro Enterprises
XL Dynamics
YES Securities



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